VOGUE

JAN.
$1.25

02031 ©

how to be
a new you

prettier

n clothes that lead the life
you really live

rresistible touches that make
everything look new

weightless, seasonless clothes
you couldn't find last year

better-looking

with the best skin of your life

he most alluring new makeup in years

he one fail-safe haircut that works

skinnier

w-calorie, high-goodie recipes
om a super health spa

ew eating plan to lose weight, stay thin

healthier

ou can let go of tensions, hang-ups—
psychiatrist tells how

and more

ow to be an optimist now

pecial section on positive thinking

KORET OF CALIFORNIA® insists on SUPER KNITS by fair-tex mills®



Koret of California designs two beautiful, comfortable classics in CHEN-CHEN® ENCRON® STRIALINE® Polyester. Cool, feminine — just right for the busy, active life. Softly tailored tucked front jacket with straight leg pants. Jacket about $36.00, pants about $20.00. Sizes 8 to 18 in white, mint, aqua, peach. Chic blazer jacket and fly front pants. Jacket about $40.00, pants about $24.00, floral body shirt about $19.00. Sizes 8 to 18 in white, mint, aqua and peach combinations. At May Co., California; Younkers, Des Moines; Gantos, Grand Rapids; Garfinckel's, Washington, D.C.; Jordan Marsh, Miami and Orlando; or for store nearest you write Koret of California 611 Mission Street, San Francisco, California 94105. For the best in knit fabrics, insist on Super-Knits by

fair-tex mills® inc. 1460 BROADWAY, NEW YORK, N.Y. 10036



Adele Simpson.
Elegant companions off to see the world in fresh navy and white. A mélange of soft contrasts, wool jersey, patterned triacetate and polyester crepe. The suit, 6 to 16 sizes, $395. The costume, 6 to 14 sizes, $495. Designer Collections.

Saks Fifth Avenue

Rena Rowan for Jones New York.



JONES NEW YORK, 1411 BROADWAY, NEW YORK 10018.

GRACE MIRABELLA
Editor-in-Chief
Managing Editor: KATE LLOYD
Fashion Directors:
POLLY ALLEN MELLEN FRANCES PATIKY STEIN
Art Director: ROCHELLE UDELL
Copy Editor: EDITH LOEW GROSS
Fashion Department
KATHRYNE HAYS
Executive Editor Shoes, Lingerie
ELSA KLENSCH GLORIA MONCUR
SHARON HARTS SHEILA SULLIVAN
JADE HOBSON Accessories Editor
ELISABETH HERRIGER Fabrics Editor
BARBARA BERSELL Boutique, Observations Associate
ELEANORE PHILLIPS Los Angeles Editor
SARAH SLAVIN Model Assignments
Fashion Assistants
LAURIE BROCKWAY BODOR Accessories, Lingerie
KATHLEEN O'CONNELL Shoes, Hosiery
SUSAN AYLING Fabrics
Editors Abroad
SUSAN TRAIN Paris Editor
CONSUELO CRESPI Rome Editor
MARY RUSSELL European Editor at Large
ALINE ROMANONES Madrid Editor
Beauty Department
SHIRLEY LORD Beauty and Health Editor
KATHERINE ERSKINE Assistant
Feature Department
LEO LERMAN Consulting Feature Editor
DESPINA MESSINESI Travel Editor
LORRAINE DAVIS Feature Associate
KATHLEEN MADDEN Feature Assistant
Contributing Editors
ALLENE TALMEY NICOLAS DE GUNZBURG
ROSEMARY BLACKMON FRANÇOISE DE LA RENTA
MARY ROBLEE HENRY ALISON HARWOOD
CECIL BEATON DOROTHEA ELKON
MARY McFADDEN ROBIN DUKE
BLAIR SABOL JOE EULA
JUDITH S. STERN, Sc.D. SANDRA McELWAINE
LINDA RICE Editorial Coordinator
Copy Department
Staff writers: LYDIA McCLEAN MARY KLEVE
SUSAN GREENSTEIN VALORIE GRIFFITH WEAVER
Copy Executive: NANCY HERTZ FLEDER
MARA COVELL Assistant
Research Department
PATRICIA GRANT GARNER Editor
Associates: PENELOPE CAPPA VIRGINIA WELCH
Art Department
EDMUND WINFIELD RONALD KAJIWARA
MARTHA M. VOUTAS
Production: GERALD SLATER REYNOLDS ROLLES
Editorial Fashion Credits: ROSAMOND BELT
ILENE MANDELL
Administrative Assistants:
GLADYS POHL GLORIA GERSH Art
WILLIAM P. RAYNER Editorial Business Manager
DIANA VREELAND Consulting Editor

RICHARD A. SHORTWAY Publisher

Advertising Director: ROBERT N. CLOUTIER
Executive Marketing Director:
RUTH McCARTHY MANTON
Business Manager: NEIL JACOBS
Retail Director: RICHARD McMAHON
Associate Advertising Managers:
CHARLES H. REINHARDT ROBERT L. GROBERG
Sales Development Manager: NEIL BUTWIN
Beauty-Cosmetics Advertising Manager: DAVID RUBIN
Beauty Marketing Director: WILLIAM D. LEAHON

BARBARA McKIBBIN Executive Editor

Merchandising Department
SHEILA HULTKRANS Director
ELIZABETH GROVES Projects Editor
WENDY TALBOT
LINNÉA PERSON Merchandising Services
Promotion Department
JAYNE INGRAM Director
WALTER RUSSELL Creative Director
RODNEY RITTER Art Director
DAMIAN CARLINO Production Manager

BRANCH OFFICES
New England: Allan L. Smith, Mgr.
Statler Building, Boston, Mass. 02116
Midwest: Donald H. Koehler, Mgr.
875 No. Michigan Ave., Chicago, Ill. 60611
West Coast: John P. Demorest, Mgr.
3921 Wilshire Blvd., Los Angeles, Cal. 90005
Southeast: Miller & Tillman, Reps.
130 W. Wieuca Rd., N. E., Atlanta, Ga. 30342
Europe: Cyril N. Kuhn, Mgr.
4 Place du Palais-Bourbon, Paris 7

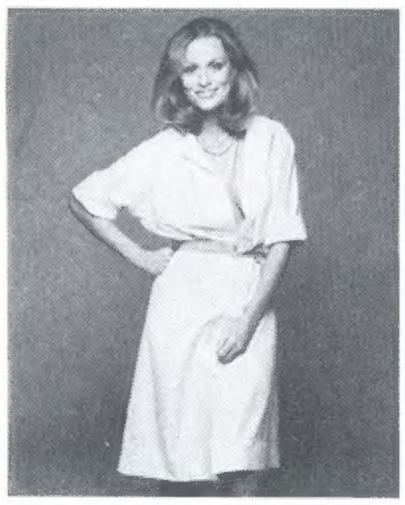
BRITISH VOGUE
Vogue House, Hanover Square, London , W. 1
FRENCH VOGUE 4 Place du Palais-Bourbon, Paris 7
ITALIAN VOGUE Piazza Castello 27, Milan
VOGUE AUSTRALIA IS PUBLISHED BY
BERNARD LESER PUBLICATIONS PTY. LTD.

VOGUE IS PUBLISHED BY
THE CONDÉ NAST PUBLICATIONS INC.
Condé Nast Building
350 Madison Avenue, New York, N.Y. 10017
S. I. NEWHOUSE, JR. Chairman
ROBERT J. LAPHAM President
BENJAMIN BOGIN Vice President
HAROLD G. MEYER Vice President
DANIEL SALEM Vice President (Overseas)
J. PAUL YOUNG Vice President-Circ. Dir.
FRED C. THORMANN Treasurer
MARY E. CAMPBELL Secretary

ALEXANDER LIBERMAN Editorial Director

JANUARY, 1975 (INCORPORATING VANITY FAIR)

VOGUE



FRANCESCO SCAVULLO

COVER—**THE FASHION:** Lauren Hutton starts the year pretty in a key new dress-look—the easy kimono, in cream shantung. David Crystal. Of Dacron. About $52. Altman's; Hutzler's; Montaldo's; Jordan Marsh, Florida; Dayton's; Harzfeld's. Les Bernard chains. Earrings: Peter & Peggy for P.C. Designs. Stores, page 153. . . . **THE BEAUTY:** The glow of warm, burnished color on mouth, cheeks, eyes—the essence of pretty this year! Here, Super Luscious Creme Lipstick in Burnt Toffee; with Lip Gloss; Honey Amber blush; new Apricot Mocha Cremespun Patina shadow. All, Ultima II by Charles Revson. Makeup, Way Bandy. Hair, Suga of Suga Salon.

FASHION

77 Vogue's Point of View: What to Look Forward to in Fashion This Year
78–91 The News: The small, soft line; versatility—the clothes you want when you want them; coverings—more than just a coat; details—the touches that make everything look new; T-shirt dressing—the base for everything; charm—clothes to feel pretty in
92–93 Finds: Collectibles—the accessories you're always looking for
94–99 Paris ready-to-wear preview: the new femininity at Karl Lagerfeld; Sonia Rykiel
108–125 Florida Sun Times—sensational new sun looks for resorts now, summer later—18 pages photographed in Greater Miami

73 Boutique: Sun Necessities
75 Boutique: Deliciousness . . .

BEAUTY AND HEALTH

132 Beauty Now: How To Have the Best-Looking Skin of Your Life. By Shirley Lord
135 Beauty Now: Exercise Out
136 Beauty Now: A New Order in Makeup
138 Beauty Now: How To Have the Best-Looking Hair of Your Life
140 Quiberon: Diet à la Française. By Arthur Gold and Robert Fizdale
142 New Eating Plan To Lose Weight, Stay Thin. By Judith S. Stern, Sc.D.
144 Scream! Hit Something! Make Love! However you do it—Let Go. By R. W. Shepherd, M.D.

43 Ready Beauty: Create a New Face
44 Ready Beauty: Learn To Use New Tools
64 Beauty Checkout: Problem Solving
68 Beauty Checkout: Curl Options
70 Health. By Melva Weber

FEATURES

100–107 How To Be an Optimist Now. By Susan Sontag and David Rieff; Anthony Lewis; Arthur Schlesinger, Jr.; Frances FitzGerald; Eliot Janeway; Harriet H. Coffin; Anne Roiphe; Melva Weber; Ada Louise Huxtable; Grace and Fred M. Hechinger; Ben Bova; Kynaston L. McShine; Lynn Caine; Charles and Vivia Jayne; Harvey Cox
126 People Are Talking About. . . . By Leo Lerman

24 Upfront: Books, Movies, Theater, Art
26 Washington. By Sandra McElwaine
28 Rome and a Writer. By Eleanor Clark
60 Horoscope. By Francesco Waldner

FASHIONS IN LIVING

128–131 The Joyful Florida House of Lilly Pulitzer
153 Cuban Lunch from Lilly Pulitzer

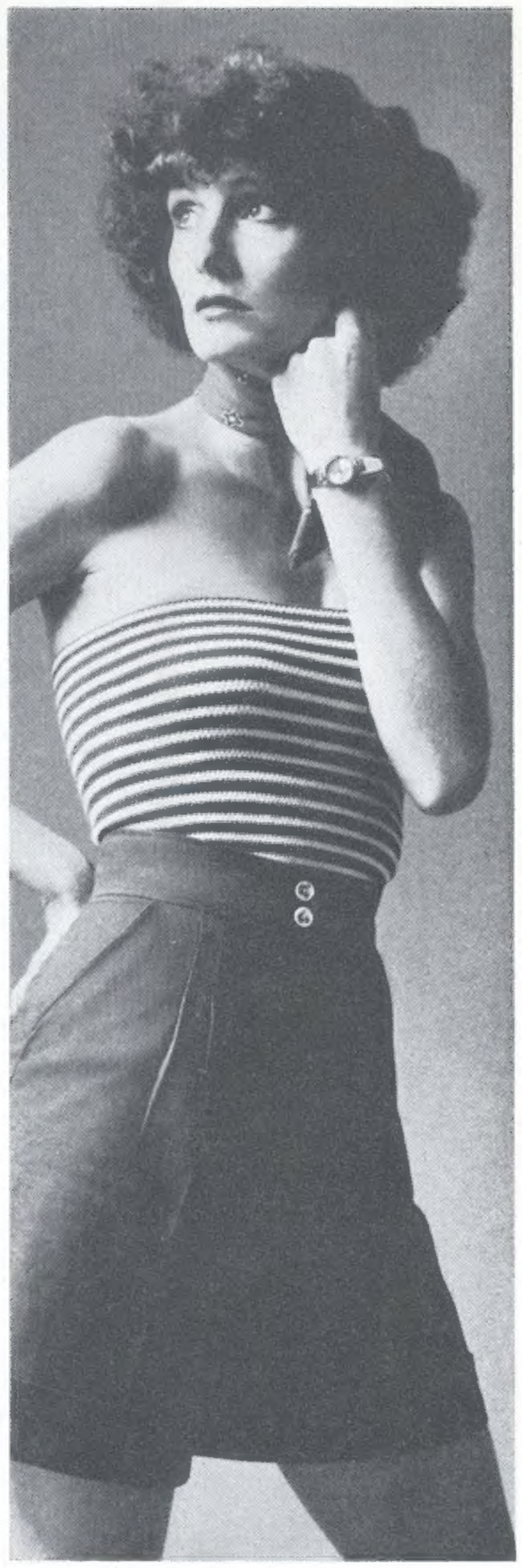
TRAVEL

52 Florida's Big-City Resort: Greater Miami. By Elsa Klensch
154 Travelog

151–153 Vogue's School and Camp Directory

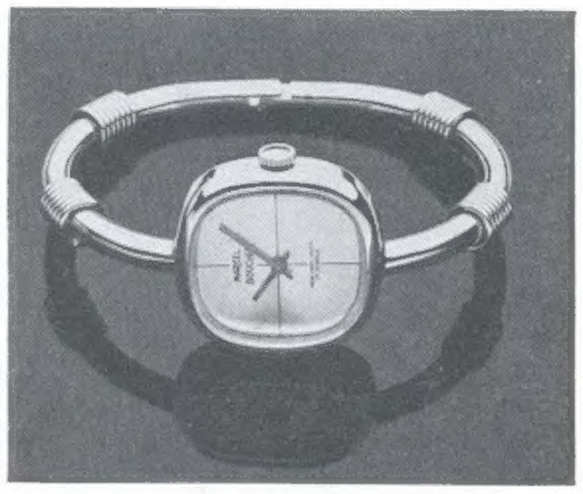
Copyright © 1974 by The Condé Nast Publications Inc. All rights reserved. Printed in the U.S.A.
VOGUE (INCORPORATING VANITY FAIR) IS PUBLISHED MONTHLY, SECOND CLASS POSTAGE PAID AT NEW YORK, N.Y., AND AT ADDITIONAL MAILING OFFICES. SUBSCRIPTIONS: IN U.S. AND POSSESIONS. $10 FOR ONE YEAR; $18 FOR TWO YEARS. IN CANADA, $12 FOR ONE YEAR; $22 FOR TWO YEARS. ELSEWHERE, $15 FOR ONE YEAR. PAYABLE IN ADVANCE. SINGLE COPIES IN U.S. AND CANADA, $1.25. FOR SUBSCRIPTIONS, ADDRESS CHANGES, AND ADJUSTMENT, WRITE TO VOGUE, BOX 5201, BOULDER, COLORADO 80302. SIX WEEKS ARE REQUIRED FOR CHANGE OF ADDRESS. PLEASE GIVE BOTH NEW AND OLD ADDRESS AS PRINTED ON LAST LABEL.

Postmaster: Send Form 3579 to Vogue, Box 5201, Boulder, Colorado 80302 Vol. 165, No. 1, Whole No. 3115



The touch of class.

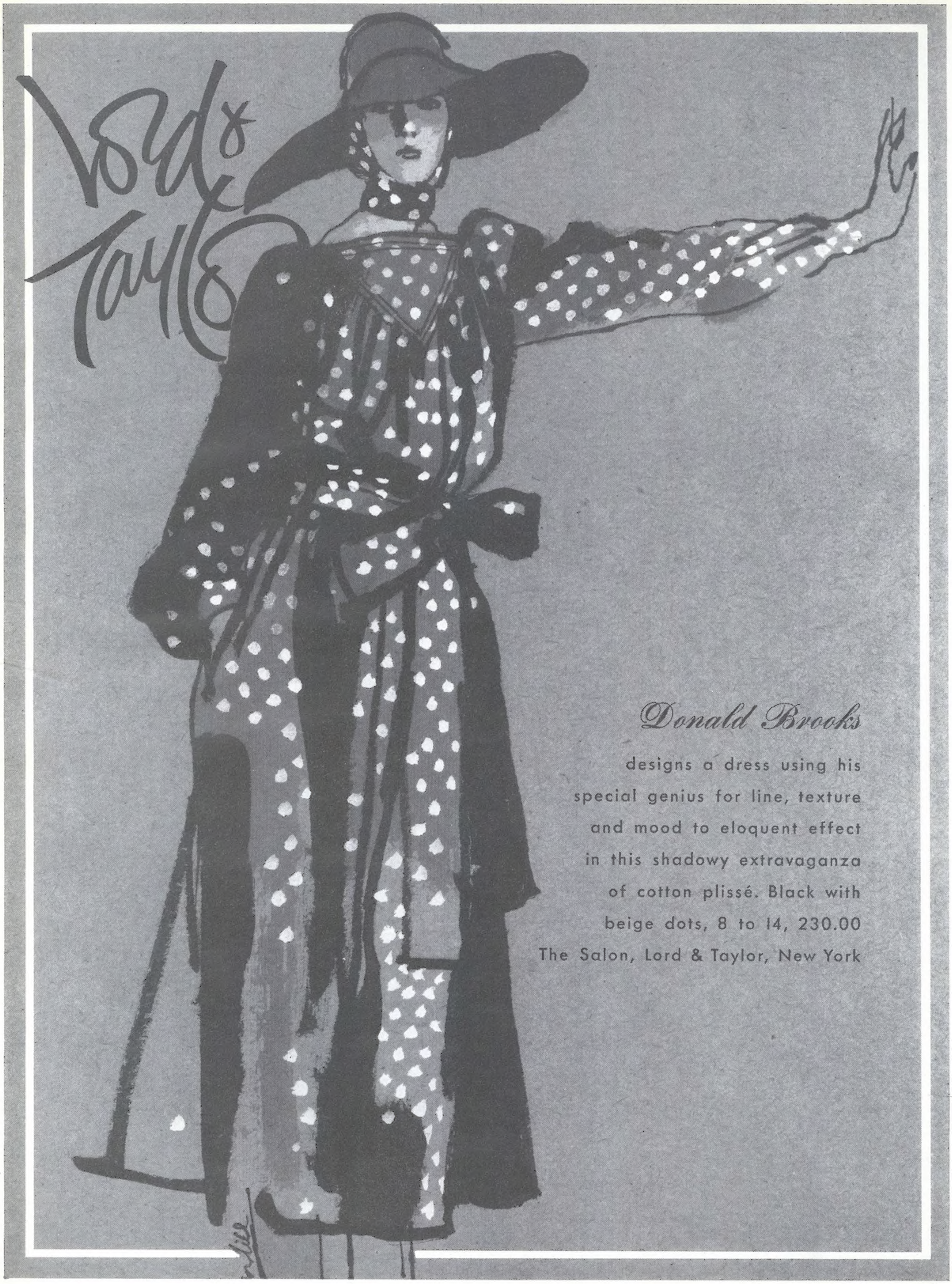
Glistening timepieces by **Marcel Boucher**. Sleek simplicity for the wrist, for the wardrobe. Shown above: a tasteful little wraparound with golden link design; 17 jewels; $55. Below: golden tubing with accents of silver design (also available in silver with gold design); 17 jewels; $55.



THE Elaine Shops

Bal Harbour Shops
Diplomat Hotel
Doral Beach Hotel
Doral Country Club
Worth Avenue, Palm Beach
The Galleria, Houston


JAEGER
INTERNATIONAL SHOP


Donald Brooks
designs a dress using his special genius for line, texture and mood to eloquent effect in this shadowy extravaganza of cotton plissé. Black with beige dots, 8 to 14, 230.00
The Salon, Lord & Taylor, New York

Oscar de la Renta for Martha

Palm Beach New York Bal Harbour



Drawing: Sandra Leichman



The soft suit . . . designed by KASPER for Joan Leslie with wrap skirt, shirt-jacket and blouse. Peach or white. Crystal Room, Designer Shops.

Higbee's


Obituaries
F. McNamee, Headed Fire Dept.
Robert W. Edwards,
Retired Executive
Rev. John Haynes,
Ukrainian Pastor
DRIVE '75
CONTEST



Wool is for the good times.

Anne Klein works up these knock out new looks in wool — from a group of superthings in Newport blue and white plus coral.
They're for springtimes.
Following-the-fun times.
Wool's a wonder at changing climates.
It's warm here,
feels comfortable there,
continues right on into a summerful of good times.
Without a sag or a bag or a wrinkle.

Left: Blazer, about $180.
Pants, about $92
Right: Jacket, about $96.
Skirt, about $100.

The Addis Co. — Syracuse
Battelstein's — Houston
L. L. Berger — Buffalo
Godchaux's — New Orleans
Himelhoch's — Detroit
Makoff — Salt Lake City
Swanson's on the Plaza – Kansas City, Mo.
The Union — Columbus

PURE WOOL®

The sewn-in Woolmark label is your assurance of a quality-tested product made of the world's best...pure wool.

Wool.
In a class by itself.

The Wool Bureau, Inc., U.S. Branch of IWS,
360 Lexington Avenue, New York, N.Y. 10017

HERE'S A PAGE WORTH TEARING OUT. RONA.

MARIO FORTE DESIGNS A CHANGEABLE [illegible] POLYESTER DRESS WITH MATCHING SCARF, IN A BEIGE BACKGROUND PRINT THAT BELONGS TO RONA AND RONA ALONE. SIZES 6 TO 18. ABOUT $42.00. FOR STORE NEAREST YOU WRITE RONA, [illegible] SEVENTH AVENUE, NEW YORK, N.Y. 10018.



PRICES MAY VARY ACCORDING TO REGION

A DIVISION OF [illegible]
THE APPAREL COMPANY



Wool is for the good times.

The times you want
to look terrific.
The times you want
to turn a few heads.
Wool will.
It's soft.
Tender.
Yet it tailors
to a crisp.
And wool's a whiz at
making impressions
that last...from
lunch-for-two
through a snack-
and-the-Late-Show.

Coat, about $240.
Suit (jacket not shown), about $260.
Both by Ilie Wacs.
Available at:
Bonwit Teller—New York
Gidding Jenny—Cincinnati
I. Magnin—San Francisco
Stanley Korshak—Chicago
Swanson's—Kansas City
Gus Mayer—New Orleans
Stix Baer & Fuller—St. Louis

PURE WOOL®

The sewn-in Woolmark label
is your assurance of a
quality-tested product made of
the world's best...pure wool.

Wool.
In a class by itself.

The Wool Bureau, Inc., U.S. Branch of IWS,
360 Lexington Avenue, N.Y., N.Y. 10017



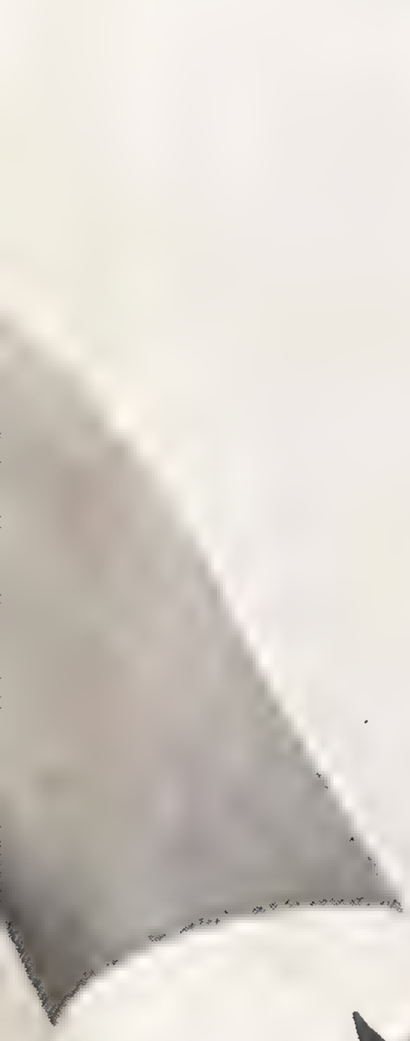
Dress by Gustave Tassell for The House of Norell.

Now there is a creme eyeshadow that looks as beautiful when you're ready to take it off as it did when you put it on.



New 'Super Luscious Creme Eyeshadow'

The color stays on longer and truer than you thought a creme eyeshadow could. Because it's based on our exclusive waterproof gel formula. It won't lose its lustre, collect in creases or fade. You finger-blend any of the 20 shades to your eyelids perfectly. So your eyes look perfectly beautiful — until you're ready to call it a day.



ULTIMA II
CHARLES REVSON

Imagnin experiences murrieta hot springs

It's not out of the way. It's just out of the world. Murrieta Hot Springs is more than one of Southern California's most unique year round resorts. It's a haven where you can relax and restore yourself. Redo yourself, if you will, at the Spa. A head to toe pamper place where you'll luxuriate in massage, facial, manicure and pedicure. A diet and exercise program under a staff of professionals. The famous tule mud baths have legendary curative powers. Mineral charged waters whirlpool around you. You'll emerge ready to enjoy golf, tennis, horseback riding, pools, the country club. Murrieta is for meandering, too. And meeting people.



Get acquainted while you stroll among the palms in Design Thai's flaming aqua and pink bird of paradise print. It tells a lot about you. The coolie overshirt 48.00. The jean pant 52.00. 8 to 14 sizes. Weekender quilted bag 32.00. Scarf 12.00. Sometimes you meet fine feathered friends. They flock about the vibrant orange and magenta of Design Thai's feather print shirt 40.00. And lyre bird print boy short 26.00. 6 to 12 sizes. Scarf 12.00. Your lyre bird cloche will only shoo away the sun 14.00. Your welcomes never wear out at Murrieta Hot Springs.

I. Magnin
And Design Thai
Share Your
Paradise On Earth

I. Magnin
And Design Thai
Share Your
Private Oasis



When the sun beats down, seek the cool shelter of a Design Thai print. The scarlet of a hibiscus flower, the flash of sapphire blue on a bird's wing, the colors of Thailand are designed and handscreened in Design Thai's own workrooms in Bangkok. The thin, thin cotton batiste and soft pima cloth are as airy and casual as the informal vibrancy of the prints. And, a rarity today, each piece is hand finished and indulged with all sorts of tiny luxuries such as hand knotted self buttons. After you've bronzed a bit in Murrieta's sun sparkled Olympic pool or improved your stroke on one of the 14 championship tennis courts or challenging 18 hole golf course, stretch out in a secluded spot. He won't believe you can wind your own watch when he happens upon you in your gauzy little emerald and black drawstring chemise and scarf 68.00. Your bikini 32.00. When he invites you to lunch in the Chandelier Dining Room or a snack in the Terrace Room, be prepared in a bird of paradise long hooded caftan, slit at the sides. Aqua and pink, 8 to 16 sizes 104.00. The day's all sun and games at Murrieta Hot Springs.

Imagnin experiences murrieta hot springs

I.Magnin experiences Murrieta Hot Springs



All the I. Magnin Resort Collections are native to the sun. You'll find the clothes, the accessories, all the things you'll need to fit right into your surroundings the moment you arrive. Before you leave, stop by. And, have fun. There are a million things to do at Murrieta. One of the nicest. Nothing. Thinking beautiful thoughts in a beautiful, beautiful feather print halter 28.00. And, as it would happen, a love bird print longskirt 74.00. Orange and magenta, 6 to 14 sizes. Reflect a little.

Will it be cocktails and dancing in the Don Juan Cantina. Or a leisurely nine course dinner with intimate talk in the Gourmet Tenderloin Room.

You have all the answers in Design Thai's crane print kimono wrap jacket 54.00. And billowy, blowy pyjama 74.00. Aqua and white, 8 to 16 sizes. Afterwards, a quiet stroll under the stars on the garden terrace can be an idyllic experience. At Murrieta Hot Springs, the night never ends, the music never stops.


I. Magnin
And Design That
Share Your
Place In The Sun

Assess yourself.

Society and tradition taught you to limit your professional expectations.

But the old restrictions are crumbling.

And now you're having to ask yourself tough questions — questions which might not even have occurred to you a few years ago. Are you good enough? Can you learn to be competitive? Can you survive economically without leaning on anyone else?

Assess yourself — your abilities, your earning power, your emotional and professional ambitions. Then seize the challenge of a career which can take you beyond the old limitations.

We believe women are a tremendous source of professional talent. That's why we're aggressively searching for those who have the potential to become Fidelity Union Field Associates.

As a Field Associate you can set your expectations high. It's an outlook which begins with rigorous training in insurance sales techniques at our Wildbriar Training Center, one of the nation's most modern insurance schools.

There you acquire the confidence and skills to work within a highly-specialized field. We don't expect you to flounder around trying to sell the world. We define your market. We pinpoint your prospects so that you can sell more effectively.

And you're not limited in how much or how little you can earn. Many established Field Associates earn $30,000 a year and more.

Choose a career which will enable you to grow — educationally, professionally and financially. Write today for complete details about becoming a Fidelity Union Field Associate.

Fidelity Union Life

Address inquiries to:
Ms. Jan McMinn,
Assistant to the
President-C,
Fidelity Union Life
Insurance Company,
P.O. Box 2580,
Dallas, Texas 75221.
Call toll free:
800-527-4777.
In Texas, call:
800-492-4454.



Such a simple thing as soap...

but I have visited the best gardens of Europe
to find the most pleasurable fragrances
for these Ben Rickert soaps.

I have gathered English Jasmin,
Spanish Gardenia, Belgian Rose, French
Lavender and Danish Carnation and I have
captured their lavish bouquets in my soaps.

They will blossom in your bath...
lasting long and fragrant
from the time you undo their careful wrap
to the last delightful bubble.

I know you will enjoy them.

Luxury Soaps by **ben rickert** Available at fine stores.



Just– Get Me to the Tee on Time!

Even if it takes a hook 'n ladder to hurry you over to the fairway, you'll arrive in fine form in your Leon Levins. Here they come — crisp and carefree Q-skirts of polyester and cotton with swingy coordinated tops. Designed by Lulu Roody. Surefire favorites when it comes to golf. **LEON LEVIN**

AVAILABLE AT FINE STORES AND PRO SHOPS OR WRITE LEON LEVIN, 498 SEVENTH AVENUE, NEW YORK, N.Y. 10018





hands that work have nails that need help

Mavala Scientific will help.

The Mavala Clinic of Geneva, Switzerland has patented a unique formula which fuses nails strong. Mavala penetrates into the nail and by strengthening nail layers helps prevent breaking, splitting or peeling; promoting longer, more beautiful nails.

Whether it's dialing the phone, doing the dishes, typing or playing tennis—if you have hands that work, you need a nail conditioner that works just as hard. And that's Mavala Scientific.

Mavala Scientific Penetrating Nail Hardener from Ben Rickert.







Ben Rickert, Inc. 100 Asia Place, Carlstadt, New Jersey 07072

VOGUE-RATED TIP-OFFS: WHAT TO SEE, READ, LISTEN TO, AND WATCH FOR. . .

Upfront

books

★★★★**Before My Time,** by Maureen Howard (Little, Brown): A poultice for mind, this miracle of a short novel is comfortable, sure, neither spacious nor spare. Maureen Howard has a two-billion-dollar ear for her dozen or so people: kids, a middle-aged gambler, women retarded in marriage, an old real-estate millionaire—his bad eyes shivering in light, remembering a "happy marriage, remote but full of good will."

The heart of the story lies in the bond between a New York eighteen-year-old boy and a forty-year wife and mother in Boston. He "lost faith in the rational," putting it instead into a slut of a girl and a queer, plump mystic ready to lead his crazies into blowing up New York's Public Library. The woman's husband is a lawyer-politician, successful, who intends (not wants) to be a Federal judge. Preferring not "to be superior and powerless," he knows that in politics "you can't be easily offended and win."

In this jungle ball of emotions, Howard walks as canny as a cat at night. Almost everyone in *Before My Time* suffers a little, except the reader. I got immediate pleasure and, in retrospect, understood Maureen Howard's brilliance.

★★★★**Aldous Huxley:** *A Biography,* by Sybille Bedford (Alfred A. Knopf and Harper & Row): This marvelous biography begins properly with Aldous Huxley's birth on July 26, 1894, in England, and ends with his death on November 22, 1963, in Los Angeles. By 1955, both famous and distinguished, Huxley had become "an evolved Victorian Englishman at home in the second part of the twentieth century, at home in Southern California, who walked alone."

In 1921, Aldous Huxley went to work for Condé Nast in London on the staff of British *House & Garden*. One month later came his first novel, *Chrome Yellow,* a shocking dazzler that led to a guessing game: who were Huxley's originals? That irritated him almost as much as the accusation that he was cynical.

With *Antic Hay,* his second novel, he more or less wrote away his mad love for, his obsession with the astonishing, unique Nancy Cunard, turbulent, "waywardly elegant," who liked him but not enough to take him on as lover. Maria Huxley, his wife, put an end to the matter by an ultimatum: leave for Italy with her immediately or she would be gone for good with their young son. He went to Italy, did *Antic Hay,* and turned into a notorious culture hero. It terrified him. Until 1928, and his novel *Point Counter Point.*

For the rest of his life, he taught, learned, wrote, investigated, traveled the world, had an extravagant life with Maria, suffered perilous eyes and cancer of the tongue; tried mescaline; and, in 1955, as Maria lay dying, murmured to her with love, "let go, let go." Eight years later, his second wife, Laura Archera (whom he had married at the Drive-in Wedding Chapel), as he lay dying of cancer of the neck, told him "to let go, to go with ease, helping him as he had Maria."

—ALLENE TALMEY

movies

★★★**Le Fantôme de la Liberté:** Another exercise by Buñuel. He does five reps with twenty-pound dumbbells attached to each ear and flexes his creative biceps within a concept as daring as his *L'Age d'Or,* an early surrealistic film.

Wit, diversity, and social comment: e.g., when people come to a dinner party they are seated on toilets and given magazines to read. They flush the toilets, etc. In a turnabout, eating is the private thing (à la Samoa, where the natives are ashamed to be seen eating and seat themselves with their backs to the road) and the guests excuse themselves to enter a small cubicle where they eat food delivered to them on a dumbwaiter. Revolutionaries shout "Down with liberty!" and are shot by a firing squad. Dirty pictures given to a little girl by a strange man in a playground turn out to be postcards of well-known landmarks and wonders from around the world.

I wouldn't miss a Buñuel film even if I were having labor pains: "Up with natural birth!"

★**A Bigger Splash:** Jack Hazan has directed, produced, written, and photographed *not* a documentary, *not* a love story, about the painter David Hockney. Good-looking male bodies playing in a pool . . . and of course they make a bigger splash than, say, goldfish in a bowl. Henry Geldzahler takes a bath and also sits on a couch. Friends bring flowers when they visit. And so on with no peaks, only the flats of emotion. The quality of color in the film is exceptional.

—ROSALYN DREXLER

theater



★★★★ **The most perfect escape in our theater, today, is a seventy-six-year-old smooth-as-Harvey's Bristol Cream melodrama that titillated American playgoers for decades. And here it is again, on Broadway, that miraculous SHERLOCK HOLMES. In this Royal Shakespeare production, every element is glorious, especially John Wood (Holmes, *above*), who is, without a doubt, the greatest new international male stage star.—LEO LERMAN**

art

★★★★**Photography in America:** The illiterate of the future, claimed artist-prophet Laszlo Moholy-Nagy, will be the man who cannot use a camera. The new visual literacy of photography is being celebrated by the Whitney Museum of American Art, in New York, in an omnibus, not-to-be-missed history of *Photography in America.* One of America's greatest arts, since Alfred Stieglitz opened his Photo-Secession gallery in New York early in the century, photography is coming into its own now as the great documentary medium, a solution to the life-vs.-art problem that permits the artist to come to terms with reality. More than an exciting exhibition, *Photography in America* is the opening salvo of things to come. Beginning January 29, The Museum of Modern Art, in New York, honors one of the founding fathers of American photography, *Edward Weston,* who transformed ordinary objects and organic nature into still lifes of pure form. Weston's rare mixture of precision and poetry is a model for photography that is not just a document of the moment but an occasion for timeless contemplation.

★★**Naïves And Visionaries:** Art history is understood as an unbroken sequence of artists working within the "mainstream" of a tradition; but recently the focus has been on those "outsiders" whose peculiar, bizarre, and sometimes deranged art relates not to any standard history of form but to inner obsessions. This month the Walker Art Center, in Minneapolis, explores American grass-roots art—the paintings, sculptures, and environmental constructions made by self-taught artists who turned their private fantasies into compelling visions. Doomsday graffiti-philosopher Jesse Howard shows his hand-lettered signs; and James Hampton's and Fred Smith's mixed-media assemblages pull the viewer into the strange world of their reclusive creators. Photo blowups of Simon Rodia's *Watts Towers,* our most celebrated naïve visionary work, as well as slide projections of works by other loners working in the American hinterlands present a refreshing survey of art the historians have forgotten.

★★**American Art Deco Architecture:** The mad fad for Deco art seems not yet to have reached its zenith. Now that the clothes, jewelry, furniture, and minor arts of the 'twenties and 'thirties have made news, The Finch College Museum of Art, in New York, is surveying the splendors of the architecture of the period. Skyscrapers, dams, bridges, warehouses, movie palaces, and houses—all bearing the familiar, stylized geometric motifs of the *style moderne* that turned man and nature into machine versions of themselves—are shown in photo murals, models, slides, and architectural drawings. A really fun show for the growing audience of Deco aficionados. After January 5, the show will travel to the Cranbrook Academy of Art Museum in Bloomfield Hills, Michigan, and possibly to the University of Texas in Austin.—BARBARA ROSE

**** Do anything to hear, see, or read it *** Definitely worth your time and money ** Good work, deserves attention * Take note, if it suits your taste —* You have been warned

Kimberly®

Contemporary masterpiece in a three part Trevira® polyester knit.* About $155. Trevira makes the difference.



SWEATER OF LINEN, SILK AND TREVIRA® POLYESTER

Give your hair deep-down conditioning with Wella Kolestral.



A 30-minute treatment once a month will make your hair stronger, shinier and healthier than ever.

If you want *real* conditioning for your hair, you need Wella Kolestral. It conditions as no creme rinse or instant conditioner ever can, no matter how often you use them.

That's because Wella Kolestral strengthens each hair from the inside out. It actually penetrates the damaged hair, fills in porosity and protects against further damage, all in one 30-minute application.

You'll see a dramatic improvement after your very first treatment. And you can use it for just a few minutes after each shampoo to *keep* your hair radiantly beautiful.

So give your hair the deep-down conditioner that beautifies from the inside out.

If you want *real* conditioning, anything but a Wella Kolestral treatment is just wishful thinking.

WELLA

KOLESTRAL
the true conditioning treatment for hair and scalp

© 1975 The Wella Corp.

WASHINGTON By Sandra McElwaine

THE PARTY PEOPLE

How the Capitalites live now: parties, paces, spots, splits

Everyone west of the Potomac has been told to "bite the bullet"; but Washington denizens are chomping on shrimp, crab claws, and pâtés at some of the most luxurious soirées the Capital has ever seen.

A depression may be just around the corner, and we may all be about to drop over the cliff, but there is a cabaret-type atmosphere here that keeps people partying ad infinitum at both large and small productions. The Middle Eastern embassies of Saudi Arabia, Kuwait, and Qatar have guests goggle-eyed over their fantastic spreads and elegant evenings—complete with belly dancers and elaborately bejeweled ladies—that go on into the wee hours.

Charity balls are standing room only, and caterers and florists have never had it so good.

Is everyone huddling together to fend off disaster? Or is this frenzied, frantic pace a Never-land of unreality?

"I expect to see green finger nails at any moment," said *National Review* editor George Will, who writes a syndicated column for *The Washington Post*.

"Washington is unique," according to the *Chicago Daily News*'s syndicated columnist Carl Rowan. "People are making money and love and saying to hell with it all."

Embassy parties are not the only ones around town; departing Senators Aiken, Fulbright, and Ervin have had their share of fond farewells. Ditto, new Ambassadors Shirley Temple Black, Kenneth Rush, David Bruce, and John Sherman Cooper.

Museum-going is big. The doughnut-like Hirshhorn opened with a three-day extravaganza in October; and up to thirty thousand people a day are now wending their way through its circular galleries, gazing at the modern art, and stopping to munch hot dogs in its spectacular sculpture garden. The Museum of African Art, housed in the old Frederick Douglass town house, is attracting lots of Capitol Hill tourists to its new African boutique and the Eliot Elisofon collection of photographs, films, and African artifacts; and the National Gallery of Art has been mobbed since the Chinese show was unveiled at a snappy dinner and reception in mid December.

The White House has a brand-new pair: two zippy young women have taken over the press and social reins and are creating a style all their own. Nancy Lammerding—a tall, cool blonde and former party giver *par excellence* for Henry Kissinger—is now in charge of all White House social events. Her motto for successful partying is "beauty and comfort," and to this end no detail is too small. She recently spent two evenings before a large dinner sitting in the Green Room checking candles, flowers, centerpieces, and lighting—everything had to be perfect.

Sheila Weidenfeld—a short, perky brunette with brilliant blue eyes—gave up an outstanding career as an NBC-TV producer to take on the task of press secretary to Betty Ford.

"How could I say no? Mrs. Ford is so great."

Sheila's aim is not just to give out routine news but to bring the press and White House together on an informal basis and share ideas.

Where do secret swingers go with feminine friends to avoid the kind of publicity that proved so embarrassing to Wilbur Mills?

The Junkanoo, a quasi Trader Vic's, and The Silver Slipper, plain old bumps and grinds, have had enough publicity to become household items; but there are cozy, dark little spots—great for a tête-à-tête—not so well known:

In Washington, there's La Niçoise—a dark, intimate little French restaurant—and the Sea Catch, seafood at well-spaced tables in the Fairfax Hotel. The Washington Trader Vic's has an inconspicuous back room; and, in Arlington, there's The Company Inkwell, another cozy private room for four, and, for Italian food, The Portofino. On Capitol Hill, "The Place Where Louie Dwells" has taken its name from the Yalie song and its customers from the Rotunda. One can hardly take a girl friend in, now that some Congressmen are eating there with their wives. The smartest move of all is to have a business lunch at prestigious Sans Souci, and then who cares? ▽

Catherine Deneuve for Chanel

N°5
CHANEL
PERFUME

CHANEL

By Eleanor Clark

ROME AND A WRITER

Returning to the scene of literary triumph, a superb observer shows us new sights

EDITOR'S NOTE: *Twenty-five years ago, a deep-seeing woman wrote about a city, The Eternal City, and a house, Hadrian's Villa, in a uniquely personal and enlightening way.* Rome and a Villa *was a book like no other: a guide as explicit as Baedeker's, a history as instructive as Gibbon's, an autobiographical reminiscence of discovery of self in place. This month, with the world turned toward Rome for another Holy Year, Eleanor Clark's book is being republished by Pantheon Books, a Division of Random House, with—added—a new chapter, a new index, and an introduction that includes, in somewhat different form, the following study of the changes the quarter-century has brought to Rome.*

Twenty-five years ago television was brand new, air travel almost nil compared to now; the age of total exposure was just beginning; space exploration, with its deep surgery for better or worse on the mind, had not begun. This has been the fastest piece of time in human time; and over and over in Rome, whose benificence is above all of time, you wonder: what are they seeing? What am I seeing, really? Why are all those tourists there?

Because it's on the itineraries, mostly; Bali last year, Africa next, and the percentage is anybody's guess as to how many would truly get more out of Disneyland. But volition does enter the picture, in curious ways. When Michelangelo's "Pietà" was on show at The Metropolitan Museum of Art in New York the crowds were way down the block for it. In Easter week 1974, when it had been restored after the lunatic's attack and was back in its chapel behind a thick protective pane of glass, and when St. Peter's like the rest of the city was jammed, hardly anyone was lingering there. It was one of the quieter spots in Rome. Too much rival spectacle in the same building? Mystery of, as they say, the media?

Snobbery comes easy—*they* are getting nothing out of it, and *they* are spoiling it for the rest of us, as Wordsworth said about the first railroad to the Lake Country—and so does pious sociology: education, birth control, etc. Obviously once in a while in the shuffling multitudes there is going to be a soul saved, a mind stretched, while others that were alert before move toward despair. Computers are cracking up everywhere under these equations. Anyhow, "free" countries can't and shouldn't start prohibiting travel, and are not soon going to cut down population much, or improve education, or cure the restlessness and obscure longings for something else that drive the modern human animal forth to wander no matter how uncomfortably, no matter where. As long as the money and the oil hold out, this is it. So the point is just what remains of the experience of Rome under these new conditions.

For those few of the very young who have been privileged in education and have the wit to absorb it, everything remains; noise, traffic, crowds, dirty air are where they came in. The novelty is everything else, and they bring something wonderful to it, seeing, discovering, learning, enjoying so much, you can half believe the city is eternal after all and may never have had a chance to be so great a school or, as Goethe put it, place in which to be reborn. Older foreigners, settled there or returning for a while, are apt to be saddened when not disgusted, at least a few times a week, as many Romans are too. But it is only that there is a new degree of difficulty, for the mind and for the legs. Locomotion, simply getting around, is a problem; and getting into museums is another, though less so at the Vatican. The others are understaffed and open only for absurdly short hours, because of city and state negligence, corruption and financial straits; however, with perseverance you do get in, and there is all the rest, outdoors, in churches. The matter of getting in mentally, of being in condition to see, takes a little extra patience and effort too. You fight now, or almost sneakily plot, for the moments of quietness, of any real comprehension of anything.

It works, often enough, with time might become habitual, and after all it isn't always necessary. The Palatine, for one place, holds up remarkably, as a way into the Empire or into yourself as you prefer. It can't be that it scares people away, through a reputation as a paradise for eggheads, since the Roman Forum doesn't; that is always crawling with sightseers. Either there are really fewer up the hill, or it is just that you go not expecting much in the way of current tranquility, in which to contemplate a history lacking in any, and so are almost neurotically grateful for what you find.

Hadrian's Villa is a more ticklish proposition. Weather permitting, especially on Sundays and holidays when admission is free, it is more than anything a public park, with the imperial layout an extra touch in the scenery—naturally, with such a press of people needing green leaves and breathing space and having the means to get to them. Plus tourists as elsewhere, the crowd grown to a horde. If the saints weaken, can Hadrian be far behind?

Some specific changes date back to the middle 'fifties. The entrance had then already been changed from the lovely old one, on foot up the fine cypress alley, to bring the cars and buses smack into the heart of the matter, alongside the great wall, the Pecile, which used to strike you so powerfully, after the slow ramble working up to it, and hardly a stone's throw from the more intimate heart of the matter, now called the Island Nymphaeum. The Valley of Canopus had, and has, lost its curious metaphysical suggestions to an elegance almost as bizarre, with a lake and swans and now a small museum housing statues dug up there in recent years. That last item, the museum, is more gain than loss, the loss being only the general one, of the sense of privacy, being alone with your thoughts, which was going anyway.

The skyline toward Tivoli, crucial to the sense of the villa, is so far marred by only one huge hideous square building. Toward Rome, the dome of St. Peter's and what used to be called 42, now part of EUR (Esposizione Universale Roma), are no longer visible; the air is too dirty. On a sunny Sunday afternoon the whole shrunken place is like a country environ of any big city, only with a sprinkling of serious students and extra decibels from transistors, all turned full blast to the pro soccer games. A group of young men, *cattivi* or just pent up and stupid, throw stones from a cliff over a path alongside Canopus and a couple of middle-aged Italian ladies yell in fear and outrage, wanting to pass, but things are mostly peaceable. Another, steadier blare of appalling volume comes from a country fair set up just outside the grounds. At last visit, the whole Accademia section was closed off, perhaps for excavations though there could be none that extensive; Hadrian's little island was barred too, for desultory digging, evidently by some foreign group.

It was silly to be upset in the beginning; you get used to it; you just have to refocus.

Sheep are still grazing up there toward the Accademia, and twenty-five years are nothing to the same old olive grove. Off season, at off hours, the old spell does operate, if you give it a chance. The trick here is to stop thinking, with regard to the future, but the past shrivels when that does, *for how long?* The villa is beautiful, it even begins to look big again, though of course not as it did to Piranesi; and it has been through worse, well, maybe worse, so many times before.

You find new favorites, new antipathies. It would be sick to have no change of taste in a lifetime, if the times were more static; as it is there is probably an abnormal factor of change in what one likes and dislikes, craves or rejects in art as in other things.

S. Stefano Rotondo, still a shambles from a restoration job that has gone on for a quarter of a century with almost no progress, is one of the early Christian structures that have taken on new fascination, as certain foods are said to do for pregnant women who never hankered much for the dish before. We must be needing the deep quietude of these forms, the stripped-down, the enduring, the magisterial. This is a remarkable circular structure, said to be probably fifth century—one of the oldest churches in Italy—with a twelfth-century addition of arched cross-support held up by ancient columns of staggering girth and height, to keep the old wooden roof from falling, with result more interesting than beautiful though (Continued on page 36)

COPYRIGHT © 1974 BY ELEANOR CLARK

FOR MORE OF A WOMAN

She's your friend, and
you share a lot together:
your secrets, your Saturdays,
your BILL BLASS's, and your
Salem Premium Lengths.
Because some things are just
too good to keep to yourself.

MORE OF A SALEM

Salem Premium Length.
Designed a little longer
to refresh a little longer.



Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

19 mg."tar", 1.3 mg. nicotine
av. per cigarette,
FTC Report OCT.'74.

Lilly follows the sun to Freeport/ Lucaya

Get away from it all...to where everything is. Freeport/Lucaya offers lazy days, nonstop nights. And a wardrobe of Lillys will keep you in a vacation mood round the clock. Begin by exploring the International Bazaar, a 10-acre maze of shops, cafes, and restaurants. Each turn reveals a different country—its unique flavor, its architecture, and products. And you'll find the duty-free shopping irresistible! Whatever your game—golf, tennis, fishing, a night at the casino, or relaxing with a tall tropical drink—you can play it to the hilt on this peaceful island. And Lilly plays the fashion game well with her color-splashed prints—easy, understated clothes that are the very essence of casual.



LILLY PULITZER

PALM BEACH, FLA. • BLOOMFIELD HILLS, MICH. • BOCA RATON, FLA. • BRYN MAWR, PA. • EDGARTOWN, MASS. HOUSTON, TEX. • LA JOLLA, CALIF • LAKE FOREST, ILL. MEMPHIS, TENN. • NAPLES, FLA. • NEW ORLEANS, LA. NEWPORT, R. I. • NORTHEAST HARBOR, ME. • ORLEANS, MASS. OSTERVILLE, MASS. • PALM DESERT, CALIF. • PAWLEY'S IS,. S.C. • PETOSKEY, MICH. • PHOENIX, ARIZ. • SARASOTA, FLA. • SOUTHAMPTON, N.Y. • WATCH HILL, R.I.





















Lilly follows the sun to Freeport/ Lucaya

This is resort living at its sophisticated best. Luxury hotels, gourmet dining, night clubs, and the largest casino in the Western Hemisphere. By day, there are miles of unspoiled beaches to discover, and the incredibly blue water beckons the visitor to swim, sail, catch a giant marlin, or go underwater exploring in its reefs. Nature lovers will enjoy horseback riding, birdwatching in a spectacular 100-acre nature center, and a visit to the Garden of the Groves with its exotic trees, plants, and cascading waterfalls. The key to contemporary resort dressing, day or night, is the unmistakable Lilly look. Her original prints travel like a breeze and are right in tune with the upbeat tempo of the island.

LILLY PULITZER

PALM BEACH, FLA. • BLOOMFIELD HILLS, MICH. • BOCA RATON, FLA. • BRYN MAWR, PA. • EDGARTOWN, MASS. HOUSTON, TEX. • LA JOLLA, CALIF • LAKE FOREST, ILL. MEMPHIS, TENN. • NAPLES, FLA. • NEW ORLEANS, LA. NEWPORT, R. I. • NORTHEAST HARBOR, ME. • ORLEANS, MASS. OSTERVILLE, MASS. • PALM DESERT, CALIF. • PAWLEY'S IS., S.C. • PETOSKEY, MICH. • PHOENIX, ARIZ. • SARASOTA, FLA. • SOUTHAMPTON, N.Y. • WATCH HILL, R.I.

FREE LILLY CATALOG: MAIL ORDER DEPT., 2901 N.W. 34TH ST., MIAMI, FLA. 33412



Here you have a little 'nightdressing.' Soft, sensuous, body-hugging. From its luxe looks, who'd ever dream it was practical? The fabric, of Encron® Golden Touch®, is soft-as-silk, and practical as only polyester can be. The silky, yet sensible fabric by Winston Mills. The drape-y dress by John Kloss in blue, rust, orange, yellow. Sizes 4-14. About $58; slightly higher out west. At Bloomingdale's, New York and branches; Burdine's, Miami; I. Magnin, San Francisco; Marshall Field, Chicago. For other stores that have it, write: John Kloss, Div. of Kreisler Group, 550 Seventh Avenue, New York, N.Y. 10018.

ENCRON AND GOLDEN TOUCH ARE REG. T.M.'S FOR POLYESTER FIBERS MANUFACTURED BY AMERICAN ENKA CO. ENKA, N.C. A PART OF AKZONA INC. GOLDEN TOUCH IS LICENSED FOR USE IN FABRICS THAT MEET ENKA'S SPECIFICATIONS

THAT GOLDEN TOUCH.®
JOHN KLOSS' GOT IT.

Encron Golden Touch.
The first soft-as-silk polyester by ENKA.

Try keeping your hands off it.

Question

How Do I Sponsor A Child?

Answer

Here's What You Do:

- **Fill out your name and address on the coupon.**
- **Indicate your preference of boy or girl, and country, or:**
- **Check the box marked "Choose any child who needs my help."**
- **Enclose your first monthly check.**



And here are answers to some other questions you may have:

Q. What does it cost to sponsor a child?
A. Only $15 per month, tax deductible.
Q. Will I receive a photograph of the child?
A. Yes, along with information about the child, and a description of the Home or Project where the child receives assistance.
Q. How long before I learn about the child?
A. About two weeks.
Q. May I write to the child?
A. Yes. You will receive the child's original letter and an English translation, direct from the Home or Project. (Staff workers help children unable to write.)
Q. Why does CCF use a sponsorship plan?
A. To provide children with long-term, person-to-person relationships.
Q. What does the child receive because of my sponsorship?
A. This depends on the Project. You will receive detailed information. In general, CCF aid supplements other resources to help provide clothing, shelter, health care, spiritual guidance, education, school supplies, food—and love.
Q. May I send an extra gift?
A. Yes, if you wish to send $5 or $10 for a Christmas or birthday present, the entire amount is forwarded, and the money is used according to your instructions. You will receive a "thank you" letter from the child.
Q. How often will the child write me?
A. This depends on how often *you* write. Children are not natural born letter writers! So it is up to the sponsor to initiate. Instructions how to correspond with the child will be sent to you.
Q. May groups sponsor a child?
A. Yes, church classes, office workers, civic clubs, schools and other groups sponsor children.
Q. Is a financial statement available?
A. Yes, upon your request and we will be glad to answer any questions about how your gifts are used.
Q. What types of Projects does CCF assist?
A. Children's Homes and Family Helper Projects, plus homes for the blind, homes for abandoned babies, day care nurseries, vocational training centers, and many other types of projects.
Q. Who supervises the work overseas?
A. Regional offices are staffed with nationals and Americans, and all personnel must meet professional standards—plus have a deep love for children.
Q. Is CCF independent?
A. Yes, working closely with missionaries, welfare agencies, and foreign governments, helping youngsters regardless of race or creed.
Q. Is CCF a member of any child welfare agency?
A. Yes. CCF is a member of the International Union for Child Welfare, Geneva.

Won't you sponsor a child? Thanks so much! Sponsors are needed right now for children in Brazil, India, Guatemala and Indonesia.

Write today: Verent J. Mills

CHRISTIAN CHILDREN'S FUND, Inc. Box 26511, Richmond, Va. 23261

I wish to sponsor a ☐ boy ☐ girl in (Country)_____
☐ Choose any child who needs my help. I will pay $15 a month. I enclose first payment of $_____. Send me child's name, story, address and picture.
I cannot sponsor a child but want to give $_____.
☐ Please send me more information.

Name_____
Address_____
City_____
State_____ Zip_____
Canadians: Write 1407 Yonge, Toronto, 7.
VO1510

ROME Continued from page 28

"... enjoying so much you can half believe Rome is eternal after all"

it is hard to tell at present. Originally it was ringed by a double portico; and one kept mentally recreating, with the help of a plaster model out by the nuns' quarters, the now-missing outer ring. At least for the first seven hundred years, the whole complex must have been stunning. Seventh-century mosaic with Christ as head in medallion over the cross rather than crucified. Nice contrast to frescoes, of around 1600, of saints' martyrdoms all around the main walls.

That series, by several painters, is gruesomely of the Counter-Reformation genre in Rome, set off by promulgation of decrees of the Council of Trent, 1564. Antipathy for that unchanged in twenty-five years. Caravaggio alone among painters of religious subjects in seventeenth-century Rome survived proximity to the Curia, yet sculpture and architecture could go into so grand a flourish of invention at the same time. Never mind the prattle about subject not mattering and its being fine painting just the same; it does matter when it overpowers other perception, and *it* in this case, whatever you call it as painting, is not good art, since to react to it as such, a viewer has to surgically tie off a good half of his nature, evidently not an uncommon practice among some critics. Physical torture on the stage defeats its purpose in the same way, but not so many people call it good theater just the same.

Another antipathy, increased by time: to S. Paulo fuori le Mura, a showplace of course on all the tours. True, it is very imposing in interior form and in scale, but it is also objectionable, in a big way—though with a lovely cloister, if one could see it for the mobs, and some fine objects and enormous history, the latter to be taken mostly on faith. Other faith, of the kind a church is supposed to be about, must be at a premium in this one. A great deal of the old structure could have been saved after the great fire in 1823 but was not, including many Cavallini frescoes. Leo XII, appealing to the faithful of the world for funds, entrusted the rebuilding to a group of architects headed by a dolt named Poletti. The funds must have come in handsomely. Expense is what one is mainly conscious of, along with the spectacle of the Church flaunting its temporal power and aiming to do so on a scale never known before. The pompous quadriportico at the entrance, of more unmitigated vulgarity, was added at the turn of the century; the interior would at least make a good ballroom and probably gives a good image of the more pretentious basilicas of the late Empire. On the other hand, it would be beyond human powers if some of these impressions were not heightened, and implanted beforehand, by the new dismal surroundings of the last decade. The huge corruption-spawned housing project called Magliana is near across the Tiber; and what open spaces remain in the sprawl of much closer developments are left to weeds and dumps and, out of sight of tourists, a small colony or two of the city's many shack-dwellers.

It is something of an esthetic as well as religious mystery that the reconstructed St. Paul's should fail in both ways, while St. Peter's, to the casual eye not too unlike it in grandeur, scale, and intent, remains as truly grand as ever.

The Pozzo ceiling in S. Ignazio looks somehow sillier than it used to, as though it had slid over imperceptively into camp, and his even fancier trompe-l'oeil stunt, the fake cupola in the same church, obviously a masterwork of its kind, is of the same kind. Strange, almost anything baroque in Rome used to seem marvelous.

One of the finest easel paintings in the city is a very small one by Fra Angelico in the Vatican Museums, of Saint Francis receiving the stigmata. Of course it would have more rivals elsewhere. The new wing of the same museums, replacing the Lateran in that function, is a bit over-tricky inside, with its profusion of levels and kinds of space and sources of light, but nevertheless is the most satisfying large work of modern architecture in Rome. One comes to miss good, or any, modern sculpture outdoors around town, though there are still Mirko's fine gates out at the Ardeatine Caves, and the great door by Manzù has finally been hung at St. Peter's. Altogether the atmosphere for the functioning artist has become far from stimulating in Rome, although some good to very good ones still live there. The general sense of creative excitement that flared up in the early postwar years has gone down if not out, in reverse proportion to the volume of hubbub and trash. The movie world seems to have gone on prospering, as long as the nation did. ▽

David Crystal follows the Southern Sun


DIAMOND BUTTER

David Crystal dresses for the lands of the Southern Sun . . . in Cape Town, fluid pajamas catch the ocean breeze on The President's sweep of steps and lawn to the Atlantic. For patio or evening, triacetate jersey flows softly, shapes to the body, in red or brown. 6-16. $60. Crystal's alligator travels on to the unforgettable . . . to the mighty Zambesi crashing toward Victoria Falls . . . Musi-o-Tunya, 'the smoke that thunders'. Climb to the Falls to catch rainbows or enjoy African dance at the turn-of-the-century Victoria Falls Hotel. Crystal's easy-going traveller is ready, striped royal or green with white Dacron® doubleknit. 8-18 $42. Prices higher in the West.



Southern Sun Hotels, P.O. Box 5087, Johannesburg, South Africa or contact, W.D.I., Mundy
New York, Chicago, Miami, Dallas, Los Angeles, San Francisco, Seattle, Toronto

PERCIVAL TOURS INC.

For a 48 page color folder of our 8 deluxe escorted tours of Africa 1975, see your travel agent or write Publications Dept., Percival Tours, Inc., 5820 Wilshire Blvd., Los Angeles, Cal. 90036. Or, our offices in Chicago, Boston, New York, Miami, Fort Worth, San Francisco, London or Nairobi.

Johannesburg, city of gold . . . gateway to southern Africa. Arrive in Crystal's two-part dress fresh from a South African Airways flight thru Cape Verde Islands or Rio de Janeiro. This seasoned traveller of triacetate jersey, green or blue with white, 6-16, $48, will go smoothly thru the lands of the Southern Sun with SAA. And, with Percival Tours' personal planning down to the last perfect detail, be welcomed into the traditional, intimate elegance of The Landdrost, Johannesburg's newest 5-star hotel.

The lure of diamonds still captures the imagination. In Kimberley, where the past lingers in the mine town museum and the new sparkle of the Hotel Kimberley, lace captures the mood of this Victorian-era town. Crystal's dress in texturized Dacron® polyester is blue or creme. 8-18 $42.

Crystal outshines the sparkle of the Southern Sun with a tulip-embroidered yellow dress amid wild-flowers. Dacron® doubleknit, also, white. 8-18 $44. In South Africa travel the Garden Route as it winds past sea, ancient forests and bursts of bright flowers. Follow Southern Sun . . . an unchained chain of hotels reflecting the ambiance and contrast of the regions . . . from the 5-star luxury of Cape Town's landmark, The President, to Port Elizabeth's sophisticated Elizabeth, to the open-to-the-sea Beacon Island at Plettenburg Bay.

B. Altman & Co., New York and all stores/Jordan Marsh, Florida/Dayton's Oval Room, Minneapolis, and all stores/Harzfeld's, Kansas City, Mo./Battelstein's, Houston/Montaldo's, all stores/Hutzler's, Baltimore/T.A. Chapman, Milwaukee



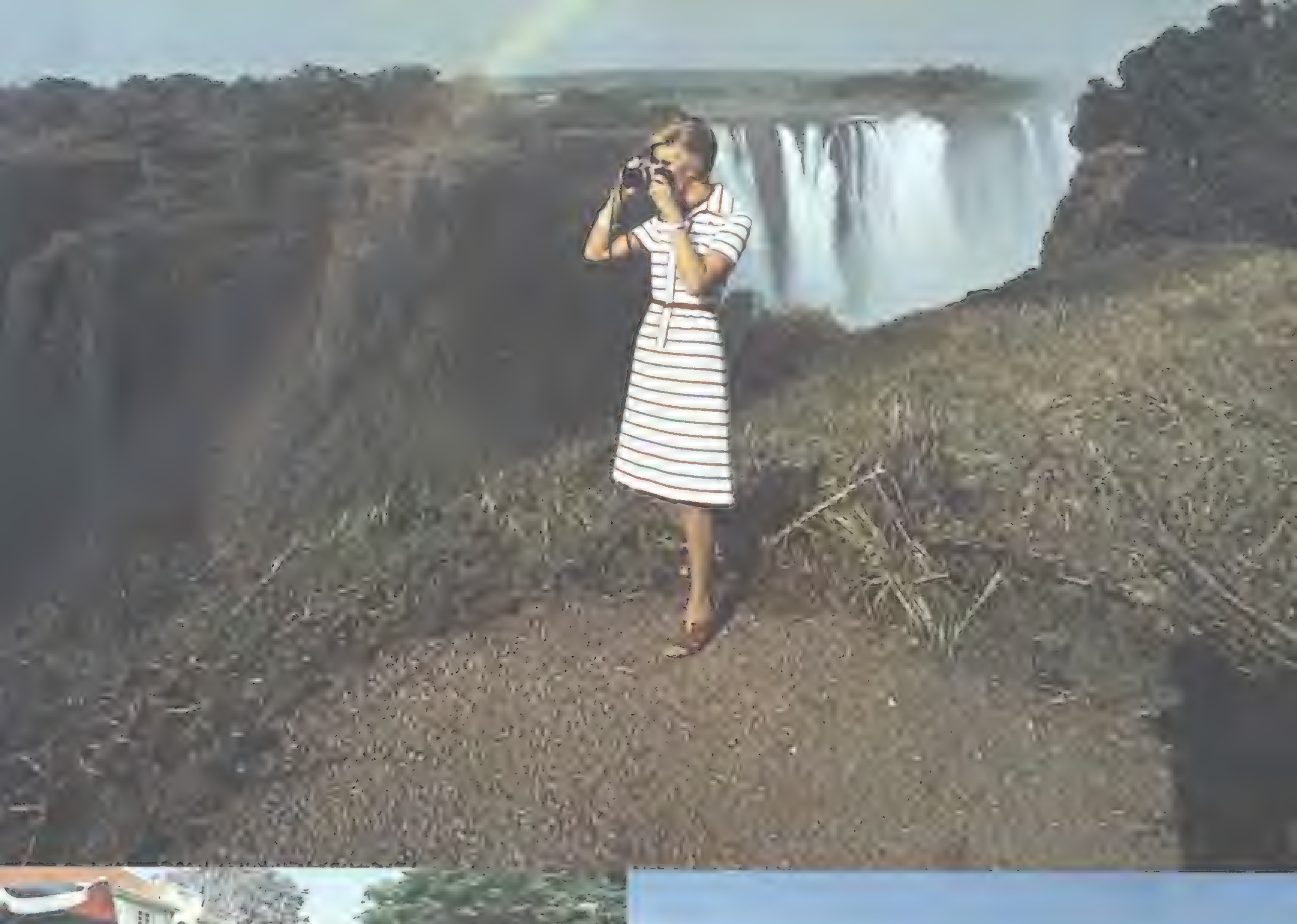
SAA
SOUTH AFRICAN AIRWAYS

[illegible] Fifth Avenue, New [illegible], N.Y. 10017
[illegible] S. Olive St., Los [illegible], Calif. [illegible]

The Southern Sun shines from city to wilderness . . . on camera safari at The Chobe Game Lodge set in the wilds of Chobe National Park on the bank of the Chobe River, Botswana. Crystal's alligator vies with herds of elephant as attention-getter. Today's fashion, set in the Africa of hundreds of years ago, the 'gator heads south on a Dacron® doubleknit dress, soutache-trimmed, sash-tied. White with navy, seafoam or azure blue with white. 8-18 $38.

satour

South African Tourist Corporation
610 Fifth Avenue, New York, N.Y. 10020
9465 Wilshire Blvd. Beverly Hills, Cal. 90212



David Crystal dresses are also available at these fine stores:

Abingdon, Va ..... Maxine's
Adrian, Mi ..... Maurice's
Aiken, S C. ..... Julia's Dress Shop
Akron, Oh. ..... Birnbaum's
Albuquerque, N M ..... Arden's
Alexander City, Al ..... Fronsin's
Alexandria, La ..... Gus Kaplan
Alma, Mi ..... Highlander Shop
Amarillo, Tx ..... Colbert's
Americus, Ga ..... A Cohen & Son
Amherst, Ma ..... The Salt Box
Anderson, Ca ..... Capri Dress Shop
Anderson, In. ..... Goehring's World of Fash on
Anderson, S C. ..... Vogue Shop
Ann Arbor Mi ..... Hutzel's Mary Dobble
Ardmore, Ok ..... Daube's Co
Artesia, N M ..... Marsh's
Asheville, N C ..... John Carrol
Ashland, Ky ..... Delmar Shop
Ashland, Ky. ..... Mark Matthews
Ashland, Oh ..... Casual Shop
Athens, Oh ..... Katherine Figg
Attleboro, Ma ..... Milady's
Auburn, Al ..... Polly Tek
Auburn, N Y ..... Bramley's
Baltimore Md ..... Miller Brothers
Barrington, Il ..... Bob & Betty Shop
Bartlesville, Ok ..... Herrin's
Batavia, N Y. ..... McAlpine Barton Ladies Shop
Battle Creek, M ..... Kenneths of Urbandale
Beaumont, Tx ..... Women's Fashions
Bellingham, Wa ..... Robert Burns, Inc
Belvedere, Ca ..... Angier's Inc
Bennington, Vt ..... Vogue and Vanity
Beverly Hills, Ca ..... Town Shop
B g Spring, Tx ..... Swartz
Billings, Mt ..... Sophies
Birmingham, Al. ..... Margaret Bowron
Bismarck, N D ..... The Alex Ruth Shop
Bloomington, In. ..... The Kings' Shop
Bluefield, W V. ..... The Thornton Company
Boise, Id ..... Carroll's
Boothbay Harbor, Me. ..... House of Logan
Boston, Ma ..... The Gray Shop
Boulder, Co ..... Brooks Fauber Inc
Braddock, Pa ..... Fashion Spear
Bradford, Pa ..... Fannin's Bridal
Breckenridge, Tx ..... The Hat & Gown Shop
Bristol, Ct. ..... Jon Marie
Bristol, Tn. ..... The Fashion Shop
Bryan, Tx. ..... Lester's
Buffalo, N Y. ..... Slotkins
Buffalo, N Y. ..... Kassel Brothers
Burlington, Wa. ..... Vale's Apparel
Cambridge, Ma. ..... Gertrude Singer
Canton, Il. ..... Lee-Rose
Carrollton, Ky ..... The Carroll Shop
Casper, Wy ..... Blakey & Co
Cedar Rapids, Ia ..... Martin's
Champaign, Il ..... Jos Kuhn & Co
Charlottesville, Va. ..... Hazel M Eastham, Inc
Chattanooga, Tn. ..... Hackney's
Cheyenne, Wy. ..... National Furs and Fashion
Chico, Ca ..... Grimage
Chillicothe, Oh ..... Tudor's
Cincinnati, Oh ..... Kenwood McAlpin's
Clarksburg, W V ..... Broida's
Clarksdale, Ms ..... The Style Shoppe
Clinton, Ma ..... Gould's Redwood Shop
Clinton, N C ..... The Town Shop
Cody, Wy ..... Bustles 'N Bows
Colorado Springs, Co. ..... Gray Rose
Columbia, Ms. ..... The Lampton Co
Columbia, S C. ..... Lisbeth Wolfe
Colusa, Ca ..... Chick Montgomery
Concord, N C. ..... Robinson's Inc
Cookeville, Tn ..... McMurray Roberson
Coos Bay, Or ..... Monique
Coronado, Ca. ..... Lelah Elgin
Cumberland, Md. ..... Peskin's Inc
Danvers, Ma ..... Lorraine Roy
Darien, Ct ..... Inez
Daytona Beach, Fl ..... Sussman's
Dayton, Oh. ..... Billy Lewis
Deal, N J. ..... Lor Ane Inc
Decatur, Il ..... Van Law Carol's Inc
Decatur, Il. ..... Williams Inc
Deerfield Beach, Fl ..... Whitacre's Sportswear Inc
De Kalb, Il. ..... Eileen's Hi Fashion & Casual Wear Dress Shop
Delray Beach, Fl. ..... Nina Raynor
Del Rio, Tx ..... The Guarantee Dept Store
Demopolis, Al ..... Frohsin's
Denton, Tx. ..... Tritt's
Des Moines, Ia ..... Wolf's
Du Bois, Pa ..... Leonardson's
Dyersburg, Tn. ..... Schlesinger's
Elgin, Il ..... The Boutique
Elizabeth, N J ..... Mason Edwards
Elizabeth City, N C. ..... M G Sawyer, Inc
Elkhart, In ..... Stephenson's
Elkin, N C ..... The Coker Windsor Shop
Elmira, N Y. ..... The Lovely Shop, Inc
El Paso, Tx. ..... Provincial Shop
Ephrata, Wa. ..... The Barnes Shop
Escondido, Ca ..... The Mercantile
Evansville, In. ..... Kaiser's
Fairmont, Mn ..... Georgia's
Fargo, N D. ..... Black's
Fargo, N D. ..... Sgutt's Inc
Fargo, N D. ..... Shotwell's Ready To Wear
Fayetteville, N C. ..... Bahia's
Fayetteville, N Y ..... Ellen's of Fayetteville
Findlay, Oh ..... Garr's Inc
Fletcher, N C. ..... William & Mary of Fletcher
Flint, Mi. ..... Ellen's
Florence, S C. ..... Nettie Elizabeth Shoppe
Flushing, Mi. ..... Para Mont Dress Shop
Forest City, N C. ..... Davis Sisters
Fort Dodge, Ia. ..... Hollywood Style Shop
Fort Myers, Fl. ..... Elsa's Inc
Fort Payne, Al. ..... Black's
Fort Wayne, In. ..... Fishman's
Franklin, N.C. ..... Boutique Shop
Fremont, Oh. ..... Joseph's Dept Store
Fresno, Ca. ..... Mona Lisa
Gainesville, Ga. ..... Saul's
Galesburg, Il. ..... Fred Schubach
Garden City, N Y. ..... Martin Trencher
Gilroy, Ca. ..... Jacquis
Gloversville, N Y. ..... Carene's Inc
Grand Rapids, Mi ..... Alice Jane Dows
Grand Rapids, Mi. ..... Doody's
Granville, Oh. ..... Phoebe's Custom Apparel
Greenville, Ms. ..... Tenenbaum's
Greenville, N C. ..... Brody's
Greenville, Oh ..... Fourman's
Greenville, S C. ..... Jean West Shop
Grosse Pointe Woods, Mi ..... Gerri's Boutique Inc
Hamden, Ct ..... Richard Thomas
Hampton, Va ..... Main's Smart Shoppe
Hanford, Ca ..... Mirviss Inc
Hartford, Ct ..... Stackpole, Moore Tryon Co
Haskell, Tx ..... Lane Felker
Hato Rey P R ..... Gonzalez Padin Co
Henderson, Ky ..... Bohn's
Henderson N C ..... Roth Stewart Co
Henderson, Tx ..... Evelyn's
Hibbing, Mn ..... Nides Fashions
Hickory, N C ..... Katies Inc
High Point, N C. ..... Tobias
Homewood, Al ..... Penny Palmer Shop, Inc
Hornell N Y. ..... MacBride's
Hudson, N Y ..... Orchard Dress Shop
Huntington, W V ..... Brown's Apparel
Hutchinson Ks ..... Pegues
Hyannis, Ma ..... Puritan Clothing Co
Indianapolis, In ..... Laura Martin Inc
Ironton, Oh ..... Gabler's
Ironwood Mi ..... Eva Wurl
Jackson Ms ..... Frances Pepper
Jackson Tn ..... Rosenbloom's
Jacksonville Fl ..... Furchgott's of Florida
Jacksonville, Fl ..... Katherine Wadsworth
Jacksonville, Il ..... Newell's
Jamestown N Y ..... Village Corner
Johnstown Pa ..... Brett's Inc
Kenosha, Wi ..... Lepp and Company
Killeen, Tx ..... Clytie's
Kingsport, Tn ..... Sobel's
Kinston, N C ..... Brody's
Kittanning Pa ..... Brody's
Laguna Beach, Ca ..... Beach & Blvd
Lake City, Fl ..... Bruce Clothing Co
Lake Geneva, Wi ..... W therspoon's
Lake Oswego, Or ..... Kingsbury's Ltd
Lansing Mi ..... Maurcie Distinctive Apparel
Laredo, Tx ..... Polly Adams
Las Cruces, N M ..... Geor Jess
Las Vegas, Nv ..... Fanny's
Lenox Ma ..... Elise Farar Inc
Lewiston, Id ..... Renee
Lexington, Ky ..... Loom & Needle
Liberty, Tx ..... The Grand Leader
Ligonier, Pa ..... Post & Rail Inc
Little Falls Mn ..... Loretta's Inc
Lodi, Ca ..... Personality Shoppe
Longview, Wa ..... The Empire
Los Altos, Ca ..... Randolph Wood, Inc
Los Gatos, Ca ..... Idamina's Fashions
Louisville, Ky ..... Hytken's
Lowell, Ma ..... The House of Erwin
Lubbock, Tx ..... Margaret's
Lumberton N C ..... The Fashion Bar
Lynchburg, Va ..... Stork's Inc
Macomb, Il ..... Ring's
Mankato, Mn ..... Pierce
Marietta, Oh ..... Hanes
Marshalltown, Ia ..... Herman's
Martinsburg, W V ..... Minnick's
Massillon, Oh ..... Zeler's
McAllen Tx ..... Ladies' Supply Inc
McKeesport, Pa ..... Katzman
McLean, Va ..... Michael Rose Inc
Medford Or ..... Parker Woods Specialty Shop
Menlo Park, Ca ..... The Surrey Shop
Mesa, Az ..... Mollie's
Michigan City, In ..... Ohming's
Middleburg Va ..... Iron Jockey
Middletown N Y ..... Kassel Brothers
Midland, M ..... The Mode Shop
Milford, De ..... Derrickson's
Mineola, Tx ..... Collins
Minot N D ..... Bader's
Mobile, Al ..... Raphael's
Moline, Il ..... La Rose
Monroe La ..... The Woman's Shop
Monroe, N C ..... Ann's
Montgomery, Al ..... Miller's
Morganton, N C ..... Burand's
Morgantown, W V ..... Finn's
Mt Kisco, N Y ..... Abels
Mt Olive, N C ..... Ethel's Shoppe
Muskegon, M ..... Chemin's Furs and Fine Apparel
Muskogee, Ok ..... Susman's
Napa, Ca ..... Red Hen Fashions
Nashville Tn ..... Grace's Shop
Nashua, N H. ..... Lady Avard's
Neenah, Wi ..... Carlson's Closet
New Bern, N C ..... The Parisian
Newburgh, N Y ..... The Stroock Shop
New Brunswick, N J ..... The Style Shop
New Hartford N Y ..... E Cramer & Son
New Haven, Ct ..... Esther's
New Orleans, La ..... Kreeger's
Newton, Ks ..... Katherine's
Niles, Mi ..... May Fair Shoppe
Norfolk Va ..... Sarah Cohen, Inc
North Canton, Oh ..... George Ann's Specialty Shop
Norton Va ..... Cohen's Inc
Nutley, N J ..... Janette Nutley Center
Oakland Ca ..... La Contessa
Oak Park Il ..... Gilmore's
Ocala, Fl ..... Blocker's
Oconomowoc, Wi ..... Snyder's
Odessa, Tx ..... L'Allegro Fashions
Ogdensburg, N Y ..... Algie Smart Shop
Oildale, Ca ..... Sullivan's
Oklahoma City, Ok ..... Jerome's Mayfair
Omaha, Nb ..... Topp's
Onancock, Va ..... Glick & Sons
Oneonta, N Y ..... Bacram Ltd
Oregon City, Or. ..... Lance Apparel
Orinda, Ca ..... Phair's Casual Country Clothes
Orlando, Fl ..... Gibbs-Louis
Oshkosh, Wi. ..... Gertrude Town Shop
Painted Post, N Y. ..... Mary Kirkland
Park Ridge, Il. ..... The Park Shop
Pearlsburg, Va ..... Wittens
Peekskill, N Y ..... Windsor Dress Shop
Pendleton, Or ..... The Frances Shop
Peoria Il ..... Broms Furs-Fashions
Pine Bluff, Ar ..... Cohen's Fashion Shop Inc
Pinehurst, N C. ..... Christine's Boutique
Pittsburgh, Pa ..... Ruth Young
Placerville, Ca. ..... Kay's
Plainfield, N J. ..... Tepper's
Pomona, Ca. ..... John P Evans "The Closet"
Ponca City, Ok. ..... Bernard's
Port Arthur, Tx. ..... Maurice Born
Portsmouth, Va. ..... The Famous
Princeton, N J. ..... The English Shop
Quincy, Il ..... Roderick P Miller Inc.
Raleigh, N C ..... Ellisberg's
Red Bank, N J. ..... Wilhelmina Dobbins Ltd.
Reno, Nv ..... Menard's Ltd
Ridgewood, N J. ..... Jenny Banta
Roanoke, Va ..... Horne's
Rochester, Mn. ..... Massey's
Rochester, N Y. ..... The Lita Shop
Rockford, Il ..... Phyllis Starr
Rock Island, Il. ..... Ruth-Helen Shop
Rocky Mount, N C. ..... Daniel's
Rome, Ga. ..... Esserman's
Rome, N Y. ..... Simpkins, Inc.
Roseland, N J. ..... Budd Fashions
Rossville, Ga. ..... Frances' Shop
St Joseph, Mi. ..... Blake's
St Joseph, Mo. ..... The Paris
St Petersburg, Fl. ..... Slimers
Sacramento, Ca. ..... Lady Fair Fashion's
Salamanca, N Y. ..... Louise Dress Shop
Salem, Oh. ..... McCulloch's
Salina, Ks. ..... Shelton's Inc
Salinas, Ca. ..... Cinderella's Vogue
Salisbury, N C. ..... Purcells-R Dobkin
Salt Lake City, Ut. ..... Arthur Frank
San Angelo, Tx. ..... Maurice's
San Bernardino, Ca. ..... Francis Shop
San Francisco, Ca. ..... Fambrough's
San Francisco, Ca. ..... Monkey Business
San Leandro, Ca. ..... Shepherd's Fashions
San Luis Obispo, Ca. ..... Leonore Smith
San Mateo, Ca. ..... Levy Bros
Santa Barbara, Ca. ..... Lou Rose
Santa Clara, Ca. ..... Marcus
Santa Fe, N M ..... La Tienda De Santa Fe
Santa Maria, Ca ..... Lyon Apparel
Santa Monica, Ca. ..... Sandy's Fashions
Santa Rosa, Ca. ..... Rosenberg's
Sarasota, Fl. ..... Town N' Country
Savannah, Ga. ..... Fine's
Schenectady, N Y. ..... Imperial
Scottsdale, Az. ..... Bloomfield Fashion Shop
Scranton, Pa. ..... Dolitzky
Seaside, Or. ..... Kay-Lynn
Seattle, Wa. ..... Lewis Apparel Inc — Celia Jeanne
Shadyside, Pa. ..... Kountz & Rider
Shelby, N C. ..... Aug. W Smith
Shelbyville, Ky. ..... Lawson's
Sheridan, Wy. ..... Angionettes
Sonora, Ca ..... Sanford's
Sioux City, Ia. ..... Fishgall's
Sioux Falls, S D ..... The French Door
Smithtown, N Y. ..... Marie C. Heasley
Somerset, Pa. ..... Geo W Schenck Co Inc
South Hill, Va. ..... Martha's
South Orange, N J. ..... Gemini
Spartanburg, S C. ..... The Aug. W Smith Co
Spokane, Wa ..... The Crescent
Springfield, Il. ..... S.A. Barker Co
Spring Lake, N J. ..... Frederick's
Spring Lake Hgts., N.J. ..... Sea Air Shop
Stamford, Tx ..... The Social Lion
Stamford, Ct. ..... Martha West
Statesboro, Ga. ..... Tilli's Inc.
Statesville, N C ..... Nita's Inc
Staunton, Va. ..... Schwarzschild's
Stillwater, Mn ..... Kollmer Co
Stockton, Ca. ..... Knobby Shop
Suffolk, Va. ..... The New Russell & Holmes
Summit, N J. ..... Miss Nellie
Sumter, S C ..... Schwartz Dress Shop
Sunbury, Pa. ..... Rosenblum's
Swarthmore, Pa. ..... The Park Avenue Shop, Inc
Tarboro, N C ..... W S Clark & Sons, Inc
Tarentum, Pa. ..... Berkey's of Tarentum
Taylorville, Il ..... Blakely's
Texarkana, Tx. ..... Dot and Anne's
Toledo, Oh ..... Micki Lane Shop
Toms River, N J ..... Feldman's Inc
Topeka, Ks. ..... Ray Beers
Tracy, Ca. ..... Marie's
Troy, N Y. ..... Lord & Tann
Tryon, N C. ..... Betty Sturgis
Tucson, Az ..... Cele Peterson
Tupelo, Ms. ..... Westbrook's of Tupelo
Turlock, Ca. ..... Jewel Shop
Twin Falls, Id. ..... The Paris Co
Ukiah, Ca ..... Esther's Shoppe
Uniontown, Pa. ..... Ina's Dress Shoppe
Valdosta, Ga ..... C C Varnedoe & Co
Virginia, Mn. ..... The Quality Shop
Waco, Tx. ..... Town & Country Dress Shop Inc.
Wadesboro, N C. ..... Jane Ross Shoppe
Walla Walla, Wa ..... Gardners
Warren, Oh ..... Roberta's
Washington, Pa. ..... Hal-Lewis
Waterbury, Ct. ..... Mademoiselle Shop Inc
Waterloo, Ia. ..... Braley s
Watertown, N Y. ..... Herr's
Waterville, Me ..... Alvina & Delia
Watsonville, Ca ..... Towntry Fashions
Waverly, Ia ..... Liscum s Bout que
Waynesburg, Pa ..... Jo Ann s Village Casuals
Waynesville, N C. ..... Hale's
Waukesha, Wi ..... Annette Ross
Wausau, Wi ..... Schmidt's
Weaverville, Ca. ..... Vada's Dress Shop
Webster Groves, Mo ..... The Station Store
Wenatchee, Wa. ..... Webbs
West Chester, Pa. ..... Joel s
West Long Branch, N J ..... Tucker's
Westfield, N J ..... Jane Smith
Westport, Ct. ..... Kay Walsh
Whiteville, N C. ..... J S Mann's Dept Store
Wichita Falls, Tx. ..... Kirkland's
Wilmington, N C ..... Wonder Shop
Wilson, N C ..... Lisabeth's
Winnetka, Il. ..... Lee San
Winter Park, Fl ..... Ivey's & all Branches
Woodstock, Il. ..... Rosewood Apparel
Woodstock, Vt ..... Town & Country Shops
Worcester, Ma ..... Aunty Butterfly Inc
Xenia, Oh ..... Singer's
Yakima Wa ..... Clothes Tree
Youngstown, Oh ..... Sherry's
Yuba City, Ca ..... Bradley's
Yucca Valley Ca ..... The Strawberry Patch
Zanesville, Oh. ..... Orpha Flowers Shop

DAVID CRYSTAL, INC. 498 Seventh Avenue; New York, N.Y. 10018

VOGUE READY **BEAUTY**

CREATE A NEW FACE

Experts show you how

As Carole Shelley, star of the Broadway hit *Absurd Person Singular*, is as completely professional in front of a mirror as she is on the stage, she was a special challenge to Terry Shank, expert makeup artist at the Elizabeth Arden Salon in New York, when she walked in the other day in search of a new look.

Carole handed Terry the responsibility of creating a suitable makeup for her New York life outside the footlights. Terry took stock of skin color (fair) and hair color (coppery red) . . . Carole's time being of the essence, the makeover steps looked like a timetable for a fire drill: 15 mins. once a month for eyebrows: Carole's too-dark brows were lightened by Lanny with Clairol's color, Flame. **2 mins.:** Terry's trick to balance her "quizzical" brows, "brush brow down, brown pencil in a new defining line, brush brows back up to merge with line." **2 mins.:** Proper cleansing—vital for everyone . . . then Arden's new moisturizing complex Visible Difference was applied. **2 mins.:** Makeup began with concealing cream under eyes, sides of nose, corners of mouth . . . Porcelain Beige foundation and Good Earth cream rouge. **8 mins.:** Eyes, the key step . . . his plan: a play of light and dark on the eyes using three "natural colors" . . . green or blue on the lids would make Carole's eyes "pop." On lid: Wild Rice (a pale beige); for the crease: Golden Grape (a soft mauve); under brow: Yellow Gold. Tip: an inverted V of pale aqua pencil on eye's outer edge served to brighten entire eye area. **2 mins.:** Eyelashes—false—then plenty of mascara. **2 mins.:** Contour with Sepia foundation "narrowed" the tip of her nose by stroking color down the sides, then blending thoroughly. **2 mins.:** Lips outlined and reshaped with brown pencil, totally invisible when blended with lipstick and gloss. **2 mins.:** blusher heightened color . . . translucent powder made everything look natural. Total time daily: **22 minutes,** excluding eyebrow lightening.



1. First important step: a totally cleansed face
2. Terry blended muted eye colors with a brush
3. Favorite trick to even brows: brush brows down, then pencil on line, brush brows back up, over
4. Final accent of brush-on blusher
5. Lips were outlined in brown pencil, then totally blended with final lip color and gloss
6. The finished makeover, neat, clean, simple, and fast—the experts (7) agree

Extraordinary
Once-A-Year Offer for
Every Woman 35 and Over



Irma Shorell's
"Youthening Skin-Care" Collection!



World renowned
Skin-Care Authority

Here is your opportunity to receive at no cost — a generous jar of MOISTURE/35 — the first daytime cosmetic to truly **MOISTURIZE · FIRM · PROTECT** over-35 skin.

Unlike any other moisturizer, MOISTURE/35 contains miraculously effective firming agents and the finest, most beneficial moisturizing ingredients.

Absorbed almost instantly — not greasy or messy — MOISTURE/35 is yours when you take this once-a-year opportunity to try CONTOUR/35 — recognized as **the world's most effective night creme** to improve the appearance of over-35 skin.

This special SKIN-CARE COLLECTION contains my three unique preparations... Irma Shorell's CONTOUR/35, MOISTURE/35 and FORMULA for CLEANSING in an alligator-like luxury cosmetic case. Perfect for home or travel . . . reg. $35.00 and now only $17.50.

Containing NO HORMONES or STEROIDS, CONTOUR/35 used nightly has been remarkably beneficial in restoring a vibrant, youthful appearance for many of the world's most famous and attractive women . . . notables of Stage, Screen, International and Diplomatic Set. In the short space of 21 days their contours appeared tightened, face and neck firmed, color and tone looked dramatically improved and fine dryness lines seemed erased.

Order today — supply is limited.

LIMITED TIME OFFER
IRMA SHORELL'S SKIN-CARE COLLECTION ($35 reg.) $17.50

Available at these and other fine stores ....

HENRI BENDEL	New York	HALLE'S	Cleveland
L. L. BERGER	Buffalo	THE UNION	Columbus
G. FOX	Hartford	HIMELHOCH'S	Detroit
BONWIT TELLER	Philadelphia	HARZFELD'S	Kansas City
GARFINCKEL'S	Washington	FIELD-SCHLICK	St. Paul
TRES JOLIE	Pittsburgh	DE JONG'S	Evansville
BYCK'S	Louisville	MISS JACKSON'S	Tulsa
GUS MAYER	Birmingham	GIMBELS	Milwaukee
REGENSTEIN'S	Atlanta	FROST BROS.	San Antonio
GALENTINA'S ODYSSEY	Huntsville	NEUSTETTER'S	Colorado
GODCHAUX'S	New Orleans	ROBINSON'S	California
JORDAN MARSH	Florida	MACY'S	California
MAAS BROTHERS	Florida	NORDSTROM	Washington-Oregon

VOGUE READY **BEAUTY**

LEARN TO USE NEW TOOLS

Your makeup is only as good as its application

Every month we see the best—and the worst—of new makeup tools here in this office. Often we love them, but feel a woman needs expert help to know how to use them—case in point: the new kohl-black crayon built like a short, fat lipstick called Indian Eyes from Henri Bendel (see sketches). It *can* make marvelous, mysterious eyes—if you know how. It can also smudge and look messy if you use even a fraction too much. Sandra Linter, a make-up expert who makes a lot of sense, says, "Use this soft black crayon for evening, smudged very *lightly* on the upper lid, below the crease only—or practice using it as an eye-liner *inside* the lower lashes." Sandy did this deftly on her own pale-blue eyes to get a fascinating smoky effect.



Make big dark eyes with the new kohl stick

Another eye-shadow tip came from Sandy: "Use transparent powder over cream shadow so it won't move or streak—pressed powder is neat, so is baby powder blended over cream shadow with a fingertip."



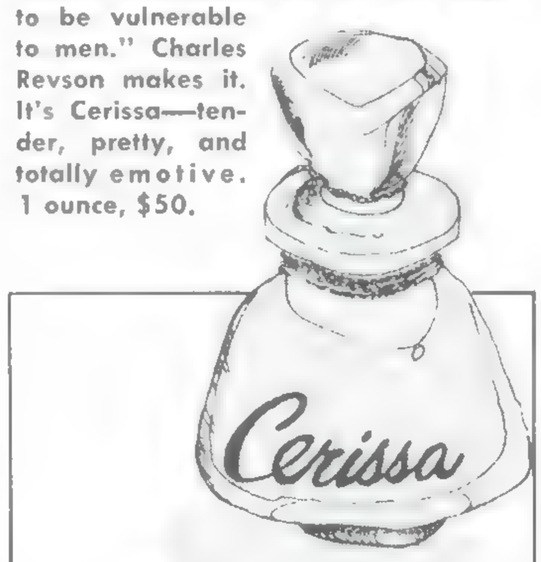
Here, the new mascara put-on, *above*—brush one side, comb the other, plus ridged end for getting into corners: Max Factor's Super Lash Maker, complete with waterproof mascara; $2.50. *Below*, best eyeliner wand yet—from the distinguished house of Lancôme—it makes a soft smudgy line (newer, prettier than the thin, precise kind), $5.



For under-eye shadows, Sandy likes to use the Ultima II Creme Concealer—one dab with base on top blots out all dark circles and lines.

More help for eyes from a top model: "Keep Vaseline in the fridge—then apply with a mascara brush to encourage growth and make lashes look glossier, darker, prettier."

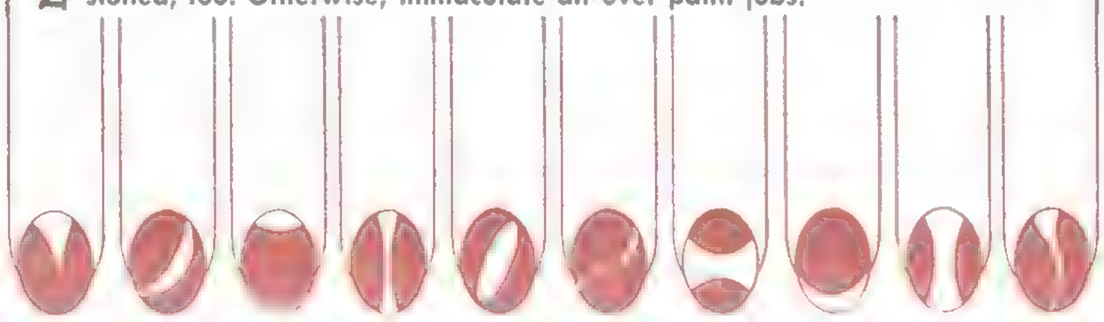
A new perfume (and since when wasn't perfume a tool?) is one described as "meant for women who are not afraid to be vulnerable to men." Charles Revson makes it. It's Cerissa—tender, pretty, and totally emotive. 1 ounce, $50.



Nail optics

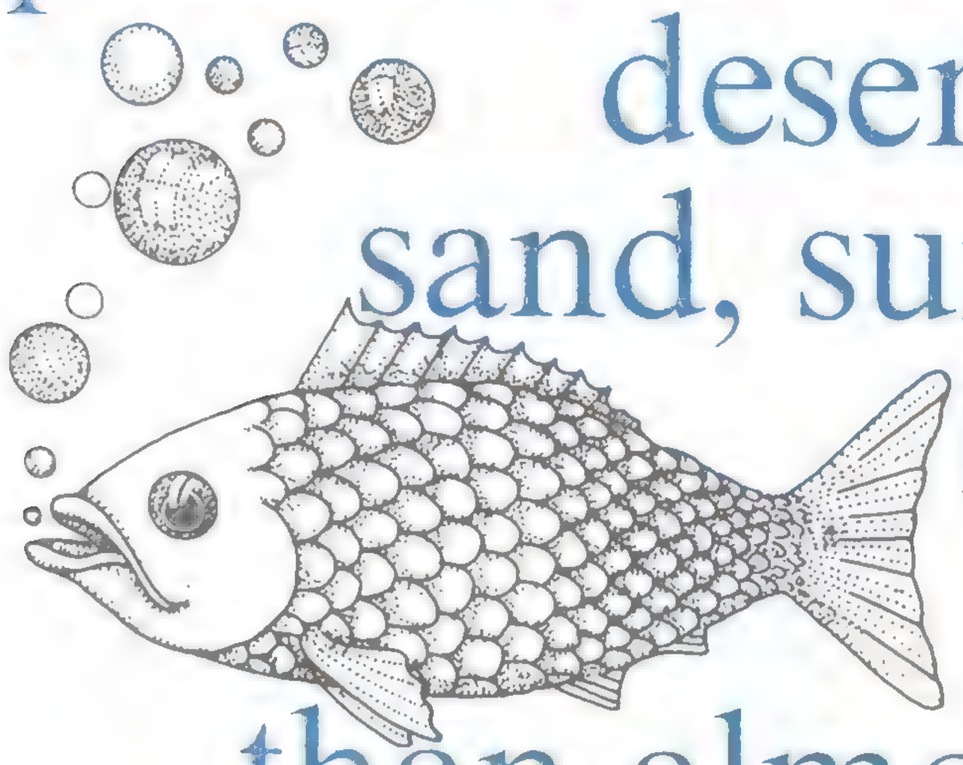
The way you wear your enamel *can* affect the way your fingers look—a lengthening effect can be achieved by optical illusion design like the V-for-Vogue moon *(below, far left)*, or the elephant tusk *(far right)*. Done with two layers of polish, freehand by Yolanda Ylagan, tiny and talented Manilan manicurist at Charles of the Ritz. Other designs for special events—scarabs, baseballs, crescents, even abstract initials—can be commissioned, too. Otherwise, immaculate all-over paint jobs.

MARTHA VOUTAS



Of all the places in the world for people to travel... across continents, over oceans and seas, to lands of snow and mountain peaks, forests and rivers, deserts and lakes, sand, surf and sun... more people visit Florida than almost anywhere else on earth. There must be a reason.





FLORIDA
THE STATE OF EXCITEMENT

Write for your FREE FLORIDA VACATION-MASTER Information Package
Florida Department of Commerce • Collins Building • Tallahassee, Florida 32304







JM SETS THE MIAMI MOOD

...and Eastern flies you there

The moment you enter the spacious cabin of your quiet L-1011 Whisperliner(™) you've stepped into a new phase of the jet age. It flies you into the sparkling, sun-washed city of Miami in unmatched passenger comfort. Once there you can swim, sail, snorkel and scuba in turquoise waters gently stirred by trade winds, laze on warm sand beaches and enjoy a lavish night life. It's a magical way to climax your flight on the sophisticated Whisperliner from Eastern, The Wings of Man.

Jordan Marsh

THE STORE WITH THE FLORIDA FLAIR







In Eastern's bright new, modern terminal at Miami International Airport, MicMac's knit over-sweater with St. Tropez motif and easy, barely-body-touching shape, from the Jordan Marsh collections (opposite page). Wool/acrylic with navy and white stripes, 65.00. Paired with duck jeans of cotton/polyester in navy, white or khaki, 38.00
Four Corners

A streak of white and gold at the hand-carved doors of the Ionosphere Club, a space-age retreat in Eastern's new Miami terminal (this page). JM's serene sharkskin separates from Unzarra with short, mandarin-collared jacket and straight pants. White Arnel® triacetate, cool against the glow of a sun-gold blouse in Qiana® nylon. Jacket, 32.00, pants, 27.00, blouse, 19.00
Sportswear Center

Jordan Marsh
THE STORE WITH THE FLORIDA FLAIR







JM SETS THE MIAMI MOOD

...and the Sonesta Beach captures it for your holiday

Key Biscayne, an emerald island in the Bay, is the setting for the Sonesta Beach Hotel and Tennis Club, a sophisticated gathering place only 20 minutes drive from Miami International Airport and less than that from Jordan Marsh. You can spend hours on the sparkling, breeze-swept beach, the tennis courts or nearby championship golf course, dine and dance in the Rib Room and nightclubs, and, on this warm and beautiful island, fall asleep to the rustle of palms in the night.

Jordan Marsh

THE STORE WITH THE FLORIDA FLAIR









The Sonesta Beach setting, a world of sky and water, is background for a spaced cloud-print bikini by Poppy from Jordan Marsh (opposite page). Splashes of turquoise highlight a dark ground of nylon and Lycra® spandex, 24.00. Matching print tank top, 17.00.

Silhouetted against the hotel, JM's bandeau bikini from Gottex of Israel (this page). Brilliant yellow/green floral print on brown nylon with Lycra® spandex. Deep-plunge halter maillot, 42.00. Matching bikini, 30.00.
Long side-wrap skirt, 54.00
Sun and Surf Shop

Jordan Marsh
THE STORE WITH THE FLORIDA FLAIR











JM SETS THE MIAMI MOOD

...for m/s Boheme and the Port of Miami

Point of embarkation for Commodore Cruise Line's luxury ship, m/s Boheme, Miami is the northernmost port of its Caribbean cruises. As you slip out of the harbor in late afternoon you'll feel the tug of warm, romantic islands ahead. Of Puerto Plata and old San Juan, the pirates' dens on St. Thomas and the Citadelle on Cap Haitien. You'll dance, swim, play gourmet and collect memories on this ancient highway of the treasure galleons.

Jordan Marsh
THE STORE WITH THE FLORIDA FLAIR

miami • dadeland • 163rd street • hollywood • lauderhill mall • fort lauderdale • pompano • west palm beach • orlando • merritt island • altamonte springs



Outward bound on the Boheme. Stephen Burrows' slither of fluid matte jersey from the sparkling shops for resorters at Jordan Marsh (opposite page). Its easy jacket and restaurant-length skirt in green rayon with tri-tone striped shell sail coolly through tropical waters, $225. Four Corners

Georgio di Sant' Angelo's lacy poet-and-peasant dress. Selected from JM's after-five collections to romance an evening on shipboard (this page). It falls away from the body or touches it lightly on the way down to a flurry of ankle flouncing. Off-white with multi-colored ribbon binding, $320. Designers' Salon

Jordan Marsh
THE STORE WITH THE FLORIDA FLAIR



You'll enjoy every course at The Cloister.

Fourteen perfect Teniko courts, 36 spectacular holes of golf, unspoiled five-mile beach, gracious amenities and superb full-course dining. All are included at $111 per person double for 4 days, 3 nights, plus gratuities (except from March 15 to June 1). Write or call The Cloister Hotel, Sea Island, Ga. 31561 (912-638-3611). Out-state call toll-free 800-841-3223.

LA TOC

A simple place for complex people.



For the very few who are very fortunate there is La Toc. A perfect resort, surrounded by the unspoiled Caribbean island of St. Lucia. Hotel La Toc and La Toc Villas have all the luxuries you expect and all the seclusion you've always sought. Your travel agent can give you more information, or, you may phone La Toc Reservations (212) 983-2510 and ask for Ms. Valentino or write Cunard Resorts, 555 Fifth Ave., New York, New York 10017.

VOGUE **TRAVEL** By Elsa Klensch

FLORIDA'S BIG-CITY RESORT

In Greater Miami: sports, shops, two languages, countless joys



At Key Biscayne, speedboats roar across the bay (left); in the quiet backwaters (right), rare roseate spoonbill meditates silently.

Miami has the excitement of a world sports center; the captivating allure of the tropics; the stimulation of a bicultural, bilingual community.

Greater Miami, as it matures, attracts an increasing number of visitors from the U.S., Europe, and Latin America. The area covers two thousand square miles and twenty-seven different municipalities. Of its one and one-half million citizens, more than four hundred thousand are Cubans who have settled there in the last fifteen years.

Southwest Eighth Street, in the center of the section known as Little Havana, is busy, thriving, honky-tonk; it's worth a visit, if only to stop at one of the small cafés and wash down a delicious pastry with black, bitter coffee.

In direct contrast is tranquil Key Biscayne, with its wide, white beaches, well-manicured suburbs, and fascinating tropical birds in its marshlands.

The sports The city calls itself "the sports capital of the nation," and it has good claim to the title. Water sports are naturals —swimming, sailing, water-skiing, scuba diving, boating, and deep-sea fishing.

The Marine Stadium is the center for powerboat racing and water-skiing spectaculars. Golf and tennis are abundantly provided for, as are the spectator sports—horse racing, jai alai, football, baseball, and soccer. The Orange Bowl is the home of the Miami Dolphins and University of Miami Hurricanes.

The gardens Don't miss the Fairchild Tropical Garden, its rare plant houses and five hundred different palm trees and rain forest. Redlands Fruit and Spice Park offers the tantalizing taste of rare fruits, nuts, and spices; the Japanese Garden and Tea House is a circle of serenity close to downtown Miami.

Shopping Jordan Marsh has a full range of good-looking resort clothes; and, while you're there, do some gift shopping in the gourmet shop. The store sends Florida fruit and other tropical treats to all parts of the U.S. and Europe. The handsome shopping center at Bal Harbour is packed with fashion for men and women and the brilliantly designed Neiman-Marcus store is worth a visit if only for the architecture.

To browse for antiques and art, visit Coconut Grove, a picturesque village a few miles south of Miami. There, the Old Book Shop on Commodore Plaza has a large and fascinating collection; next door, George Campbell's Place specializes in European antiques; and around the corner Grove House, a nonprofit gallery, displays the work of artists and craftsmen in South Florida. While you're in the Grove, have your hair washed and blown dry at Cynthia's Haircuttery.

Where to stay In Greater Miami, at the Royal Biscayne Hotel on the waterfront of Key Biscayne: its 209 rooms—brilliantly decorated in pink, emerald green, and white—overlook the swimming pool, gardens, tennis courts; or at the Doral Country Club with its 2,400-acre grounds, including four golf courses.

Further up the coast, but still within easy driving of Greater Miami, are The Breakers at Palm Beach, one of the finest hotels in the U.S.; The Boca Raton Hotel and Club at Boca Raton, where the gardens are filled with Mediterranean charm; the Spa at Palm-Aire which offers a full health course. At Fort Lauderdale, the Lago Mar has an eight-hundred-foot ocean beach.

Where to eat Try Cuban style on Eighth Street at the Juanito's Centro Vasco, where the specialty is Seafood à la Basque; or at the Vizcaya, which also serves Cuban-Basque dishes. In Bay Harbor, the Café Chauveron (moved south from New York) serves fine French food, now has a dock at which you may moor your boat while dining. On Key Biscayne, the Jamaica Inn serves American-English food, also has a wine cellar and gift shop for after-dinner browsing. At Coconut Grove, the new black and chrome Kaleidoscope restaurant, with its terrace, offers pleasant outdoor dining.

Nightlife Two Cuban nightclubs, Les Violins and the Flamenco, have several flamboyant, all-in-Spanish shows each night. The Miami Philharmonic Orchestra plays regularly at Gusman Hall; and this month the Dade County Auditorium abounds with national and local opera and ballet groups, recitals by such artists as soprano Leontyne Price, guitarist Andres Segovia.

How to go Every day, Eastern flies twenty-five round trips from New York to Miami and Fort Lauderdale in two hours and thirty minutes. It's a cinch.

(Continued on page 56)



Let there be woman

COLE
of california.

Antron® nylon & Lycra® spandex.







FORTREL® IS A TRADEMARK OF FIBER INDUSTRIES, INC. A SUBSIDIARY OF CELANESE CORPORATION

This is David Smith at the Boca Raton Hotel and Club

Superb sportswear. The collection, designed by Eric Jacobson for David Smith, in easy-care fabrics of Fortrel® polyester. Separates, sizes 6 to 16, $17 to $38. Photographed in an Old World setting of beauty and subtle charm, the magnificent Boca Raton Hotel & Club, Boca Raton, Florida 33432.

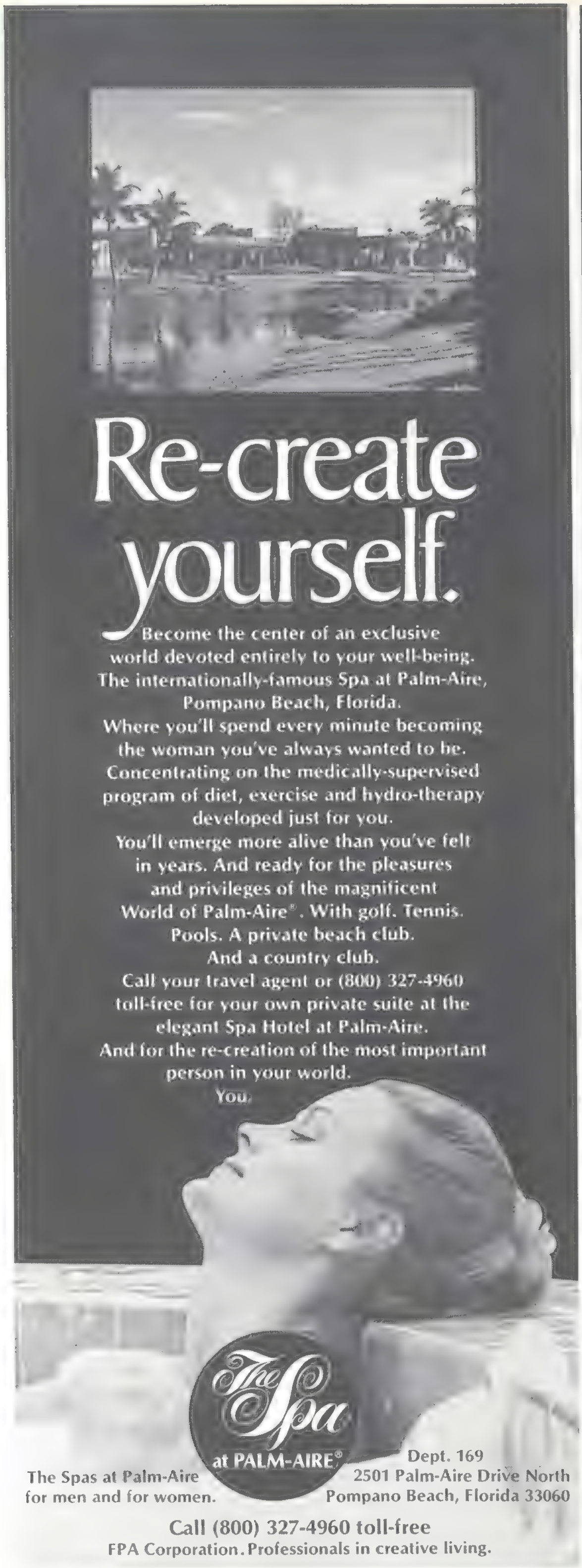
David Smith is available at the stores listed and other fine stores throughout the country. For the store nearest you, please write David Smith, 1407 Broadway, New York, N.Y. 10018.



LORD & TAYLOR • I. MAGNIN • MARSHALL FIELD • BLUM STORES • BURDINE'S • DIAMOND'S • EMPORIUM • FAMOUS BARR • FIELD-SCHLICK • FRANCES BREWSTER • FREDERICK & NELSON • GIDDING-JENNY • GOUDCHAUX • GUS MAYER • HAHNE'S • HALLE'S • HIGBEE • HUTZLER'S • IVEY'S • JACKSON GRAVES • JACOBSON'S • JENSS • JORDAN MARSH (MIAMI) • J. W. ROBINSON • KAUFMANN'S • LaSALLE & KOCH • LESTER MELNICK • LIBERTY HOUSE (HONOLULU) • L. S. AYRES • MISS JACKSON'S • M. M. COHN • MONTALDO'S • NEUSTETER'S • R. H. STEARNS • RICH'S • SAKOWITZ • THE CRESCENT • THE OUTLET CO. • WOOLF BROS. • YOUNG QUINLAN

David Smith recommends
washing in
Woolite®
For the clothes you
care about





Port of Miami: "Ships glide smoothly into the romantic Caribbean"

The Port of Miami, situated on tranquil Biscayne Bay, is the busiest cruise port in the U.S. Each week, a dozen ships—filled with passengers from all parts of the U.S. and Europe—glide smoothly away from the docks and out into the tropical waters of the Caribbean and its romantic islands.

The islands have their own cultures, customs, and languages. For sportsmen they offer great golf courses, some of the best fishing in the world, and excellent tennis facilities. As well they are rimmed with clean white beaches, clear, sparkling water, and boast endless days of sunshine. Ships sail from the port on a wide variety of cruises. The shortest is a weekend in the Bahamas; the longest, a two-week trip to eight islands—including Grenada, Curaçao, Barbados, Haiti—and Venezuela.



On a Biscayne Bay island, bridged to the mainland, Miami's passenger ship terminal has air-conditioned lounges at pier-side.

Between ports, passengers enjoy all those amiable shipboard pastimes: soaking up the sun around the pool, dancing under the stars, and eating too-tempting dinners and midnight suppers. In port, there are an endless number of sights to see. The ships offer excursions to little-known historic sites on the islands, as well as the more conventional sporting and shopping tours.

The Commodore Cruise Line's M. S. *Bohème,* which sails every Saturday, has shore tours during its seven-day journey to Puerto Plata, Dominican Republic; Charlotte Amalie, St. Thomas; San Juan, Puerto Rico; and Cap Haitien, Haiti. These range from city tours, a half-day sea-safari in St. Thomas, to an adventuresome horseback ride to Haiti's fantastic mountaintop fortress, La Citadelle, on the peak of La Ferrière Mountain at Cap Haitien. If there were nothing else, a visit to La Citadelle is worth a trip to Haiti.

Last year, 700,000 cruise-lovers sailed from Miami

Companies whose ships sail from Miami on one- and two-week cruises are the Royal Caribbean Cruise Line and the Norwegian Caribbean Lines. Companies that offer three- and four-day cruises are Freeport Cruise Lines, Costa Line, and Eastern Steamship Lines.

The port, only twenty minutes from Miami's International Airport and from the famous resort hotels, has facilities that equal major airports for convenience and comfort. Each of seven berths for ships has an air-conditioned lounge with adjacent customs-inspection areas. Arrival times of the ships are staggered to avoid long lines at customs tables.

Last year, more than seven hundred thousand passengers sailed from the port. This year the number is expected to jump sharply, as in March the deepening of the channel will be completed allowing huge international liners such as the *QE 2* to berth safely.

To take you to Miami, Eastern Airlines has direct flights from many major cities including Chicago, Cleveland, Detroit, New York, Atlanta, and Philadelphia. It also has special air-and-sea package three-, four-, and seven-day vacations with ships of the Eastern Steamship Lines, Costa Line, Carnival Cruise Line, Norwegian Caribbean Lines.

(Continued on page 58)


Sudden Tan.
Look like summer
all winter long.
Sudden Tan by Coppertone
tans on touch. Keeps you
tan for days. Legs
face and every place.
In bronzing foam
and bronzing lotion.
Got a minute?
Get a tan.
SUDDEN TAN
SUDDEN TAN
SUDDEN TAN
SUDDEN TAN
SUDDEN TAN

Petit St. Vincent Resort

The Grenadines St Vincent, West Indies



A VERY SPECIAL ISLAND NOT FOR EVERYONE

Privately owned out-island, crystal clear waters,superb white beaches, 22 widely separated luxurious villas, full hotel services, continental cuisine. Sailing, snorkeling, scuba, tennis. Serene relaxation. Open Nov. 1-July 4.

See your Travel Agent.
Robert Reid Associates, Representatives
N.Y., Toronto, Chicago, Miami, London.

PSV, U.S. Office, Box 12506, Dept 11
Cincinnati, Ohio 45212 /(513) 242-1333

Brilliant Butterflies

Ready to fly South



Three packable pieces will carry you through dinner in the Islands or cocktails at home Long tie-wrap skirt matches gentry Papillon blazer—tropic rose, and brilliant white butterflies. Tank top is solid matching rose.

Blazer $55. Skirt $26. Both in polyester/cotton blend Sizes 6-16. Tank top $10 in Antron nylon. Sizes 34-40 Add $2 for postage and handling. **Send for free catalog.**

RUTH KISHLINE'S
COUNTRY CLOTHES
9215 Old Petersburgh Road, Dept. V
Evansville, Indiana 47711

Freeport/Lucaya: "paradise for sports"

On land, sea, and the ocean floor, by day and by night, Freeport/Lucaya is a nonstop paradise for sports. Situated on Grand Bahama Island, the fourth largest of the Bahama group, it is a mere half-hour flight or overnight sail from Miami.

Tennis is the fastest-growing sport, and Freeport/Lucaya is set to become the tennis center of the resort islands. This month, more than thirty international players will take part in the $50,000 Bahamas International Open Tennis Tournament. Jimmy Connors, Wimbledon and U.S. Open Tennis Champion, will compete for the men's singles title against stars including Britain's Roger Taylor and Spanish champion Juan Gisbert. Day and evening matches begin on January 13 and end in the finals on January 19.

A number of hotels are also laying additional courts to meet the tennis boom. Princess Hotels International, which is cosponsoring the tournament with the Bahamas Ministry of Tourism, will complete some twenty additonal all-weather courts this spring, nearly tripling their tennis capacity.

Freeport/Lucaya offers golfers five championship eighteen-hole courses. Three of these courses—the Lucayan, the Shannon, and the Bahama Reef—have formed "Club 54" that entitles a visitor to unlimited play at any or all of the clubs. Several major hotels also offer Club 54 package weeks. Water sports abound. There are outsize swimming pools, miles of sparkling white beaches; deep-sea, reef, and shallows fishing; scuba and skin diving from specially equipped boats into waters "clear as gin."

Delicacies, emeralds—good buys from thirty countries

The resort also offers a host of non-sport diversions from bird watching to an international shopping center. The Rand Memorial Nature Center runs naturalist-guided wildlife tours in its hundred-acre tropical reserve. The Garden of the Groves has a cooling series of lakes and waterfalls and a magnificent collection of different varieties of hibiscus, including rare double blooms in soft blush rose, pale peach, and pure white.

For shopping, visit the International Bazaar where you can buy the products—and taste the delicacies—from thirty countries on five continents. The downtown shopping center is equally fascinating. Don't miss Emeralds of Colombia, which displays a wide range of faceted, cabochon, and uncut emeralds. The uncut stones have a charm of their own, set or unset.



Tennis courts overlook the water at Xanadu Princess Yacht and Tennis Club.

A visit to the native market—unexpectedly but conveniently installed outside the local supermarket—will introduce you to the native Bahamian delicacies, including custard apples, papaya, ginger root, and dried conch.

Freeport/Lucaya's pleasure-go-round continues unabated after dark. It has probably the largest casino in the western hemisphere, where the gaming tables and fast-service restaurant never close. The resort's dozens of other restaurants range from Olde English to new Hong Kong—with French, Italian, Polynesian, Bahamian, and American in between. Not to be missed, the native Bahamian lobster, which the *cognoscenti* insist is the sweetest in the world.

How to get there Eastern Airlines now has a daily direct flight to Freeport/Lucaya from New York and it also has five daily nonstops from Miami. Casino junkets to Freeport/Lucaya leave Miami nightly at 7 P.M.—flight, dinner, drinks, casino admissions, about $30 per person—2 A.M. return. ▽

For further information on Greater Miami, Florida; Freeport/Lucaya, Grand Bahama; and Eastern Airlines services, write Vogue Travel, Dept. GM, Box 3374, Grand Central Station, New York, N.Y. 10017.

Today she's Ms. And she knows what it means to be the family banker.



In the old days, she was Mrs. And she was kept as far away from the family finances as possible.

Today's homemaker has to be very much a businesswoman. And that means more than juggling schedules and buying meat on sale.

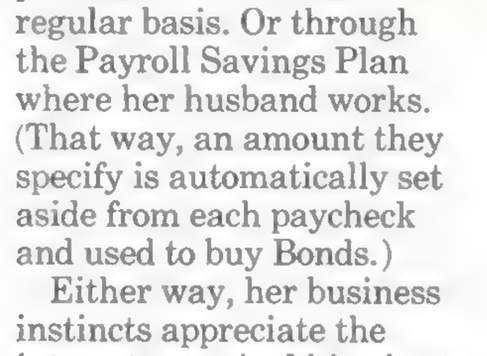
It means seeing that daily expenses are met and making sure there's something saved for the future, too.

That's where U.S. Savings Bonds help. Bonds can be purchased at the bank on a regular basis. Or through the Payroll Savings Plan where her husband works. (That way, an amount they specify is automatically set aside from each paycheck and used to buy Bonds.)

Either way, her business instincts appreciate the interest rate. And it's nice to know Bonds now mature in less than six years.

Best of all, Bonds represent safe, steady savings for her family.

U.S. Savings Bonds. For the woman who's at the heart of her family's finances.



Take stock in America.

Buy U.S. Savings Bonds

The U. S. Government does not pay for this advertisement. It is presented as a public service in cooperation with The Department of the Treasury and The Advertising Council.

CATALINA

THE WORLD'S NEWEST SWIMWEAR FABRIC IS OURS REAL SKIN. Sheer, silky, elegant and so lightweight in DuPont nylon and Lycra® spandex that the model fits into the palm of your hand. And fits on the body like real skin. Exclusive Shadow Flower Print.

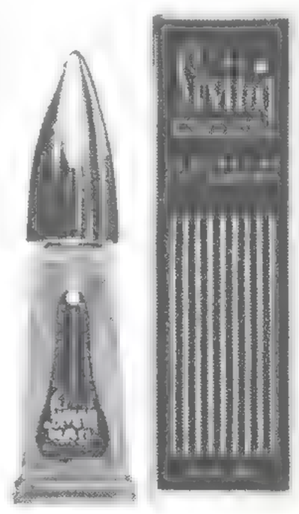
Photographed at Keauhou-Kona, Hawaii



The Essential Touch for Beautiful Nails

Longer, Lovelier Nails in Five Weeks

LIVING NAIL. The revolutionary nail hardener that promises to give you the nails you have always wanted. The only nail hardener which will end nail splitting, breaking, and peeling. LIVING NAIL...the quick and easy way to longer, lovelier nails. Use LIVING NAIL just **once a week** on the tips of nails only. So easy to apply with Golden Cuticle Shields.* Once a week—that's all there is to it!
LIVING NAIL . . . a promise meant to be kept.
Economical 10-month supply, complete with Cuticle Shields, 5.00.
Available at fine stores everywhere.
BENDYNE LTD., 150 Fifth Avenue, New York, N.Y. 10011
*U.S. Patent No. 3,382,878 © 1975



Coming for February

Vogue's all-out Spring Collections issue

- **Who the great designers are—here and in Europe**
- **What each of them stands for—their special personalities**
- **What they offer you now—the most romantic, feminine clothes in years**

February Vogue at your newsstand January 30

By Francesco Waldner

From January 1 through January 31

VOGUE

HORO SCOPE

IF YOU WERE BORN WHEN THE SUN WAS IN CAPRICORN: You must now build up your strength against the storms ahead. From April on, you have to deal carefully with financial matters, taxes, and legal affairs. Try to avoid arguments. Successful periods for business are February to March 18th, July to August 14th. After the second part of September, you will be free of Saturn's negative influence which has been holding you back. Best periods for your emotional life are February 1st–23rd, March 20th–April 13th, July 10th–September 1st, October 5th–November 9th, and December 8th–January 1st, 1976.

Aries MARCH 21—APRIL 20

With great energy and enterprise you can easily settle an unpleasant matter during the first week of the month. Afterward, you will be in a happy mood and should enjoy life. Your lucky days are the 8th-10th, 27th, and 28th. See your friends and entertain on the 1st, 13th-15th, 23rd, and 24th. You must still be careful with all financial matters; remember the Italian proverb that says, "Take no step longer than your leg." A good business proposition is possible. **My advice:** Take care of your health—the last week of the month is likely to be strenuous.

Taurus APRIL 21—MAY 20

Carry on with the long-term plans started last year—there's now a good chance they will materialize. Make good use of the first and last weeks of the month, as there may be difficulties in between, when neither Venus nor Mercury will be on your side. Avoid wrong moves in your emotional life: the 6th, 7th, 13th-15th, 27th, and 28th are all difficult days. There could be a family misunderstanding. Your best days are the 2nd, 3rd, 11th-12th, 29th, and 30th. Now is a good time for a winter vacation. **My advice:** Concentrate on future plans, and don't let your private life overwhelm you.

Gemini MAY 21—JUNE 21

December was a difficult month for you; now you can relax and make up for it. Very good Venus and Mercury aspects are helpful with travel and meetings; but don't be absentminded when traveling, and avoid taking risks. Mars, in opposition until the 22nd, could provoke minor accidents. Keep calm, and don't be impulsive. The weekend of the 4th-5th brings surprising news. The best days for love and friendship are the 13th-15th and 31st. **My advice:** Avoid the 2nd, 3rd, 16th, 17th, 29th, and 30th for handling important matters.

Cancer JUNE 22—JULY 22

The general outlook is good, with interesting new developments at the beginning of the year; make sure you benefit from them. Toward the end of the month, be careful that you don't lose other people's cooperation. You will be exceptionally intuitive and will have some lucky hunches. A lot will depend on your consulting the most responsible members of your family, who may sometimes disagree with your plans. Be diplomatic during the critical weekends of the 4th-5th, 11th-12th, and 18th-20th. Best days for your emotional life are the 6th, 7th, 16th, 17th, 29th, and 30th. **My advice:** Don't put off making a necessary decision.

Leo JULY 23—AUGUST 23

Get precise information about a new project which could be absolutely right for you. Everything you can find out now will be to your benefit in April and May. Don't let tension in your emotional life stop you from planning for the future. On the 6th and 7th, there could be family problems that only you can solve. Good days are the 8th-10th and 18-20th. On the 21st and 22nd, personal success will compensate for losing your temper. **My advice:** Be careful when discussing new contracts or signing letters.

(Continued on page 62)

1. *At the famous Saratoga races, Deborah Diane Voss excitedly lit up a cigarette when her prize gelding was coming down the backstretch.*

2. *Her horse won. She lost.*



You've come a long way, baby.

VIRGINIA SLIMS

With rich Virginia flavor women like.



Fashions: Bill and Hazel Haire for Friedricks Sport

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Regular: 16 mg."tar," 1.1 mg. nicotine—
Menthol: 17 mg."tar," 1.1 mg. nicotine av.
per cigarette, FTC Report Mar.'74

You've never seen a horoscope like this before

A One Year Horoscope
-With a 365 Day Money Back Guarantee



- YOUR job, career, happiness and success
- YOUR report individually prepared by world famous astrologer Katina Theodossiou
- YOUR strength, weaknesses, talents and potential
- YOUR character and personality analysis —
- YOUR report based on 25 million bits of information
- YOUR projections for the next 12 months — trends for the year — highlights for month — important days pinpointed
- ALL based on your own Month, Date, Year, Time and Place of Birth

20,000 Words — All about you

Plus a FREE $10 Compatibility Report when you order your personalized horoscope.

You haven't seen a horoscope like this before, unless you have actually seen one of our in-depth personalized horoscopes. We invented computerized astrology 5 years ago when we learned that millions of people were interested in personal authentic astrology, not the short forecasts found in newspapers.

Many people could not afford the time and money required to have a personalized horoscope cast by a qualified astrologer. Such reports could cost up to $300.

Newspaper and magazine astrology is based on the twelve Sun Signs, so everyone in the world born during the same period gets the same horoscope — 12 possibilities in all. Authentic astrology is based on the month, day, year, time and place of birth, with the positions of all the planets taken into account — so the possibilities of variation are infinite. For instance, two people born on the same day in the same city, but at different times, get different horoscopes. Two people born on the same day at the same time, but in different places, get different horoscopes.

The Time Pattern horoscope is an individual, **20,000 word** report all about you and you only. It describes your character as well as your potential in life, love and business. It also projects the trend of events you can expect during the next 12 months, giving highlights for each month and pinpointing individual days that are astrologically significant.

Time Pattern Research Institute was selected by the country's leading department stores as the most reliable astrological service available.

1. You receive your report within 10 days from receipt of your order.
2. **You get the most comprehensive astrological report ever made available — now 20,000 words — completely updated with more detail than ever before.**
3. If you are not pleased with the report for any reason whatsoever, you may return it any time within a whole year from the receipt of your report for a full refund.
4. We predict that you will be astounded by the accuracy of your report.

You are one in a million, not one in twelve. Get the horoscope that fits you and no one else. Get a Time Pattern Report® **Get the Horoscope You Can Believe In.**

© Time Pattern Research Institute, Inc. 1974
A Division of Cadence Industries Corp.

Time Pattern Research Institute
21 Henderson Drive,
West Caldwell, N.J. 07006

Time Pattern Research Institute
21 Henderson Drive,
West Caldwell, N.J. 07006

Please prepare for me a confidential expanded personal Time Pattern Report which will include my projections for the next 12 months. I enclose $20 plus 75¢ for shipping an dhandling, plus tax, **OR** charge to my account. 365 Day money-back guarantee.

Charge my: (check one) ☐ Diners Club ☐ Cate Blanche ☐ Master Charge ☐ Bank Americard ☐ American Express

Acct. No._____

Exp. Date_____ (Please print)

☐ Mr.
☐ Mrs.
☐ Miss_____

Address _____

City_____

State _____ Zip Code _____

Date of Birth **Place of Birth**

Month_____ City _____

Date_____ State_____

Year_____ Country_____

Time of Birth_____ **A.M.**_____ **P.M.**

If exact time isn't known we'll use 12:00 noon.

AS A FREE GIFT because I am ordering a Time Pattern Report please send me a Compatibility Report based on my birthday . . . and that of:

VO-8

Male ☐ Female ☐

Date of Birth: Month_____ Date____ Year____

VOGUE **HOROSCOPE** Continued from page 60

Virgo AUGUST 24—SEPTEMBER 23

New plans are in hand, but there are also financial difficulties. Get rid of all obligations as soon as possible, and keep your promises. For the time being, don't buy anything you don't really need. Avoid financial risks. The 11th, 12th, 21st, and 22nd will be your most successful days. Don't force decisions in your emotional life, and be very diplomatic on the 23rd and 24th. Differences of opinion could arise on the 16th and 17th; let other people have their own way, and don't get mixed up with their personal problems. **My advice:** Take care, there's a possibility of illness until the 21st.

Libra SEPTEMBER 24—OCTOBER 23

After a week of trouble which originated in December, a more positive influence makes itself felt. Venus and Mercury put you in a good mood. Don't get involved in gossip during the weekends of the 11th-12th, 18th-20th, 25th-26th, or get annoyed when you are criticized. Plenty of people will be on your side, and a remarkable person might even fall in love with you. Excellent aspects on the 13th-15th, 23rd, and 24th. If you have to travel, do so before the 22nd; after that, Mars could cause difficulties. Take care of your health. **My advice:** Don't be impatient; everything will come right for you.

Scorpio OCTOBER 24—NOVEMBER 22

An excellent outlook for success at work and with finances. Many Scorpios have already had an increase in income, and if you haven't, you soon will. You still have Jupiter and Saturn on your side. Your emotional life may be unstable; try to avoid misunderstandings on the 13th-15th, 21st, and 22nd, and face up to things on the 27th and 28th. Be careful what you say, and make the most of good Moon aspects on the 16th, 17th, 25th, and 26th. **My advice:** Mercury makes you stubborn; but if you let things go too far, you shall only regret it.

Sagittarius NOVEMBER 23—DECEMBER 21

Socially, it's a very good month; you'll make plenty of friends. Don't enter into any financial commitments that might prove too much for you. Be patient; after a few months the situation will be quite different and you can make decisions then. Relatives and close friends will be helpful. Happy hours in your emotional life on the 1st, 18th-20th, 27th, and 28th. A decision taken now could lead to great happiness. **My advice:** Avoid friction on your negative days—the 2nd, 3rd, 16th, 17th, 29th, and 30th.

Capricorn DECEMBER 22—JANUARY 20

Good planning will increase your opportunities and step up your working schedule. During the last third of the month, you will be able to complete one or two short-term projects, but long-term plans must wait. The first step towards them will be a change in your private life. During the first days of the month, Venus, in your sign, will prevent you from making mistakes in your emotional life. Keep calm on the 18th-20th, 25th, and 26th, and let other people do the talking. **My advice:** Try to improve your health; have a checkup and don't overwork.

Aquarius JANUARY 21—FEBRUARY 18

A most successful and interesting year lies ahead. After a peaceful first week, Venus and Mercury enter your sign; Mercury, the symbol of intelligence and quick thinking, will be with you until March 16th and will help you with all your plans and decisions. You take on new responsibilities and have some good ideas. Your emotional life will be happy, with exceptional days during the weekend of the 4th-5th, 23rd, and 24th. A good time for traveling and meeting people. Don't be nervous on the 6th, 7th, 21st, and 22nd. **My advice:** Stick to your projects, and you will accomplish a great deal.

Pisces FEBRUARY 19—MARCH 20

With renewed zest for life, you make a great success of your work. Everything you do now will affect the future. Don't believe everything you're told, and make sure you're not swindled on the 8th-10th. Don't start a new business venture without asking advice. Avoid important appointments on the 23rd and 24th, when the chances of success would be slight. Financial matters progress well, but don't discuss them with incompetent people. Pleasant hours in your emotional life on the 6th and 7th, and a lovely weekend on the 25th- 26th. **My advice:** Take extra care of your health, and don't create problems for yourself on the 2nd, 3rd, 29th, and 30th.

SUNNY SHIRTWAISTERS®

Light, bright classics . . . to live in and love! Easy A-lines to belt or not, as you please. Carefree, fluid nylon knit . . . vividly hand-screened with Serbin's original print ideas. Keys in green, royal or red on white. Chained Padlocks in green, royal or red on white. Umbrellas in green, orange or blue on white. Sizes 8-20.

$38

prices slightly higher in the west

Serbin

designed by Muriel Ryan

SERBIN SHIRTWAISTERS are available at these fine stores

REGENSTEIN'S — ATLANTA
R. H. STEARNS CO — BOSTON
MARSHALL FIELD & CO. — CHICAGO
H. & S. POGUE — CINCINNATI
HALLE'S — CLEVELAND
NEUSTETER'S — DENVER
L.S. AYRES — INDIANAPOLIS
SWANSON'S — KANSAS CITY
M. M. COHN — LITTLE ROCK
BLUM'S — PHILADELPHIA
FROST BROS. — SAN ANTONIO
BULLOCK'S — SOUTHERN CALIFORNIA
DRAPER'S — SOUTHERN CALIFORNIA

Alexander City, Ala.	Frohsin's
Birmingham, Ala.	Alabama Stores
Gadsden, Ala.	Sara's
Sheffield, Ala.	Donnell's
Nogales, Ariz.	Bracker's
Phoenix, Ariz.	Goldwaters
Sun City, Ariz.	Osburn's
Tucson, Ariz.	Steinfeld's
Tucson, Ariz.	Vicki Wayne
Hope, Ark.	Raley's Style Shop
Pine Bluff, Ark.	Cohen's
Alhambra, Calif.	Bragg's
Bakersfield, Calif.	Brock's
Carmel, Calif.	Vanity Fair
Escondido, Calif.	The Mercantile
Fresno, Calif.	Coffee's
Glendale, Calif.	Ruth Faye
Laguna Beach, Calif.	Beach & Boulevard
LaHabra, Calif.	Damon's
Long Beach, Calif.	Schick's
Oakland, Calif.	Capwell's
Oceanside, Calif.	Huckabay's
San Diego, Calif.	John Hogan
San Marino, Calif.	Damon's
San Rafael, Calif.	Modern Eve
Santa Barbara, Calif.	Lou Rose
Santa Monica, Calif.	Henshey's
Stockton, Calif.	Knobby Shop
Ventura, Calif.	Scott's
Denver, Colo.	Four Seasons Fashions
Greenwich, Conn.	Chancy D'Elia
W. Hartford, Conn.	Modern Women
Bal Harbour, Fla.	Don Mullen
Boca Raton, Fla.	Haber's
Coral Gables, Fla.	Sandra Post
Ft. Lauderdale, Fla.	Robert Drake
Ft. Myers, Fla.	Flossie Hill
Key Biscayne, Fla.	Key Bana
Marathon, Fla.	Knotical Shop
Miami, Fla.	Burdine's
Miami, Fla.	Jordan Marsh
New Smyrna Beach, Fla.	Hobb's
Ocala, Fla.	Blocker's
Orlando, Fla.	Edna Marie
Pompano Beach, Fla.	Nettie Milgrim
St. Petersburg, Fla.	Sherman's
Sarasota, Fla.	Town & Country
Tallahassee, Fla.	Carriage Shop
Tampa, Fla.	Maas Bros.
Venice, Fla.	Resort Shop
Winter Haven, Fla.	Juhler's
Augusta, Ga.	Cullum's
Columbus, Ga	Krally's
Gainesville, Ga.	Ronald's
La Grange, Ga.	Mansour's
Macon, Ga.	Jos. N. Neel
St. Simons Island, Ga.	Roberta's
Savannah, Ga.	Lady Jane
Boise, Idaho	Juanita's
Burley, Idaho	The Mayfair
Bloomington, Ill.	Roland's
Centralia, Ill.	The Smart Shop
Decatur, Ill.	Carol's Individual Fashions
Joliet, Ill.	Al Baskin
Rockford, Ill.	Phyllis Starr
Springfield, Ill.	S. A. Barker
Evansville, Ind.	De Jongs
Evansville, Ind.	Strouse & Bros.
Indianapolis, Ind.	Barbara Mitten's
South Bend, Ind.	Frances Shop
Davenport, Iowa	Petersen-Harned-vonMaur
Des Moines, Iowa	Wolf's
Ft. Dodge, Iowa	Lilyan's
Manhattan, Kans.	Stevenson Clothing Co.
Wichita, Kans.	Lewin's
Lexington, Ky.	Henri's Fashions
Louisville, Ky.	Levy Bros. Stores
Alexandria, La.	Gus Kaplan
Metairie, La.	Lady Things
New Orleans, La.	Hampson House
Shreveport, La.	The Fashion
Waterville, Maine	Alvina & Delia
Baltimore, Md.	Hutzler's
Baltimore, Md.	Miller Bros.
Beverly, Mass.	Johnny Appleseed's
Duxbury, Mass.	Sue Butler
Lenox, Mass	Elsie Farar
Springfield, Mass.	Albert Steiger Co
Grosse Pointe, Mich.	Adelaide Huhn
Kalamazoo, Mich.	Four Seasons
Lapeer, Mich.	Julie Shoppe
Midland, Mich.	The Mode Shop
Traverse City, Mich.	Bartling's
Edina, Minn.	Hager of Edina
Minneapolis, Minn.	Jackson-Graves
Brookhaven, Miss.	Benoit's
Columbus, Miss.	The Ruth Shop
Greenville, Miss.	Hafter's
Greenwood, Miss.	De Loach's
Jackson, Miss.	Frances Pepper
Tupelo, Miss.	R. W. Reed Co.
St. Louis, Mo.	Stix, Baer & Fuller
Springfield, Mo.	Levy-Wolf
Billings, Mont.	Hart-Albin
Helena, Mont.	Mary Moore
Hastings, Nebr.	The Specialty Shoppe
Omaha, Nebr.	Nebraska Clothing
Manchester, N.H.	The College Shop
Newark, N.J.	Gertrude Levy
Artesia, N. Mex.	Marsh's
Santa Fe, N. Mex.	The Guarantee
Auburn, N.Y.	Sherman's
Brooklyn, N.Y.	Krauss' Smart Frocks
Eastchester, N.Y.	Jane Engle
Hudson, N.Y.	Brwa's Orchard Dress Shop
Jamestown, N.Y.	Nord's
Larchmont, N.Y.	Sylvia Claxton
Oyster Bay, N.Y.	Elizabeth Cullimore
Rochester, N.Y.	B. Forman Co.
Scarsdale, N.Y.	Sally Eller
Schenectady, N.Y.	The Imperial Co
Syracuse, N.Y.	The Addis Co.
Watertown, N.Y.	J. R. Miller
Asheville, N.C.	Anthony's
Charlotte, N.C.	Ivey's
High Point, N.C.	Tobias
Raleigh, N.C.	Nowell's
Fargo, N. Dak.	Shotwell's
Columbus, Ohio	The Union
Dayton, Ohio	Metropolitan Co.
Toledo, Ohio	H. O. Nichols
Muskogee, Okla.	The Susman Store
Shawnee, Okla.	Blaines
Eugene, Oreg.	The Broadway
Portland, Oreg.	Nordstrom
Bryn Mawr, Pa.	Evelyn McGill
Erie, Pa.	The Marguerite Floor Shop
Hollidaysburg, Pa.	Little Shop
Pittsburgh, Pa.	Joseph Horne Co.
Pittsburgh, Pa.	Linton's
Pittsburgh, Pa.	Ruth Young
Sunbury, Pa.	Rosenblums
West Chester, Pa.	Joel's
Williamsport, Pa.	Jones Specialty Shop
E. Greenwich, R.I.	Country Clothes
Columbia, S.C.	Halltwanger's
Greenville, S.C.	Amy Pride
Myrtle Beach, S.C.	Joan Crosby
Jackson, Tenn.	Rosenbloom's
Nashville, Tenn.	Graces
Austin, Tex.	Evelyn's
Beaumont, Tex.	R & S Shop
Brownsville, Tex.	Ralph's
Conroe, Tex.	Cotton Carousel
El Paso, Tex.	Ms. Tonys
Galveston, Tex.	Nathan's
Haskell, Tex.	Lane-Felker
Houston, Tex.	Sakowitz
Kerrville, Tex.	The Vogue
Longview, Tex.	Riff's
Midland, Tex.	Yvonne's
Sherman, Tex.	Sylvia's
Wichita Falls, Tex.	Mildred's
Salt Lake City, Utah	Z.C.M.I.
Montpelier, Vt.	Lise-Lotte Boutique
Alexandria, Va.	Frankie Welch
Leesburg, Va.	The Clothes Horse
Norfolk, Va.	Rice-Nachman's
Roanoke, Va.	Hornes
Richmond, Va.	Miller & Rhoads
Seattle, Wash.	Nordstrom
Spokane, Wash.	The Crescent
Bluefield, W. Va.	Mademoiselle Shop
Fairmont, W. Va.	Colony Shop
Morgantown, W. Va.	Finn's
Green Bay, Wis.	Kohl's
La Crosse, Wis.	Margi Fashions
Madison, Wis.	MacNeil & Moore
Neenah, Wis.	Carlson's Closet
Whitefish Bay, Wis.	Peg Bradley



"I think how you look is important to the way you feel about yourself. That's why I wear Doncasters."



"I know when I look good in what I'm wearing.

"And when I'm dressed in a Doncaster, I look and feel my best.

"Because I know it's an exclusive design. Made up for me alone. In the color and fabric of my choice.

"Of course, custom touches like these aren't available in off-the-rack clothes. Even in the Doncaster price range—from $80 to $250.

"I also like the way Doncaster presents its collections. I go to a private showing in my Doncaster saleswoman's home.

"I can take my time looking over the dresses, suits and ensembles from Doncaster.

"And if I need sportswear, I can choose from Young Traditions, Doncaster's quality line of separates and coordinates.

"By the way, I do know something about clothes. I'm a professional model.

"So, as you can imagine, I've worn all kinds of fashions. And my personal choice is Doncaster." *doncaster*

Mike Tanner
Doncaster, Dept. V175
Rutherfordton, N.C. 28139

____ I'd like to be invited to the next Doncaster showing in my area.

____ I'd like information on becoming a Doncaster saleswoman.

Name _____

Address _____

City _____

State _____ Zip _____

PROBLEM SOLVING

Our target: to find solutions for problems that have been around too long—a progress report

WHY CAN'T A WOMAN...

get a comb-out on a plane? First, says the FAA, is the safety problem: a hairdresser would have to have a seat reserved with safety belt to meet regulations. His equipment would have to be completely stationary; no rolling trays or hair dryers that are potential "flying missiles" in turbulence. All these, adds the FAA, are big space-takers.

Marc Sinclaire, comb-out whiz at Elizabeth Arden, admits to the space problem, but estimates he could finish about twelve comb-outs on a coast-to-coast flight, using only the most portable equipment (kept in a bag under his seat). Airlines, please take note. . . .

NEARLY FOUND...

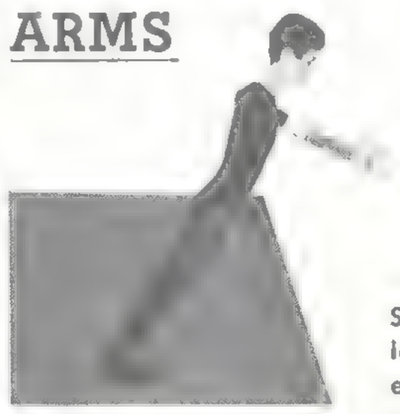
. . . a solution to brown spots on the skin. Westwood Pharmaceuticals, Inc., a leader in the manufacture of skin-care products, are developing a depigmenting compound to combat brown spots. Dr. Leon Cowan, medical director at Westwood, cites the two major occurrences of these discolorations: (1) melasma, an overpigmentation of the skin above eyebrows and on cheeks that develops in about 50 percent of women who take the Pill, and (2) lentigines, a heavily pigmented freckle occurring "with a familial tendency," developing in the late-30's, early 40's age group on skin subject to chronic sun exposure (i.e., backs of hands). These conditions have been corrected in tests with Westwood's new compound, says Dr. Cowan, who hopes it will be available within two years. Meanwhile, Aida Grey, the Beverly Hills-based cosmetologist (9549 Wilshire Blvd.), uses a formulation of her own in her salon with, she notes, "remarkably successful results." For homemade therapy for hands, Miss Grey suggests a mixture of lemon juice and salt. She won't reveal the ingredients she uses in her salon treatment.

NEEDED... A WAY TO LOSE ORGANIZED FAT

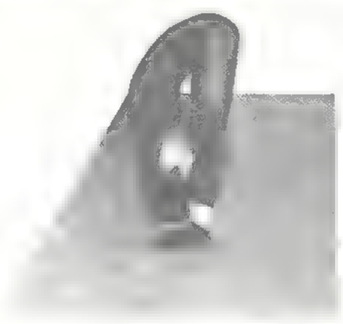
Ask any woman with dimpled thighs what her problem is and she'll probably say "cellulite." Part of the language in Europe (especially in France where there are many specific methods of treatment), cellulite is a matter of controversy here, some doctors refusing to admit its existence, let alone to give it a definition. Named or not, thighs and buttocks can and often do suffer from a fatty condition resembling orange peel or chicken skin, a condition that isn't easily dislodged by diet or exercise or both. Dr. Robert Wallis, a fellow of the American College of Chest Physicians, perhaps because he practiced for many years in France, does believe that cellulite exists as an entity and defines it as "a kind of rheumatism of the subcutaneous and conjunctive tissue." To help cure the problem, he acts as consulting physician to any patient who seeks a new cellulite treatment available at Anushka Beauty Services, 11 East 67th St., N.Y.C., one that is administered by a licensed physiotherapist involving the use of heat through a medicated paraffin plastic-wrapped application, a timed ultrasonic machine, and special massages mobilizing the skin over the deeper layers. A diet and exercise program is worked out for each individual patient as well; Dr. Wallis notes, "cellulite is a chronic condition that requires chronic treatment." We suggest you check with your doctor, too, before taking the treatment.

Stand with feet together, heels on floor, facing and pressing a towel rack or chair with fingertips only, keeping elbows slightly bent. As you press, feel the stretch in the back of the legs, hold, release. Do 10 times minimum.

LEGS AND ARMS



BUTTOCKS



Standing, try to grasp your ankles bringing your head as close to your legs as possible. Keep your back rounded, knees straight, feet apart. Try 4 times.

THIGHS



Sit on floor with legs extended, toes pointed. Lean slightly forward, then lift one leg slowly up, hold, lower, repeat with other leg. Alternating legs, do 8 times.

Sit straight up on floor with legs apart, body center, arms extended. As you lower one arm to the side, swing the other over your head, palm up, moving torso in the same direction and keeping buttocks on the floor. Move back to center and repeat with the other arm.

WAIST



Sit on the floor, feet crossed, tailor fashion, arms arched overhead, hands touching, elbows slightly bent. Bend torso to one side, keeping buttocks firmly on the floor. Move back to center position, then repeat other side; 8 times.

HIPS



LYNN PADWE

NO TIME TO EXERCISE

This is a favorite excuse heard countless times by former dance student turned exercise instructor Barbara Pearlman, *above*. To outwit the excuses and help the too-busy ones, Barbara has worked out a ten-minute program especially for Vogue readers that, carried out in the A.M., will reshape even the most unshapely. The more you do of it, the more you want to do. . . . Barbara's studio classes: Monday and Wednesday at 10:30 A.M., or Tuesday and Thursday 7:30 P.M., at 350 East 79th Street, N.Y.C.

THE BONNE BELL FACE



BONNE BELL
Lakewood, Ohio, 44107

To achieve that wholesome and vital look of radiance, start off with Ten-O-Six™ Lotion. It has a unique and gentle antiseptic formula that helps give you clean, clear, honest skin. Then smooth on our Serious™ Medicated Makeup. A lightly whipped up foundation that helps protect your skin while it stays fresh all day. Only in shades that are serious about your good looks.
The Bonne Bell Face. Simple to have. Natural. And always honest.



© Redken Laboratories, Inc. 1975 All Rights Reserved

REDKEN®
AMINO COLORS.

Because being good just wasn't good enough, Redken created Amino Colors with someone very special in mind. The professional colorist who believes hair coloring is an art.

New Amino Colors. Because the finest hair colorists believe being good just isn't good enough. Discover for yourself the beautiful things they can do for you.

Look for Amino Colors at C.R.D. salons displaying this sign.

REDKEN *Espiral*® AMINO COLORS™



Discover why the rich look different from you and me at:

Adolf Biecker at Nan Duskin
B. Altman & Co.
Amen Wardy
Bacon's
Balliet's
Battelstein's
Bergdorf Goodman & Co.
L. L. Berger
Bloomingdale's
Bonwit Teller
Bullock's
Bullock's Wilshire
Castner-Knott
Dodson's
Frances Calhoun
Furchgott's
Garfinckel's
Gayfer's
Gimbel's East
Goldwater's
Hachar's
Halle Bros.
Helen of Memphis
D. H. Holmes
James L. Tapp
Joske Bros./San Antonio
La Perfumerie/Baltimore
Lazarus
I. Magnin & Co.
Marie Leavell
Marshall Field
Miss Jackson's
Neusteters
Nordstrom's
Popular Stores
Rainbow Furs, Ltd.
Regenstein's
Richter's
Saks Fifth Avenue
Swanson's On The Plaza

Orlane, 680 Fifth Avenue, New York 10019, Paris, London



See Orlane ad on page 76 .

CURL OPTIONS

If you want to add curls to your look—here are two good ways

THE WIG WAY TO CURLS

Wigs are one way—but "the main reason wigs don't work for so many people is that people are afraid of them," says super hairdresser Ara Gallant, . . . "afraid to brush them or mix them around their own hairline with their own hair. Wigs shouldn't be too stiff and perfect, too arranged. When real hair looks like this, it looks at its worst—so, obviously, do wigs . . . a little of it should always be a little out of place, for above all things a wig *must*—and *can*—look natural. . . ."

Wearing his traditional capful of talismans, super hairdresser Ara Gallant approached three wigs—to give meaning to his words—brushing, snipping, tugging at their strands with his whole hand (no fearful fingertips here), all to create the most natural-looking shapes and styles.

The first wig (see **1** and **2**), named Petite Caroline ($25), is guaranteed to be the number one seller in the U.S.A. year in, year out, according to its manufacturer, General Wig. Ara brushed it vigorously all over *before* asking the model to put it on herself (front to back like a bathing cap), then flicked it with a narrow brush at the front and sides to make curly tendrils—some wig hair, some real hair, brushing the back to become a soft up-fluff of curls. "It could have gone many different ways—this wig is adaptable, that's why it's so popular," was Ara's final verdict.

In the case of the wig in **3**, Ara went even further to realize its potential. Taking the popular Dutch-boy style of Venicelon ($30), Ara trimmed and shaped the bangs and body of the wig first before the model wore it . . . all to emphasize the fact that wigs can look casual, free, unafraid to get tossed around. One small step: he curled the bangs for five minutes or so with one heated roller to bend them into a softer curl. Then, with his hands, Ara fluffed the sides into action so they swirled, as hair naturally swirls—responding to breeze or body movement. Again Ara gave this wig the accolade of being adaptable "after a little practice."

Ara Gallant wove one hundred feet of real gold wire through a piece (**4**), especially designed by him as a tribute to Kanekalon to honor the latest development in this fiber, now made "more like hair, with *great* texture and curl-ability." Because of the gold, this wig (more a showpiece than a look to wear) cost $4,000—but other wigs of the *new* fiber, less gold, are priced in the $15-$40 bracket and worth it.





Three curly wigs styled by Ara Gallant . . . 1. and 2. Petite Caroline, the best-selling wig in the U.S.A., says General Wig who make it—of Dynel. 3. Instant allure—longer, looser curls, soft, turned-under bangs. Venicelon. 4. The most expensive wig in the world, real gold strands worked with a new, improved fiber from Kanekalon





NANCY MORAN

THE PERM WAY TO CURLS

If you want your curls to be real, built into your own hair, have a perm—experts in labs and salons have worked out great new ideas for this kind of curl-getting—the result, perms are now quicker, easier, and —best of all—kind to hair so it doesn't get weak and mushy, won't have frizzy ends, won't make impossible snarls. Every new head of perm-curls we've seen lately has been glossy and soft; according to their owners, they're easy to manage and save a lot of hair-fixing time. (One we spoke to used to put up her fine, spineless hair *twice* a day; now, twice a week.) Several good kinds of perm, here, to consider. No Rods, Just Rollers—that's the name, as well as the procedure, for a perm by the Realistic division of Revlon. This is called a "styling" perm—gives hair just enough spunk, fullness, and curliness you want now, also protects the hair's natural acid mantle.

Another advanced perm is Fermodyl's Ondulation which, according to their chemists, even *improves* hair's condition by adding extra doses of moisture and protein. "Even bad hair won't get worse, could get better." Another advantage here: if you've somehow got a bad perm, Ondulation can be put over it as a corrective measure and still offer the same improved hair condition.

A break for hair that has been damaged, broken, split, or hair that just wants to curl healthily . . . Perfect Touch Perm from Rilling, with conditioning that goes on while the perm goes in, is completely non-alkaline so can't "swell" hair which makes for breakage and hair damage.

If your hair is curly already, and just needs support, there's something to help it stay curly and stay put: Wella Care Do hair set and conditioner.

Sirena. A woman understands.



Muted stripes knitted of polyester, rayon and silk in a halter bra bikini, about $19. Long T-shirt, about $26. For name of a fine store near you, write SIRENA, Dept. V, 110 E. 9th, Los Angeles, California 90015.

Sirena © A CONSOLIDATED FOODS COMPANY RESPONSIVE TO CONSUMER NEEDS

By Melva Weber

VOGUE HEALTH

Friendly shellfish…deadly flowers …doctors of the future… and dangers of liquid dieting

Keeping your mouth shut: not the ultimate diet

Though news stories tell of weight reduction by having teeth wired shut to make eating impossible, Dr. Daniel M. Laskin, editor of the *Journal of Oral Surgery*, thinks it's a bad idea. People who need such drastic gimmicks probably won't maintain weight losses afterward, said Dr. Laskin. The liquid diet required while jaws are wired won't help establish proper eating habits. Besides, dental wiring could lead to gum disease and tooth decay. Finally, should vomiting occur, clamped jaws could present a risk. Your oral surgeon may need to wire your jaws for valid reasons, such as injury. If so, follow instructions and don't worry. But wiring is *not* recommended for crash dieting.

Let them eat shrimp

Shrimp, oysters, lobsters, crab, clams, and scallops for years have been considered no-nos for those who are on special diets to lower blood levels of triglycerides and cholesterol. Now these seafoods are allowed, according to recent news from the National Heart and Lung Institute. In dietary directions for patients under physicians' care for elevated blood lipids, the Institute included shellfish right along with lean meat, fish, and chicken; good news indeed for seafood lovers on medically restricted diets and of interest to non-patients who only want to keep cholesterol and saturated fats under control.

Daisies may be dangerous to your health

A fresh bouquet may brighten the day for a hospital patient, but there are some cases in which the flowers can be an actual threat. *Emergency Medicine* reports that the water that keeps cut flowers alive is also an excellent environment for Gram-negative bacteria, causers of postoperative infections. Many hospital patients can enjoy flowers in their rooms with no hazard; but the very weak, receivers of kidney transplants, the severely burned, and patients taking immunosuppressive drugs are among those who could get dangerous infections.

How to recycle yourself

If you were killed in an accident, would you want your healthy kidneys used as a "gift of life" to a person who has kidney disease? Many thousands of kidney patients might be restored to normal health by transplants, but there are not enough donor organs made available. The National Kidney Foundation, with chapters in forty-two states, provides a "pocket will" for you to give permission for medical use of parts of your body in the event of unexpected death. The wallet card, which you sign in the presence of two witnesses, becomes part of your billfold collection of identification and charge cards. There's no registration with a central agency, no need for additions to your will. The donor card is a legal document under the Uniform Anatomical Gift Act or similar laws. More information: National Kidney Foundation, 315 Park Avenue South, New York, N.Y. 10010.

Resolved: better care for women

The distinguished American College of Obstetricians and Gynecologists has declared some resolutions, not just for the new year but for the next decade. Among the doctors' goals in the medical care of women, says the society's president, Dr. Keith P. Russell, are these:

- Adequate obstetrical and gynecological care is to be made available to all women.
- The quality of medical care to women should continuously improve, as doctors join "peer review" committees to judge professional standards of their fellow specialists.
- The infant death rate, now an unacceptable 18.5 for every thousand live births, is to be reduced by half, or less than ten deaths per thousand births. This requires more pregnancy care for more women, so that risk factors can be caught early. Getting information to the patients would help, too. For example, if teen-agers would postpone pregnancy until their early twenties, the infant mortality rates could go down as much as 30 percent.
- Breast and gynecologic cancer deaths are to be cut down by half during the next ten years. The obstetricians' and gynecologists' organization has launched an all-out drive for early diagnosis, more effective management, and productive research toward wiping out the big killer-cancers.

Is the poison worse than the pest?

Insecticides and pesticides can be more hazardous to your health than the pests themselves. What's more, debugging by professional exterminators is not guaranteed safe for you, your family, or your pets. Stephanie Harris of the Health Research Group, a Nader affiliate, studied long and hard, gathered scientific data on how to control household pests safely.

First, know your pest. Cockroaches and wasps are easy to identify, but termites may be foolers. Your local library or state university can help you to identify your enemy.

Relatively safe to use against cockroaches is finely powdered boric acid, said Mrs. Harris. Remember, though, that boric acid is poisonous when ingested in quantity; cover or remove foodstuffs when you spray it in cupboard corners and beneath shelf paper. Silica gel, a light, powdery substance, is poison to many insects—cockroaches, fleas, ticks, ants, beetles, and dry-wall termites. But people applying it must wear mask and goggles. Reason: its particle size is similar to asbestos, believed a potent cause of lung cancer. Use the powder safely by applying it behind, under, and into things—even into walls.

Safest for humans and pet animals of all chemical pesticides are the botanicals such as pyrethrins, rotenone, sabadilla, and ryania. These break down into harmless compounds, generally are water soluble, and do not bioaccumulate; but they are often bypassed because they may be less effective or less rapidly lethal than synthetic chemicals.

If you find safer home efforts don't work against household pests and must call exterminating companies, ask what chemicals they use for particular pests. Look up the chemicals in reliable reference sources; find out about their effects on people and pet animals. One such helpful reference is the *Exterminator Directory*, assembled by Mrs. Harris. Unfortunately, listings of extermination firms cover only the Washington, D.C., area—the Health Research Group hopes similar manuals soon will be published in other cities. The directory, $2.75, available from Health Research Group, Suite 708, 2000 P. Street N.W., Washington, D.C. 20036.

Blow up your suit and walk

A pressurized nylon "space suit" is the newest fashion in walking outfits for spine-injured people, replacing heavy metal leg braces. The laced-on garment covers legs, waist, and trunk, has built-in air tubes from top to bottom. When inflated, the air columns act as firm, lightweight supports for legs and body. The suit weighs less than five pounds—a great relief to patients on crutches, for traditional leg braces weigh up to seventeen pounds. Dr. Maurycy Silber of New York's Bird S. Coler Hospital brought from France these devices, called "pneumatic ortheses." The doctor is now busy in an extended test study of the air-filled braces, says that some patients who formerly would have been wheelchair-only cases now can get back on their feet. The suit also is expected to help stroke patients on their way to recovery.

What would you give to have great hair again?



How about giving us just a few minutes a week.

If years of over-combing, over-curling and blow-drying have left your hair split, dry and quite out of control—there is a way back.

With Ultra Control de Pantene. Not an ordinary shampoo—but a texturizing, silkening polymerbath designed to give your hair back the body and shine time has taken away.

Made with the mildest cleansers, Ultra Control is enriched with silkening polymers that gently cling to each hair strand. Fattening it up... filling it out. Until hair takes on so much sleek texture, so much polish—it slides like silk off your palm. Hair feels "silky-clean"—not "squeaky clean" the way other shampoos leave it. Because Ultra Control is unlike other shampoos! It even lathers differently, so don't expect heaps of suds.

Ultra Control de Pantene: blended with exclusive Pantene Swiss* conditioners and protein. It performs differently because it was formulated to do delightfully different things to your hair.

Ultra Control de Pantene®
What the name promises, the product performs.

* Product made in U.S.A. Available in department stores and fine pharmacies. ©1974 The Pantene Company, Div., Hoffmann-La Roche Inc., Nutley, N.J. 07110.



Conceptrol* makes birth control as easy as the tampon

Conceptrol™ Birth Control Cream is designed for women who want one of the most convenient birth control methods available. Yet, who also want their birth control method to be highly effective. And Conceptrol answers their needs.

Because each applicator is wrapped and disposable, Conceptrol provides maximum cleanliness. Each pre-measured, pre-filled applicator contains the right amount of spermicidal cream accurately measured for you in our laboratories. Each applicator is individually, hygienically wrapped—like a tampon. With Conceptrol there's no schedule to keep. Nothing to wear. No prescription needed.

Conceptrol is highly effective. While no method of contraception can guarantee against pregnancy, a research study conducted in six separate centers showed these positive results: For every 100 women using Conceptrol for one year, only 3 became pregnant while using Conceptrol regularly and correctly. Even when used irregularly, only an additional 4 became pregnant. If no protection were used, it is estimated that between 60 to 80 women per hundred per year would have become pregnant. Remember, to afford maximum protection, Conceptrol must be used according to directions.



Ortho WORLD'S LARGEST LABORATORIES DEVOTED TO FAMILY PLANNING RESEARCH.

*Trademark © Ortho Pharmaceutical Corporation 1974, Raritan, New Jersey 08869

VOGUE BOUTIQUE



To Have!

Some of the best *SUN-CLOTHES* you'll ever find are in shops now. . . . Sooner or later you'll *crave* them! KEY: Cleanly simple, easy—and, most of all, exceedingly pleasing to wear!

SUN NECESSITIES

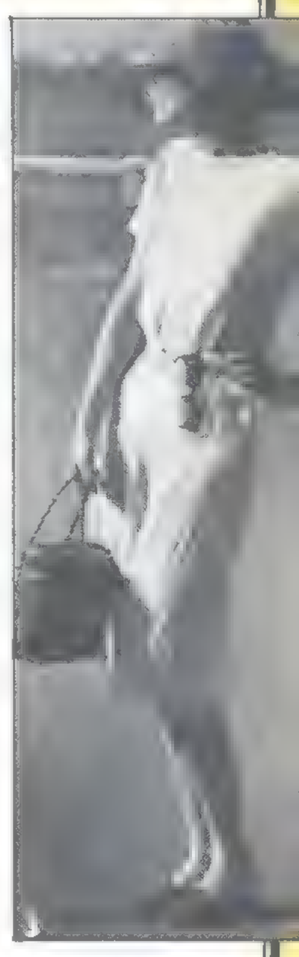
Message: start collecting them even if you're snowbound . . .



SUN-WARDROBE TO PLAY WITH. . . . For Beach-walking or Pool-evenings. . . . *Black looks* **fabulous** in the sun—but then so does natural . . . **1.** Thin crinkle cotton gauze round-necked pullover blouse (perfect straight sleeves to roll—and it's long enough for over-bikinis!), $16.50. Matching bias-y wrapped ankle-skirt, $24. **DAY OR NIGHT PYJAMA . . . 2.** Same top over matching drawstring straight-legged pants, $18.50. All, in black or natural only. Sermoneta, 740 Madison Ave., N.Y.C. Natural straw basket, $13. . . . Banana, 246 E. 51st St., N.Y.C. **The "DRESS" you wish you had last July . . . 3.** Boat-necked, short-sleeved pullover top of natural crinkle cotton gauze into (or over, for another look) matching below-the-knee **narrow** skirt (the perfect sun-skirt for T-shirts!). Top, $13; skirt, $17. By Amerikan Climax at Bloomingdale's (Lexington Level). To wear with copper kid paper-flat "slippers" and a wrap of a Greek Island, Ltd. printed gauze scarf over an oatmeal linen visor-cap, $6. Michael Sklar for Childstar at Bloomingdale's.

BARBARA BERSELL

For Sun-Days





THE BATEAU-NECKED T-SHIRT + SHORTS . . . 4. White terry T-shirt—the new sun-look of bateau neck and long sleeves to *roll*, $28. Matching neatly-short shorts, $16. Both, Donald Pliner for RBCC at Right Bank Clothing Co., 21 E. 57th St., N.Y.C. and 450 No. Camden Dr., Beverly Hills, Calif. White wicker basket, $13, at

Sun Collection







Banana. White visored cap by Michael Sklar for Childstar ($6, at Bloomingdale's), wrapped with a Greek Island, Ltd. flowered gauze scarf. **THE BEACH SKIRT . . . 5.** For bare T-shirts . . . the just-at-the-calf-long, breeze-full skirt of thin crinkle cotton striped salmon, sage, teal, and sand, $30. Amerikan Climax at Bloomingdale's, N.Y.C. *The new proportion:* wear with flattest sandals. . . . Here, of woven straw, $3. Banana, 246 E. 51st St., N.Y.C. Sand T-Shirt, $13. Bodega at Henri Bendel. **THE BARE T-SHIRT DRESS . . . 6.** Slate-blue "tank" T-shirt and matching slide-of-a-skirt to below-the-knee. Top, $9; skirt, $17. By Tric-Trac; at Henri Bendel. Sulphur and black gauze scarf (over visor cap), $10.50. Greek Island, Ltd., 215 E. 49th St., N.Y.C. **THE BIG COTTON SHIRT . . . 7.** Gorgeously ample, easy . . . mandarin-collared, front-pleated washed lilac cotton (perfect summer "jacket" with cotton trousers, T-shirt tank), $11. Mexican Art Annex, 23 W. 56th St., N.Y.C.

OBSERVATIONS



PEOPLE AND PLACES TO KNOW ABOUT . . . 8. Isabelle Adjani—the newest PARIS STAR . . . began last year as "Ondine," currently in *La Gifle* with Annie Girardot . . . here in white chiffon and lace by Nina Ricci for her Paris TV singing debut . . . 9. DANI . . . Super-singer, giving Régine a run for having *the* "extra-in" Paris Late Night Place—after a turn at Régine's—around 2:30 A.M. EVERYONE heads for Dani's *L'Aventure* . . . (very Paris show-biz!).

PARIS



MARY RUSSELL



10. *La Maison* (in Neuilly)—the bistro "to be seen in": mushrooms, truffles, hearts of artichoke on toast topped with a poached egg—*the* Paris supper.

MILAN

The New fabulous "shopping city" of Europe. . . . Ladies fly in from Switzerland and Germany just to have their hair "done." . . . For Extraordinary Lingerie—Ofelia (Corso di Matteotti 10), discovered by the likes of Lee Radziwill, Mrs. William Paley, and countless other nifty ladies. . . . 11. Nightgown of bias silk to the floor—the top, hand-crocheted of cotton and edged in satin ribbon.



TOSCANI

® DUPONT REGISTERED TRADEMARKS *SLIGHTLY HIGHER IN SOME STATES



BODY BY ROXANNE



Bikini of **Antron**® nylon/**Lycra**® spandex. Sizes 28 to 36, B, C & D bra-sized. About $20.* Beach pajamas of sheer nylon jersey. Coolie jacket, about $32.* Pants, about $22.* Sizes S,M,L. At better swimsuit departments only. Write Roxanne Swimsuits, 1411 Broadway, New York, N.Y. 10018

VOGUE BOUTIQUE



DELICIOUSNESS...

AND THEN THERE IS THE NEW LOOK OF SUN-CLOTHES . . . THE KEY: ENCHANTING—A collection of some of the most irresistible ever (and a joy to have even if they must be put away till summer). . . . **TWO DELIGHTS: 1.** THE PULLOVER SHIRT FOR SUMMER PLACES: Softest natural muslin, hand-painted with tiny pale orchids down sleeves and on collar, $125. (To wear with a headwrap of ebony-flowered orchid cotton gauze, $10.50. Greek Island, Ltd., 215 E. 49th St., N.Y.C.) **2.** FOR SUMMER GARDENS: Natural muslin sleeveless "tent" dress hand-painted with pale baby orchids, $95. Violet straw hat, flowered pastel, $44. Shirt, dress, and hat, all designed and painted by Tinka. At Henri Bendel, N.Y.C.





FOR GENTLE BEACH DAYS AND EVENINGS: Tiny-pleated and ruffled "skirt," of white baby batiste, $60. From a collection of Victorian petticoats. Decorazi, 41 E. 76th St., N.Y.C. The perfect top: white Indian cotton sleeveless V-necked pullover, $6. Bonwit Teller, 601 Fifth Ave., N.Y.C. Parasol, $5. Azuma, 415 Fifth Ave., N.Y.C.

OBSERVATIONS... FRANCE...







PROVENCAL DISCOVERY . . . 3. *L'ECHOPPE*, 4 rue de l'Observance, 84 Carpentras, Vaucluse, France. A tiny *wonder-shop* of one-of-a-kind Provençal antique clothes....TWO TREATS: 4. Pale celadon cotton blouse, hand-tucked and edged in handmade lace, collar, cuffs, and front, $20. (The charm-way to wear: with bleached blue jeans!) 5. Natural linen "peasant slip" edged and "strapped" in hand-crocheted cotton, re-edged in lace, $18. Order by mail. Send picture!

Four Ways of Super Lovely



FOR CHARM . . . 6. Dusty-pink Indian gauze, above-ankle square-necked "smock," waist belted and thickly edged in écru cotton lace, $39. . . . **7.** Strapless knife-pleated side-slit "tent" of peach, rose, sand, and washed-indigo tiny-flowered cotton to mid-calf (perfect with bare feet or flattest sandals), $26.... **8.** Knife-pleated, hooded, and loose-sleeved caftan of tiny washed roses on natural cotton gauze, $48. . . . **9.** Pleated tunic-pullover of pale washed-blue flowered natural Indian gauze, $16. Natural crinkly cotton drawstring trousers, $14. All by Amerikan Climax, at Bloomingdale's, N.Y.C. (Lexington Level); Paul Harris, Indianapolis; Judy's Southern California.







Gentle

DISCOVERY: THE VERY PRETTIEST T-SHIRT . . . 10. White long-sleeved cotton T-shirt with the **perfect touch of lovely**—little handkerchief "collarette" of scalloped batiste, embroidered with tiny multi-pastel flowers, $32. By Pumfins at Henri Bendel.



BARBARA BERSELL

Why the rich look different from you and me.



There is a polished glow certain women possess that goes beyond expensive clothes or the confidence born of wealth.

Rather, it speaks of pride and relentlessly disciplined care.

Nowhere is this more evident than in their skin. Seemingly ageless and certainly radiant, theirs is truly gifted skin. Endowed not so much by nature as by unwavering care with such very fine beauty treatments as Orlane alone can perhaps now offer.

First discovered by these very women on their trips to France, Orlane's extraordinary collection soon became an indispensable part of their beauty regimes.

Needless to say, it was almost no time at all before Orlane enjoyed as renowned and celebrated a reputation here in America as it had for so very many years on the continent.

Today, the entire Orlane collection is now sold by trained consultants at finer stores throughout the United States, as well as Europe.

Crème B 21: Crème extraordinaire, B 21 is used only two weeks every two months. Its costly and unique formulation penetrates deep to help give a younger, more radiant look to the skin, diminish the prominence of little fret and fatigue lines and replenish lubricants to skin overexposed to sun, wind, and the drying effects of man-made climates. 2.5 oz. $85.

B 21 Crème Fluide for Body & Buste: An unparalleled beauty treatment for those areas where muscle tissue tends to sag first. Applied on the breast, upper arms, inside thighs, and stomach, it will help firm and beautify your skin while smoothing away dryness. 7 oz. $40.

B 21 Emulsion: Used under make-up, it will help protect your complexion from all the environmental hazards it must face each day, while endowing it with a soft, beautifully radiant glow. 4 oz. $40.

B 21 Colloidale Lotion: A toning treatment to ready your skin to receive all the beautifying action of either B 21 Emulsion during the day or the phenomenal B 21 Crème at night. 4 oz. $30.



ORLANE.

An advantage shared by the world's most beautiful women.

For the Orlane store nearest you, see page 68 or write: Orlane, 680 Fifth Avenue, New York 10019, Paris, London

What to look forward to in fashion this year

Keeping in mind that by January we have already seen many, many clothes in many, many collections both here and in Europe, we feel fairly sanguine in predicting that 1975 is going to be the year when nobody will have to settle for half measure. What we mean is this: as we see it, there are two kinds of clothes every woman has a right to expect. One, the clothes we think of as classic—the things we wear and wear out and replace with new versions. This year, they are findable. And then there is what we call News—the clothes that stand for new moods, new attitudes of dressing, new ways of seeing ourselves. They are the looks that change fashion—move it in other directions—and they are around in a big, big way this year. . . .

Start with the premise that there is a whole new turn of thinking in fashion today—a logic that says a woman should be able to find the clothes she needs when she needs them. The trick is to know what you're looking for because this year—as you're going to see in the pages ahead—the thing that most attractively answers the need isn't always the answer you'd expect. Here, then, some guidelines. . . .

- **FABRIC IS THE KEY**—soft, weightless fabrics that tend to float rather than cling . . . that give real, practical meaning to the word seasonless. They are where the whole modern concept of dressing starts.

- **THE SMALL, SOFT, FEMININE LINE**—the absolute opposite of all the bulk that's been drooping around for the past six months. Even (Continued on next page)

THE LOOK NOW





What to look forward to in fashion this year

(Continued) when something is cut loose—a little smock, a chemise—it falls on the body. Lightly.

- **VERSATILITY**—it has nothing to do with the old cliché about changing your accessories and going out to dinner in what you've been wearing all day. It stands for clothes that can't be typecast by season or by role—a crêpe de Chine dress that acts as a coat; a shantung kimono that acts as a dress; a chiffon shirt that's a jacket when you need it.

- **COVERING**—new word for coat or what works as a coat. It can be a fling of cashmere shawl, a little ruffled fichu, the narrowest wrapping of a top to tie over a long dress at night . . . depending on what you need when.

- **T-SHIRT DRESSING**—doesn't mean just a cotton knit top. It's the look or feel of a T-shirt—a T-shirt kind of sleeve or neckline on a dress; a tiny crêpe de Chine top to slide under things —*the* modern way to dress!

- **THE LITTLE DETAILS**—the wrapping of a waist; the loosening of a sleeve that changes the look of a two-piece dress; the ruffling of a collar that softens a shirt into a blouse—touches of charm that make the difference between what was and what is . . . and what's going to be.

- **PRETTINESS IS THE POINT AT NIGHT**—smallness, bareness, float—whatever makes you feel instantly pretty and alluring. It's not the moment for serious fashion statements.

- **CHARM**—the word that crops up over and over again this season. No one look has an exclusive on it—it can be a crêpe de Chine ruffle at the wrist of a simple black sweater; a touch of embroidery on an ethnic smock; the flirt of a flounce on an ankle-length skirt; a tiny, pretty print; the naïveté of a cotton sundress; the wrapping of a dress that reveals the nape of a woman's neck. It can cost a lot, a little—if you feel delicious in it, that is charm. And that is something to look forward to this year.

The small line, *left,* the short loose sleeve, the wrapped skirt, the charm of the black-and-white cotton print—the new look of a two-piece dress from Calvin Klein . . . and the essence of everything attractive and feminine in fashion today.

FASHION DETAILS AND STORES, PAGE 150.

DEBORAH TURBEVILLE

The charm of the print, the breeze of crêpe de Chine — Geoffrey Beene's blouse, pants, and the lightest covering of a coat in black, ivory, mustard.

Versatility

...it starts with the fabric



JOE EULA

The coat as a dress, *above*—as you saw it in these pages in November—the soft, small, body-touching line of a chemise.

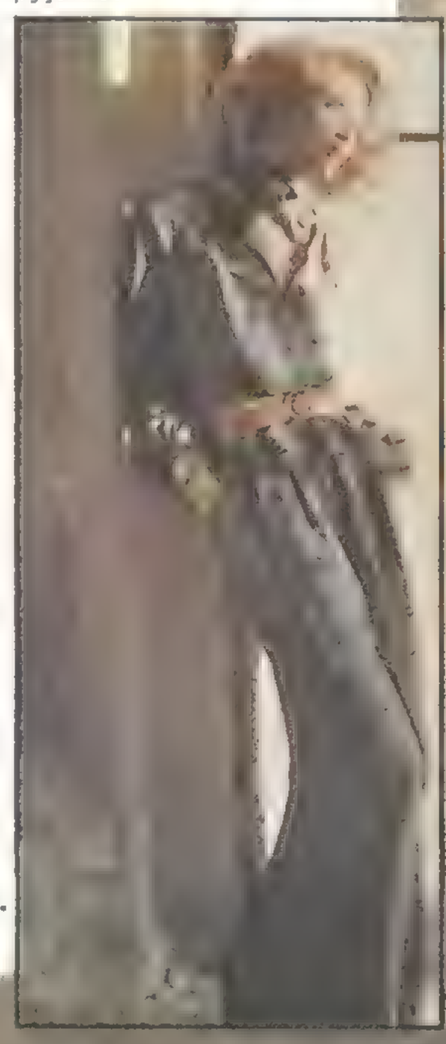




Three-piece dressing, *above*—the printed blouse and skirt, to slide under a mustard linen jacket.

The dress as a coat, *left*, over the matching print skirt, plus short-sleeve blouse in mustard crêpe de Chine—the ideal turnout of a warm-weather look.

Everyone's favorite way to be at night, *below*—the blouse and pants as a pyjama.



total dressing

The clothes on these two pages say it all—seasonlessness, weightlessness, the small, narrow, feminine line—the sheer, practical attractiveness of dressing today summed up in a perfect basic wardrobe from Geoffrey Beene: Pieces of printed crêpe de Chine, to wear with each other...to vary with solid-color pieces. To collect...add on to...never put away.





ULI ROSE

Layers of weightlessness (above) to wear together or separately

Missoni's wardrobe of dresses in merging patterns of black, white, yellow, purple. *Above left*, layers of thinnest linen knit—the diagonally striped T-shirt dress under a plaid kimono of a coat (a robe when you want it!). Between them, *above right*, a layer of wrap dress in printed silk knit.

FASHION DETAILS AND STORES, PAGE 150.

Hair and makeup by Rick Gillette

Clothes that are what you want when you want it: a blouse is the top of a two-piece dress by day, the top of a pyjama by night; a dress is a perfect warm-weather coat. Fabric is the key— seasonless, weightless, soft without being limp – it knocks all the old stereotypes out of fashion!

Details

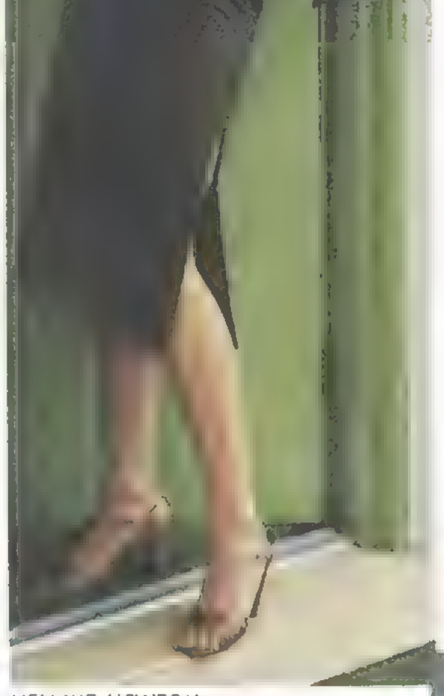
that make the difference



he loose rolled [illegible] the slightly oversized line
-new proportio[illegible] T-shirt dress, *above*. By Carol
[illegible] rust [illegible] . to wrap at the waist (to
[illegible] a wisp of silk).



Karl Lagerfeld's little black sweaters, *above*, with touches of crêpe de Chine for extra deliciousness... filling in the curve of neckline . . . ruffling around the end of a sleeve.



HELMUT NEWTON



Seductive!—the touch that reveals the line of a woman's back.... *Above left (and sketched below)*, Stephen Burrows' back-wrapped dress in peach matte jersey.... *Above right*, the sexy/innocent long crêpe de Chine chemise of Geoffrey Beene, ties flowing over the deepest slit in town.

ULI ROSE



Two flowers in a thick, smooth chignon, *above*—night-touches of charm from Saint Laurent.

Touches of ravishing at Lagerfeld, *above left* . . . the pristine wrapping of a throat in crêpe de Chine . . . the draping of a pink suède fichu, the point coming down in back. . . . New ampleness of proportion at Saint Laurent, *above right*—his muslin smock and ankle-length, bias-ruffled skirt with pockets (they're the key—when you put your hands in, you lift the smock, define the shape!).



The year of the wrap!—Halston's front-wrapped dress in peach, *above*—prettiest way to show legs!... Anne Klein's back-wrapped lineny-silk skirt, *right*—the flirt of it when you walk!

THEO



HELMUT NEWTON

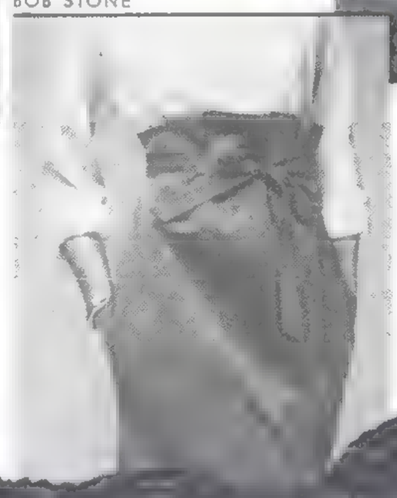
Best new putting-together of a jacket and skirt, *above:* pieces of thinnest black cotton from Calvin Klein—the unlined jacket with a rolled sleeve . . . the narrow skirt with a slit. To wear with a bare little T-shirt—*the* under-everything thing!

Lacing—the new allure of Halston's oversized crêpe de Chine shirt, *right*.

The flat mule, *below*—the shoe to collect—in woven leather, kid, satin, every color! By Herbert Levine.



BOB STONE



Tiniest wrapping of a waist!—Halston's new "paper-bag" skirt, *left*, in beige Ultrasuede.

FASHION DETAILS AND STORES, PAGE 150.

Makeup, *right*, by Sandra Linter



JOE EULA

Quickest change: the difference in the look of a sleeve....The look of a loose, long, drop-shoulder sleeve, *above*—the sleeve to roll generously!—on a breeze of a smock-shirt in white gauzy cotton. From Jax.

The loosening of a sleeve.
The wrapping of a skirt.
The placing of a slit...a pocket.
The look of a woman
from the back...two flowers
in her hair. Irresistible little
touches – they make
everything new!

New shape of a two-piece dress, from Stephen Burrows—the short, loose sleeve...the short, loose top like a tiny smock, in a "road-runner" print of turquoise on red challis (watch for this kind of small, scattered print—charming!).



To beguile!—tiny puff sleeves, the flirt of a flounce. Black shirting-fabric dress by Genre.



Pieces of air—Carol Horn's gauzy cotton drawstring skirt and flutter-sleeve top with lacy crochet at the neck.



Extra-pretty!—the loose sleeve, the wrapped waist. Genre's smock of a dress in cotton plaid.



Bits of embroidery on fresh white cotton sheeting—Giorgio di Sant' Angelo's essence-of-summer dress.



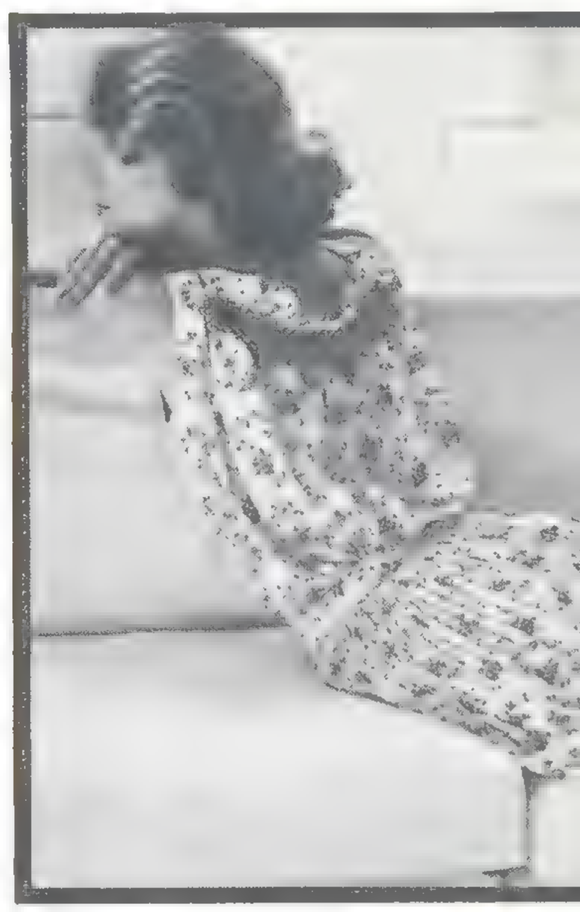
The hot-weather dress: the sundress—Cinnamon Wear's back-wrapped cotton, with the touch of a ruffle.



The ingenuous black dress—Genre's strapped black sundress, all gathers and float.



Thin as two hankies—the little peach-color V-top and rust wrap-skirt in Indian cotton. By Cinnamon Wear.



THEO





To dance in—the puff-sleeved, flounced-to-the-ankle chemise in flowered voile... with a ruffled fichu. Albert Nipon.

JOE EULA



The flutter of a sleeve *(above and above left)* and lacy crochet—touches of charm on Carol Horn's two-piece dress.



Charm is... a baby-flower print... a wisp of a top that moves when you breathe. By Ingeborg.



Sexy-sweet—skirt-ties showing a peek of skin when the top moves.

BARBARA BERSELL



The long, loose sleeve, the full skirt—two-piece breeze dressing in rosebud-printed batiste. By Belle France.



Summer-romantic!—the bare-shoulder "peasant" blouse and flounced print skirt. Dana Côte d'Azur.



The pretty summer head... scarf-wrapped, ends free to blow.

FASHION DETAILS AND STORES, PAGE 150.

The clothes you wished you had last summer — wonderful little cotton-y things that used to be only in ethnic shops. They don't cost a lot of money, don't make serious fashion statements. All they do is charm ...instantly!

Touches.... a ruffle, smocking, the tiny flower print. Two-piece dress, by Schrader Sport.

Charm

...clothes to feel delicious in

Aimez-vous la chemise? —the irresistible one, *right*: the high little yoke, the pale, fragile water-lily print in rose and jade touching lightly on the body. Pat Ashley for John Meyer.

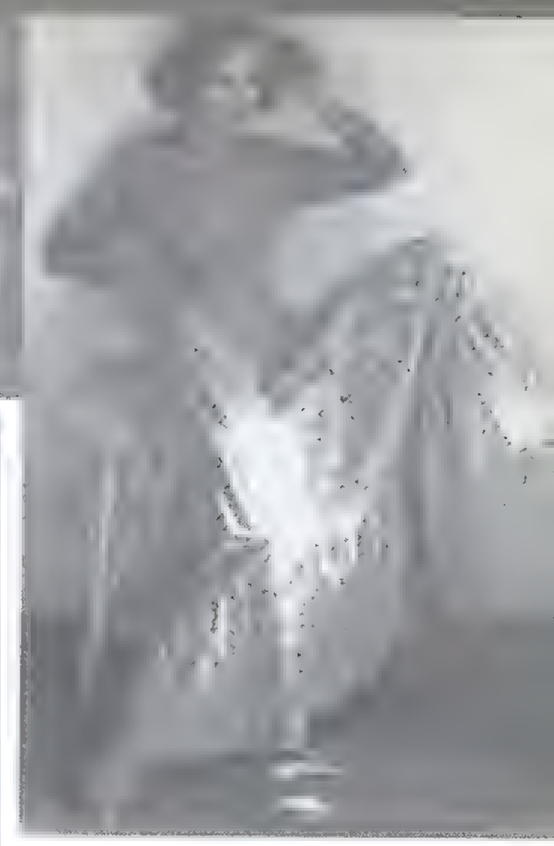
DEBORAH TURBEVILLE


DUN

T-Shirt Dressing

...the base for everything





The charm of a millefleurs print, *above:* Kappi's waist-wrapped T-top and flounced skirt—everybody's summer look!



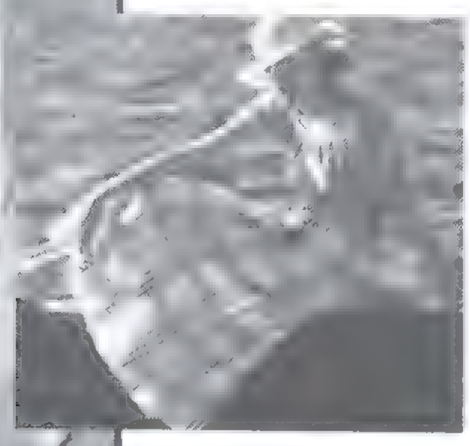






ULI ROSE

Above, from the left: The summer skirt to own—Saint Laurent's poplin dirndl that ties front or back....The pulling-together of a white T-shirt at Ungaro—a flower-print fichu to match the skirt. ...The new-look T-shirt at Saint Laurent—the strapless T—dark-green striped in white. under his green poplin jacket and skirt. ...Three perfect Saint Laurent classics: navy gabardine blazer, white gabardine pants, white T-shirt edged in navy.





Coolest T-shirt dressing, *far left:* Carol Horn's spice smock-top; natural-and-blue plaid drawstring skirt in cotton gauze. . . . Great news for legs, *left:* great shorts! At Genre, cuffed drawstring shorts in cool beige shirting. With a camel T-shirt, from Belle France. . . . *Right,* Calvin Klein's pleated walking shorts in a black-and-white nail print. With his black cotton shirt.

above:
esh Bor-
ing little

The new wrap-and-wear dress, *above*—to show a tiny bit of bare back. From Stephen Burrows, in a double print of curry-black-and-white Indian cotton. Pretty touch: little puffed sleeves.... Skivvy-dressing, *right:* a tank top that grew into one of the best summer dress-finds ever. In rust cotton, from Tric Trac.

FASHION DETAILS AND STORES, PAGE 150.

THEO

JOE EULA

***Above, from the left:* The red cotton-knit bandeau to wear as a bikini top, to slip under a shirt, to collect! From Tric Trac....New T-set from Carol Horn: spice drawstring halter; soft-sleeve cardigan.... Partout's lime T-shirt that wraps—over everything!**





BARBARA BERSELL

The new knockout white terry! . . . *Above,* the strapless white terry jump from Holly Harp—perfect at-home, at-the-beach-or-pool dressing. ...*Right,* hot-weather special—the bare little tank-top wrap dress in white ribbed terry, from Benson & Partners.



A T-shirt or the look of a T-shirt or the feel of a T-shirt
...as the neckline of a dress...the sleeve...
with a skirt, pants—absolutely *the* modern way to look

DEBORAH TURBEVILLE

Coverings

...this year, it means more than a coat

The coat you never put away, *below left*—the unlined white cashmere wrap coat to wear over anything, anywhere, any season. By Ilie Wacs.... *Below*, a find!—the *pretty*, lightweight cotton raincoat: a lavender smock in thin poplin, from Givenchy Nouvelle Boutique.



BOB STONE



New turn on a sweater set from Karl Lagerfeld, *right*—his float of a jacket and bare little T-shirt in black crêpe de Chine.



Shirt-set!—the loose-sleeved red chiffon shirt to wear as a covering over a matching sleeveless shirt. By Franck Olivier Paris.



The perfection of a sweater set at Saint Laurent, *left*—the sleeved-to-the-elbow cardigan like a little bed-jacket, with navy edgings and ties... to cover a matching tank top in white flat knit.... The luxurious covering, *below*—yards of soft black cashmere cape from Halston, to fling around over long dresses... pants.



JOE EULA



The great covering for pants—the chopped coat! Halston's, above, in beige Ultrasuede—the coat for all seasons!

It can be a coat, but it doesn't have to be...
it can be a thin little triangle of a shawl
or a cashmere cape...whatever answers your needs

When it isn't a coat...

TOSCANI

...a covering is a shawl, *right*—Missoni's three-corner stripe-y, tweedy black-and-ivory knit, pointing just to the waist in back, over a matching pull.... The dress that works as a coat, *below:* the thin loose shirt of a dress in a tiny red-and-blue spaced print on white . . . breeze-covering for a matching sleeveless dress at Dorothée Bis.







To cover Halston's black jersey jumpsuit, *left*—the wrap-and-tie top.

Shawls...

...make shirts look new. *Below left,* Ungaro's tiny-flowered triangle to pull together a navy T-shirt and matching flowered pants....*Below right,* Karl Lagerfeld's little ruffled fichu, covering a matching shirt in white-on-navy crêpe de Chine.... *Directly below,* the Lagerfeld idea—to do with a Doro chiffon scarf.



FASHION DETAILS AND STORES, PAGE 150.



ULI ROSE



News from Halston! His perfect raglan Ultrasuede coat, *right,* in a wonderful putty color—*the* all-time, over-everything coat (including—if you have the legs—and the dash—over his smidge of black wool jersey Skimp dress!).

DEMCRAM TORREVILLE



...ge: feminine, beguiling...*pretty*! Scott Barrie's sheer blush-color chiffon with loose, floaty sleeves, ruffles, smocking, tiny ties—a dream! Hair, Rick Gillette.

Evening

...pretty is the point



Touches of ruffles, *right:* John Anthony's filmy black chiffon wrapped to a low V-neck—the kind of dress you're always looking for to wear out to cocktails and dinner.



JOE EULA

The bare black wrap-skirt dresses from Karl Lagerfeld, *above and below*—a totally new turn on "the little black dress." With bias tops, skirts that twist and tie at the waist...then untie, and an overskirt comes up to cover like a shawl!



ULI ROSE



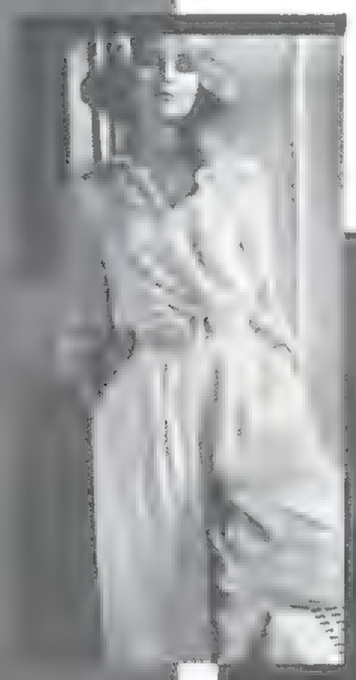


A fantastically charming little dress—Halston's two-piece pink chiffon, *above*—the slightly bloused top with tiny cap sleeves, small flat collar—like a child's—and the extra-pretty touch of a fresh pink rose!



The new softness—new versatility—of pyjama dressing, *above:* bare halter-shirt, drawstring pants, kimono covering, and long scarf in blue-striped crêpe de Chine. Same pieces, other looks: the kimono sashed over the pants... or worn alone as a soft-wrap dress. By Donna Karan for Anne Klein.... Strapless dressing, *left*—classic way to be bare at night. Holly Harp's soft rose jersey with a small-fitting top that wraps and ties, and everything floats from there.

...to do with fabrics that ...with the smallness ...ness of a dress, a top. With pretty touches: the ...rm of a little flat collar, ...ffles, a flower....



Captivating! Geoffrey Beene's pyjama, *left and below,* in ice-blue crêpe de Chine with écru faggoting: the way the blouse falls open at the throat, and the sleeves roll back, the ease, the luxury. With a twist-of-a-bow and flower at the waist.



BOB STONE



The body chemise, *left*—the narrowest-fitting! Stephen Burrows' fluid black jersey dinner dress with a low squared neckline, lettuce - ruffled hem.



Ethnic charm—the perfect at-home dressing, *right*—Doina's embroidered Romanian smock in gauzy terra-cotta cotton, with touches of smocking, tiny tassel ties.

FASHION DETAILS AND STORES, PAGE 150.

1

8

7

2

3

4

5



RIZZO

1 The prettiest crinkly silk scarf—the right size, the right weight to wrap at the throat . . . or to wrap a wrist. Here, three—a small-flower print on pink . . . on grey . . . on jade green. By Lida Ascher. Each, $12. At Saks Fifth Avenue.

2 To wrap a waist—a new texture, a new belt—the soft sash-belt in ribbed cut cotton with a wooden buckle. Cream, sun yellow, grass green, red, navy. By Morris Moskowitz. Each, about $16. Bonwit Teller; Montaldo's.

3 The espadrille of the year!—the new slingback espadrille on a rope wedge and non-skid crêpe sole—slim, light, flexible. To collect in green, yellow, and brown. By Andrew Geller. Each, about $32. Bonwit Teller; J. W. Robinson.

4 The best short shorts—neat, trim, cool cotton muslin—in marvelous new colors: pale camel, steel grey, peach, terra-cotta, deep rose. By Bodega. About $23, each. Lord & Taylor; Burdine's.

5 The one and only cashmere glove—the softest, warmest, best-fitting glove. From Halston in grey, Bordeaux, green, and black. A pair, $25, at Halston Limited.

6 The tops—the all-time long-sleeved cotton knit T-shirt in écru, pale blue, Bordeaux, denim blue. By Bodega. About $13, each. Lord & Taylor; Burdine's.

7 Natural bangles—two-tone wood stripes that go with everything. By Eva Graham. Each, $6. Saks Fifth Avenue; Higbee's.

8 The perfect summer belt, four ways—the narrow woven straw belt with wood, fake tortoise, gilt, or silvery buckle. By Morris Moskowitz. Each, about $13. Saks Fifth Avenue; Jacobson's.

9 On the coldest day, the coziness of fleece-lined suède gloves. And the surprise of bright-color inside—raspberry with pink; black with gold; dark green; brown to off-white. A pair, about $50. At Hermès.

10 For legs under pants, something very pretty—sheer knee-high stockings with a wide stretch lace cuff—brown, black, grey. By Van Raalte. $1.75, a pair. At Altman's; Jordan Marsh, Boston.

11 The warmest!—the classic fringed man's cashmere muffler. Here, the way everyone wants it—by the stack—pale grey, ginger, cinnamon, charcoal, Bordeaux, black. By Handcraft. Each, $22.50. Men's department, Bergdorf Goodman; Garfinckel's.

12 The new-texture bag—the woven-leather bag. Large, soft envelope of dark-green, taupe, brick, or black leather, from Fendi. Each, $210. At Cul de Sac, at Bloomingdale's.

13 The perfect belt for all the new dresses—the softest crush-of-suède sash-belt. In rich tones of red, brown, violet, green, grey, navy, cream. By Yves Saint Laurent. Each, about $22. Bloomingdale's; I. Magnin.

...the accessories you're always looking for

Collectibles

JANUARY

FINDS

Things to collect now for cold weather, things to collect now if you're going to be where it's warm (or save for summer when you never find them)—the super classics with a new twist of texture and color

In Paris, Karl Lagerfeld and Sonia Rykiel showed clothes that said everything we feel about fashion today—and tomorrow—in their charm, in the totally feminine appeal, in the fabrics, the little touches . . . in the whole new attitude of dressing they express. Next month, the complete European report.





Karl Lagerfeld for Chloë: The master of weightless, seasonless, unconstructed dressing . . . the seduction of being in the thinnest, lightest fabrics cut to just fall against the body . . . the lovely pale colorings—clean, modern, romantic. No matter how many pieces—or how few—each look is complete in itself, each starting with a tiny crêpe de Chine tank top, the key piece under everything. *This page, from the left:* With the palest peach jacket and skirt, the tank top and crêpe de Chine *dalmatique,* his newest layer—long-sleeved, loose, soft-collared—almost a jacket lining, almost a shirt—it is its own invention! Wool jacket and skirt (Wurmser fabric). Turnout, about $865. At Elizabeth Arden Salons; Nan Duskin; Rich's. . . . The same crêpe de Chine tank top with flannel trousers. . . . The tank top and *dalmatique*—the most ravishing "sweater set"—with a flannel skirt. And everywhere, the added softness of a wrapped waist, a wrapped throat. . . . *Opposite page:* Lagerfeld's alluring new turn on coat dressing, the incredible softness and lightness of his layering. *Center:* In thin, soft, bright-blue suède, the perfect unlined seasonless coat and matching shawl, over a suède skirt; soft-sleeve blouse and tank top in pink crêpe de Chine. Coat, about $695. Shawl, about $80. Blouse, about $225. Skirt, about $395. At Henri Bendel; Nan Duskin; Higbee's; Charles Gallay. . . . *Right:* Pale pink flannel, unlined, unfastened, just slipped over a pale-mauve crêpe de Chine blouse, tank top, with flannel trousers. Wool coat, pants (Wurmser fabric). Turnout, about $995. Martha. The point of softness, *left:* a back view of his key shawl in pink suède. Both pages, photographed at the Hotel Lutetia, Paris. Hair, these pages, Tetsu of Mod's Hair. Makeup, Thibault of Carita.

DEBORAH TURBEVILLE



Karl Lagerfeld for Chloë: The extraordinary gentleness and subtlety of his dresses . . . with ruffles . . . lace . . . in extra-pretty prints. . . . And the very personal way a woman wears them: Wrapping and unwrapping a shawl or fichu . . . slipping her hands in the pockets of an underskirt for a change of shape, a new dash . . . for added charm!





The new feeling—the new look—of a dress at Lagerfeld. . . . The innocent sundress, *above left*—bare little top and apron overskirt in mauve crêpe de Chine flowers—all ruffled and wrapped in a shawl (the key touch!). . . . Of Bini fabric. About $950. At Saks Fifth Avenue; Nan Duskin.

Above right, Lagerfeld at his most irresistible—pale powdery grey crêpe de Chine edged in lace—the soft wrapped waist, the baby-cuffed sleeves, the way a ruffle spills from the collar, and the most feminine touch—his matching fichu. About $675, at Saks Fifth Avenue; Nan Duskin; Garfinckel's; Higbee's; Neusteters. . . .

Opposite page, center, the subtle sophistication of a Lagerfeld print, the gentle mood, the flirt of a fichu—pale green-and-ivory print crêpe de Chine with loose-falling sleeves. Of Taco fabric. About $625. At Saks Fifth Avenue; Nan Duskin. . . .

Right, in a collection of pretty dresses, one of the absolute prettiest—with its low, wide V-neck framed by a ruffle, fluttery soft-sleeves, filmy overskirt, pale green print. And the small scarf wrapped at the throat, hands tucked in pockets . . . delectable! Of Taco fabric. About $695. At Bonwit Teller; Nan Duskin; Charles Gallay. . . . More softness, glimpsed, *far left*—his ruffled tent dress and underskirt. Both pages photographed in Paris, at the Hotel Lutetia.

DEBORAH TURBEVILLE



Sonia Rykiel: the essence of feminine—small, narrow... her poetic use of color... the charm of the way she turns a sleeve...adds a little tie to float on a sweater. The whole collection—naïve...sophisticated...instantly beguiling!



The new charm of dressing at Rykiel, *above*—the palest pale colorings, the floating ties, the gentle sleeve that falls straight and loose to just above the wrist bone, the all-out prettiness! Her narrow, barely-wrapping coat in thinnest apricot jersey—unlined, unhemmed—the merest wisp of a coat. With her new perfect angora-soft pullover and slim, single-pleated jersey skirt. Wool coat (Leleu fabric), about $355. Sweater, of wool and angora, about $95. Wool skirt (Leleu fabric), about $140. At Bloomingdale's; Ultimo; Country Club Fashions.

Enchanting!—the kind of sweater sweater-lovers dream about, *right*—her palest peach angora pullover with a large, rounded collar that slips gently around the shoulder, the ties held by small flowers...hip ties flying loose... and a narrow jersey skirt. Wool-and-angora sweater, about $145. Wool skirt (Leleu fabric), about $125. Henri Bendel; Ultimo; Country Club Fashions.



DEBORAH TURBEVILLE

How to be an optimist now

Start by tuning out the me-too gloomsayers; then, read this encouraging eight-page section: eighteen top thinkers—Pulitzer Prize winners, best-selling authors, respected minds—explaining their reasons for optimism in 1975, ways you can think positively about America's future.

NOTES ON OPTIMISM

Susan Sontag and David Rieff

"Yes, Virginia, there are alternatives to despair"

So great is the prestige of pessimism these days that Vogue—a magazine not noted for rubbing its readers' noses in unpalatable realities—feels it appropriate to collect suggestions about what there might be, in 1975, to be optimistic about. A good deed that runs the risk of thickening the gloom. First thought: things must really be pretty bad.

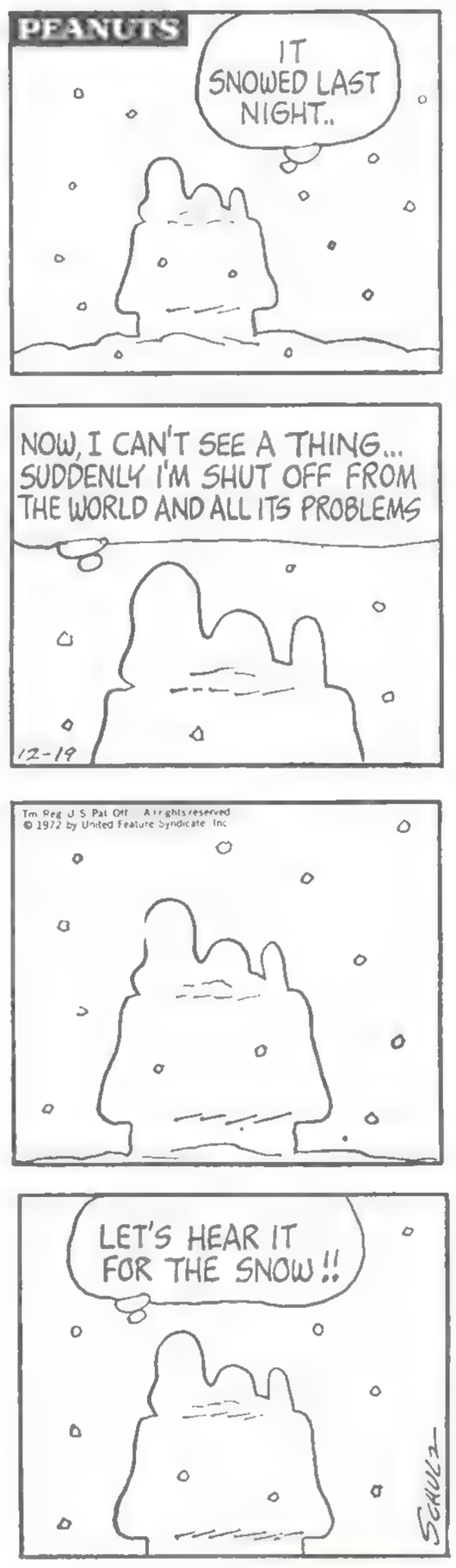
• Who would not feel obliged to come on as a pessimist, if the choice were between being Cassandra or Pollyanna? Luckily, it isn't. And that's the first thing to feel good about.

• Perhaps being pessimistic is mostly our peculiarly "modern" way of staying optimistic, while hedging our bets. People have not just accepted pessimism, they have embraced it: modern pessimism is a spiritual wantonness. Instead of trying to sail between Scylla and Charybdis, people land on each in turn and feed gluttonously. Pessimism is the latest fad in the history of the senses, encouraging people to treasure their alienation and, pretty much, to go on doing what they have been doing all along. Ours is a consumer's pessimism, the status quo's best friend.

There are classics of pessimism. When Beckett writes about the end of things, his words toll the final passion. The twisted screaming figures in the canvasses of Francis Bacon navigate through real agony. Despair has given us magnificent art, *our* art. But it may be too familiar now. A mood that was passionate is now flip. It reeks of self-pity. It sniggers.

• Most pedagogues of hopelessness preach a slothful ahistoricism. Actually, the world is less "dehumanized" than is usually claimed. History shows two splendid, perhaps (alas) antithetical, developments in this century toward a more humane life. One is a real rise in the quality, intensity, and integrity of community (and of altruistic feelings) in some parts of the world—such as China, North Vietnam, and Cuba. The other is the very real victories for tolerance in countries that enforce competitive relations between people—notably, our own.

The heroic struggles undertaken on behalf of tolerance are, at most, a few centuries old. And instances of the pre-modern norm are well within most people's memory. Twenty years ago in the United States, teachers under FBI investigation got a black mark for having copies not just of Marx but also of books by Ruth Benedict or Margaret Mead on their shelves; thousands of professional (Continued on page 148)



David Rieff is a young writer (b. 1952) living in New York. Susan Sontag (b. 1933), a writer (examples: Death Kit, *1967;* Journey to Hanoi, *1969; both, Farrar, Straus & Giroux) and filmmaker, has the good fortune to be his mother. When filmmaker Sontag directed her latest* (Promised Lands, *1974), her assistant was David Rieff. Further mother-son collaboration produced the following notes on the possibilities for optimism in 1975.*

AMERICAN INSTITUTIONS

Anthony Lewis

"The cynics were wrong"

Revealing in even his most critical writings a deep love of our country, Anthony Lewis, perhaps the most objective and articulate of the editorial-page columnists of The New York Times, *makes admirable long-range evaluations. His column when datelined London was called "At Home Abroad"; now that Boston's his base, it's "Abroad at Home." Lewis's almost-literary newspaper work has twice won him a Pulitzer Prize for national reporting.*

"God looks after fools, drunkards and the United States of America." The old saying suggests that we are a lucky people, and that has often been true over the two centuries of America's existence. But not lately. Over the last dozen years this has been a singularly unlucky country. The freakish assassination of a President did lasting damage to national confidence. The two Presidents who followed had faults of character that went to the edge of destroying our sense of political legitimacy. A terrible war tried the faith of millions in their country's professed ideals. Then a criminal adventure took place at the top of the political system.

Can that grim record provide Americans with a reason for optimism? Yes, certainly. Not many countries could go through such traumas and emerge with institutions intact. The United States did. It stood up to the strain with a remarkable calm and a reasonable sense of proportion.

It is the way the Constitutional institutions worked in Watergate that gives particular ground for optimism. The courts refused to be bullied. The press, not always the most energetic or independent creature, kept after the truth in the face of massive dissembling. Even the Congress at length roused itself from its customary torpor.

It took a long time to undo crude abuses of power in Watergate, and it required a great deal of luck. But we should not forget the voices that told us all along how hopeless the whole struggle against a corrupt Administration was—told us that the public would tire of the effort, that the system of justice would fail, that Congress would never have the nerve to impeach a President. The cynics were wrong.

None of this is to argue that all is now for the best in the best of all possible worlds. To the contrary, the United States and the whole world today face problems of enormous scale and complexity: food, energy, financial turmoil, the proliferation of weapons. Even survival will be a challenge. Some Americans are tired of struggle and would like to opt out. But there is no escape from reality, and in the difficult times ahead we can have renewed faith in the institutions of our democracy—if we continue to care.

RHETORIC

Arthur Schlesinger, Jr.

"The future is not entirely dark"

The most visible and voluble American historian, with an intellect that takes him from academe (Albert Schweitzer professor of the humanities at the City University of New York) to movie palace (reviewed films for Vogue), Arthur Schlesinger, Jr., twice has won the Pulitzer Prize—for history and biography. Himself a special assistant to President John F. Kennedy, Schlesinger studied the evolution of the nation's top job in his most recent book, The Imperial Presidency *(Houghton Mifflin, 1973).*

It's a depressing world, all right. As the President of France was saying just the other day, all the curves "are leading us to disaster." When he said "us," he meant Americans as well as Frenchmen. No one can doubt, for example, that American bankers and industrialists are as helpless before the problem of chronic inflation today as they were before the problem of chronic depression forty years ago; or that the American dream of endless abundance is collapsing before the reality of scarcity and shortage; or that the Middle East is a mess beyond, one fears, even the capacity of the American Secretary of State to solve; or that the quality of political leadership in most countries, including the United States, shrinks as the challenges mount.

Yet the future is not entirely dark. One happy achievement of the last decade has been to expel a certain amount of cant from our political discourse. How long, for example, has it been since any member of Congress, even a Southron, has carried on about white supremacy? Some may still believe in it, but no one says it anymore: a minor gain, perhaps, but a gain.

Or consider what has happened to Cold War cant. How long has it been since any politician, even a Republican, has talked about atheistic communism tirelessly extending its tentacles around the world? Or about the underground communist conspiracy, burrowing day and night to infiltrate and subvert American institutions? And what a diverting paradox it is that the most inveterate red-baiter of them all was debarred from going into his old act in his ultimate crisis by the bizarre fact that his last devoted support came from godless Russia and godless China! (Only in communist countries, one must add, can the connoisseur still find authentic Cold War cant in its full fruitiness.)

Another form of cant we won't be having anymore is law-and-order. The most righteous champions of law-and-order (you will remember that they used to pronounce it as if it were one word) were, of course, Nixon, Agnew, and Mitchell. The conclusion the electorate has properly drawn is that any politician who starts making a big deal of law-and-order must be a crook.

The Cold War cant and the law-and-order cant have all been intimately associated with the look-ma-I'm-religious cant, which only proves, as the greatest American theologian, Reinhold Niebuhr, used to say, that "the worst corruption is a corrupt religion." No President ever had so many house chaplains as Nixon. No President, I suppose, needed them more. When one considers how effectively Father McLaughlin and Rabbi Korff (not to mention the Reverend Drs. Graham and Peale, though they jumped ship before the end) did in religiosity in the White House, one trusts that it will be a long time before any President will think he can kid the country by conspicuous religious consumption.

None of the cant will be missed, except in a few years by members of the Nostalgia Book Club; and its elimination may encourage us all to think a little more sensibly about those curves of disaster.

WORLD POLITICS

Frances FitzGerald

"The economic crisis has been very bad for wars"

Blazing-bright with intelligence, unequivocal in commitment, Frances FitzGerald has traveled the Mideast, Northern Ireland, and Cuba in the past two years, kept up the flow of strong-minded writing that made her Vietnam book, Fire in the Lake *(Atlantic/Little Brown), a best seller, won for her in 1972 both the National Book Award and the Pulitzer Prize.*

Two years or so after his election as mayor of New York, John Lindsay was asked by the press to list the achievements of his administration. That was 1967, or thereabouts, a year or so after the end of the terrible drought that forced New Yorkers to skimp on baths and to order water at restaurants. Lindsay therefore responded, "The reservoirs are full." In the same spirit, I would say that what optimistic prospects there are for 1975 have to do with the weather. We've had very good weather in New York this fall, and with any luck it may continue into the next year.

But of course it's an ill wind that blows nobody any good, and the current inflation/recession may have some positive results in that it is putting too high a price not only on the good things of life but on a number of the bad things as well. Take war, for instance. With the notable exception of war in the Middle East, the economic crisis has been very bad for wars. Last year the Portuguese had to stop a fourteen-year-old war in Angola, and the Greek colonels could not even begin a war over Cyprus. Next year the United States may conceivably have to economize by giving up its twenty-year-old war in Indochina. Recently Henry Kissinger has been worrying aloud about the threat the economic crisis poses to the West European democracies. His worry may prove well-founded, but up until now the only casualties of the failing economy have been the colonels in Greece and the Facists in Portugal. Possibly this may mean that it is not the democracies but the dictatorships the United States supports that are becoming too expensive. Next year may in this case see the end of the Thieu regime, the Lon Nol government in Cambodia, and, because miracles never cease, the Chilean generals. But in these cases it probably does not pay to be an optimist.

MONEY

Eliot Janeway

"It's the bad news that's optimistic"

Down-to-grim-facts moneyman who advises Presidents and both Houses in the Capitol writes a syndicated column for the Chicago Tribune, *counsels on investment matters in diverse places, economist Eliot Janeway is working at a future book for Random House on the American phenomenon he calls "agri-power"; in the present, his 1972 volume* You and Your Money *(David McKay) still draws readers interested in "A Survival Guide to the Controlled Economy."*

The man whose name has been almost synonymous with gloom says he is optimistic—after his fashion, which is that of a doer. Eliot Janeway finds our economic plight dire, but he says the problem *is* solvable. The question is whether the solution will come fast enough.

Most optimistic, in Mr. Janeway's opinion, is the pressure being brought to bear on our government by the people he calls "the folks." Public pressure was crucial in getting the United States a new President in time to buy time against the danger of depression; and, when the new President has acted contrary to the wishes of "the folks," they have let him know about it, instantly.

"It's the bad news that is bullish," said Mr. Janeway, falling back on Wall Street's term for "optimistic." "Today, the reaction of the people to unkept promises and unfaced problems is to raise hell." A key example: President Ford showed an unprecedented awareness of the importance of agriculture to our country when he made it the opening topic of his October 8 message recognizing the economic emergency; but he made a commitment to get fertilizer to farmers that he did not even start to keep. Understandably, Ford's popularity dropped. He then *responded* to public pressure when he canceled the Russian wheat deal.

"For the folks to perceive the need is half the battle," in Janeway's view. "No other country is so quick with so much response. The present economic situation is the first crisis in which the country's chance of doing well depends on average families' doing better, and in which the world's chance of doing well depends on America's doing better. Ours is the pacemaking economy."

Our economic problems are international problems; and, since the source is international, the solution will have to be international. "We have been cheering over the spectacle," said Mr. Janeway, "of a Secretary of State traveling around the world negotiating agreements that make us or him popular while giving away our substance. But we now have a Secretary of the Treasury determined to reassert our bargaining power—first, against the Russians and, then, against the 'petropowers.' Secretary Simon agrees with me that that way is 'agripower.' In a hungry world, unsatisfactory as our crops are, our Corn Belt still can run the world and save it from disaster. Of those who question the morality of 'using food as a weapon,' I ask, 'Would you rather have to use weapons as weapons?' "

Weapons are the other side of the economic problem, said Mr. Janeway: "There is no way out of our problem except by knocking the price of oil down by at least half. The key to the price of oil is not the amount of oil that any one Mideastern country has, but the military muscle ready for use in the area. We have been trying to solve our economic problem by promoting an arms race in the Mideast. Here's an example of how simple it is to bring the situation under control: suppose we refuse to provide spare parts for the Shah of Iran's U.S.-made military helicopters until he brings the price of oil down.

"People," said Mr. Janeway, "are starting to use their own lives and resources to give leads to the government. All a President can ever do is pick up an idea that is already on the move. Leaders always follow where their followers lead them. The country is pointing, and the government will move. The question is whether it moves fast enough. If it does, we'll avoid a depression."

HUNGER

How to be an optimist now

Harriet H. Coffin

"If we share our affluence, we will be doing it for our own sakes"

Intense, caring, with her concern for the human condition focused on people not statistics, Harriet H. Coffin is visiting lecturer in English at Yale University, a free-lance writer and editor, and the wife of Yale's outspoken chaplain, William Sloane Coffin, Jr.; pre-New Haven, she directed the Health Education Department of The Children's Hospital Medical Center in Boston.

Consciously or unconsciously, each one of us is now being brought face-to-face with one of the most horrible specters in the history of mankind . . . massive and prolonged starvation. To avoid facing it, I found myself skipping over the front pages of the morning newspaper and switching off the news on my television set; I thrust the gruesome thought into the back of my mind and tried not to believe it. But in my heart I knew the only way to deal with horror was to experience it fully and then to do whatever I could, no matter how pessimistic the outlook.

The monstrous facts I faced were these: four hundred million people, one-tenth of the earth's population, twice the population of the U.S.A., are now on the brink of starvation. Half of them are children. Thousands have already died in the Sahel and western Africa, and millions are facing starvation in India and Bangladesh. In many of these areas, mothers no longer bring their sick children to doctors, hoping the children will die of diphtheria or other diseases, deaths less painful and prolonged than starvation.

Once past the barrier of my own despair, I found myself almost joyful. Joyful because I discovered I was living, by sheer geographic luck of birth, in the one country where each individual can make a difference in the outcome. The U.S.A. is the breadbasket of the world. We have a greater share of exportable food than the Arabs have of exportable oil. And although we represent only 5.8 percent of the world's population, we at (Continued on page 148)

MARRIAGE

Anne Roiphe

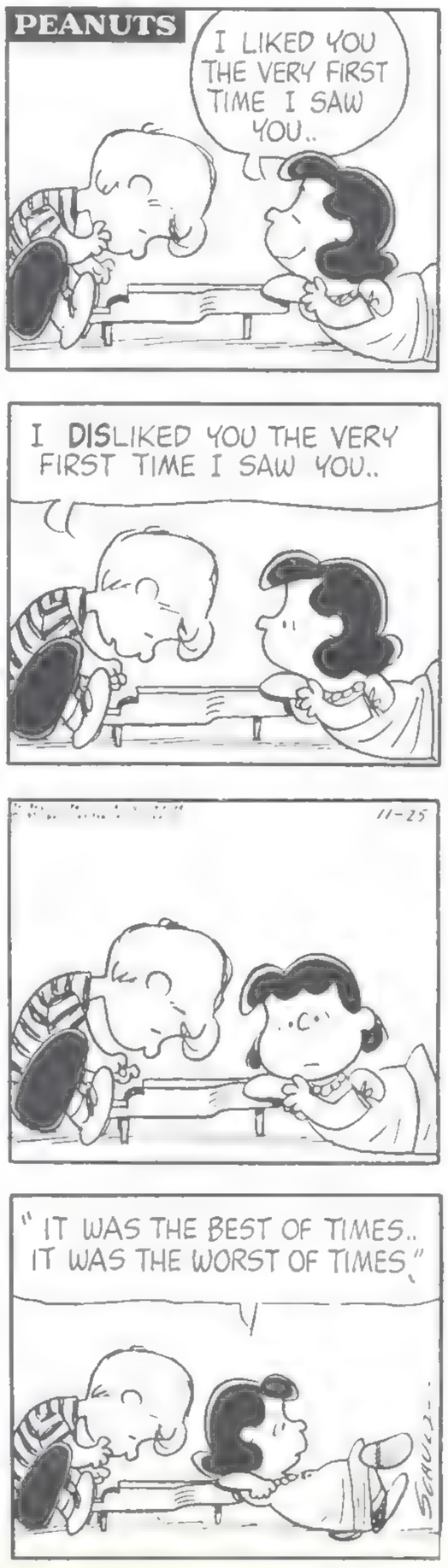
"People can build a shelter for themselves instead of a prison"

A woman who has paced with the vanguard in the Women's Movement without leaving behind her deep emotional satisfactions as a wife (of a psychiatrist) and mother (five children), Anne Roiphe has written three novels of the joys and terrors in family living: Digging Out *(McGraw-Hill, 1967),* Up the Sandbox *(1970), and* Long Division *(1972, both Simon and Schuster). Her book-in-progress is a fable about drought in Africa.*

It may be that only Mickey Rooney, whose seventh marriage has just ended, still believes in the nuptial vows—it may be that only an ostrich with its tail feathers blowing in the wind hasn't heard the 40-60 percent statistics that interrupt moments of sentiment like back-to-back commercials on prime-time television—and it may be that sexual revolutions, cultural revolutions, feminist movements have so battered the institution of marriage that now the very idea of "happily ever after" is reduced to panhandling in the streets, having been tarred and feathered and run out of town by a bitter and wrathful public.

But the alternatives to marriage present certain problems of their own, and disillusionment with singleness is common. Sexual change, freedom, opportunity, and choice are only the brighter sides of loneliness, isolation, thinness of contact. In fact, human beings, male and female, seem still to need a mate, a bed to share, someone to raise the children with, someone to love you even if you have a cold, lost your job, or had a nightmare; and the world is so full of nightmares it's good to have someone to wake with, to hold on to, to remember last year with and make plans for next. The institution of marriage is being transformed in the hurricane of social change from an autocratic, paternalistic system that like old people's bones was easily broken into a more democratic mode in which people can, or may possibly, with good sense, humor, and a little caution, build a shelter for themselves instead of a prison. Commitment to a love that changes but doesn't disappear, to an "ever after" that accepts with good grace that times may sometimes be bad—that kind of commitment may make a new kind of marriage.

We need mates, we need permanence, we need memories with one another, we still need marriage; and, if our present marriage has failed, we need to look around and find another. The possibility of "ever after," given just a little encouragement, can always rise from the dust and like the phoenix fly again. All this social tumult may one day result in marriages that truly grace the lives of their partners, and the divorce courts may ultimately be turned into schools for speed-reading or dentistry or something else of social utility. So good luck, Mickey Rooney, on number eight. The unhappiness between men and women may have bottomed out, and now is the time for your handholding into the sunset, your "happily ever after." I hope so.



ART

Kynaston L. McShine

"The world needs and hungers for those unique things art can provide"

An outstanding leader, daringly out front of other art-trenders of the last decade, Kynaston L. McShine was one of the first to place his interest behind avant-garde Conceptual art. Curator of the department of painting and sculpture at The Museum of Modern Art in New York, Trinidadian McShine served in the same post at New York's Jewish Museum, teaches art history at The School of Visual Arts.

There's a great deal to be pessimistic about; and, even if one is involved in art, one would be a fool to ignore the problems of the world at large. However, it is also the time when the world needs and hungers even more for those unique things that art can provide.

One has to hope that a larger public acknowledges the poverty of many artists, museums, and their workers, the increasing problems of collecting and exhibiting. Beyond that one also has to hope that original works of art are constantly made more available to a larger public, that fewer footnotes and art magazines be read, that more art is looked at and more profoundly thought about.

At this crucial point, one has to be optimistic that more eyes will become attuned to the beautiful objects that already exist in the museums, galleries, and studios. One must also hope that the already attuned eyes become even more receptive to what to them is unfamiliar, particularly to the great works of younger or lesser known artists, and more attentive to the lesser known works of the familiar and the great.

One has to insist on optimism that, as the appreciation of art grows, our responsibilities will increase proportionately to insure its internationalism, to insure its care and its availability.

Curiosity and enthusiasm must increase, love of beautiful things must grow, and love of the extraordinary creativity of the past and the present will perhaps strengthen the future.

EDUCATION

Grace and Fred M. Hechinger

"Colleges have sent bouquets along with acceptance letters"

The writing team who tell how school keeps—all over America—Grace and Fred M. Hechinger put parents wise to Teen-Age Tyranny *(William Morrow & Company, Inc.) in 1963, know much and write often about classroom matters. Mr. Hechinger has been the education editor of* The New York Times, *is now a member of the paper's editorial board. The Hechingers' next book:* Growing Up in America *(McGraw-Hill), examining the impact of education on our society.*

Inflation and Dow Jones averages may still dampen American spirits, but news from the education front—for women in particular and people in general—has many silver linings. For a start, if you want to go to college, or have a child who does, you can forget about the College Admissions Blues. Next fall, there will be well over a half million unfilled places —and no dean of admissions in his right mind will discriminate against a female applicant. To woo desirable applicants, some colleges this year have even sent bouquets of flowers along with their acceptance letters.

In 1783, authorities at Yale examined a twelve-year-old girl (college students were younger then) and ruled her fully qualified "except in regard to her sex." She was, of course, rejected. Today, women are more than welcome at Yale—one of the first all-male colleges to surrender.

Princeton University is so firmly convinced that full equality among the sexes brings no risk of giving women "monstrous brains and puny bodies" (the Victorian view) that it has now agreed to admit men and women on a sex-blind basis, without a male-female quota. Most experts see this as the beginning of a trend for the nation's co-ed colleges and universities.

The consequences of recent revolutionary changes are clearly visible in the professional schools. A postage stamp last year commemorated Elizabeth Blackwell, who became the nation's first female physician in 1849, in spite of the calumny heaped on her by both public and profession which dubbed her "either mad or bad." No such stigma attaches to the growing number of women medical students. During the past three years, their number has doubled. This year, more than 20 percent of all first-year-medical students are expected to be women, compared with fewer than 8 percent a decade ago. The proportion of women entering law schools next September will be even higher.

While it is no secret that the job outlook is far from rosy, the lessening of past discrimination makes women's prospects slightly brighter for those in search of what are now called "nontraditional" careers for women. For example, more than thirty-one thousand openings for accountants are expected this year—and every year for the rest of the decade. Still women remain underrepresented in preparatory courses for that career and many others. In civil, electrical, and industrial engineering, as well as the life sciences, the chances are even better. Ditto for a wide variety of fields from computers and architecture to carpentry. Women planning to enter graduate schools of business this year may take advantage of a new special loan fund —$70,000 for the 1975-76 academic year—made available to the National Federation of Business and Professional Women's Clubs by the Sears, Roebuck Foundation.

Finally, if your daughter has been complaining about being shut out of her brother's shop class, 1975 should open the door to that sexist bastion, with some prodding from the latest Department of Health, Education, and Welfare guidelines. And liberation cuts both ways; boys will have to be welcomed into home economics and cooking classes. Not a bad record for progress toward equality in education.

HEALTH

Melva Weber

"Some great disease adversaries are backing away"

By her own admission "vibrant" and "famous mother," the contributor of Vogue's monthly Health page, Melva Weber, is, on medical matters, a free-lance writer of wide experience (including time as a reporter for Medical World News) *and one who is able to explain even the most arcane doctor talk in ways that make it instantly accessible.*

Rejoice in heightened health for America in 1975; some great disease adversaries are backing away, step by step. Stroke. Congestive heart disease. Hypertension, or high blood pressure. Deaths from these are decreasing, say the tabulations of the National Center for Health Statistics.

Influencing the steady gain: a huge find-and-treat effort aimed at high blood pressure going on since 1973, now showing triumphant results. In just one category, which includes high-blood-pressure and high-blood-pressure-with-kidney-disease, death rates for 1974 will, when summed up, be 10 percent lower than in 1973.

The idea: find the people who have high blood pressure and don't know it; treat the people who have it. Reach out for millions of people. Correct the hypertension symptoms before damage is done to kidneys, heart, brain—the vital sites so vulnerable to high blood pressure's dangerous surge.

Mrs. Mary Lasker, health fighter *extraordinaire,* president of the Albert and Mary Lasker Foundation, lends her near-awesome energy to the campaign. "Don't give me credit," she said. "I was only one of the people who helped initiate this work. There was Elliot Richardson, former Secretary of Health, Education, and Welfare. And there was Dr. Ted Cooper, who directs the National Heart and Lung Institute. And many others, in the American Heart Association, in other organizations, and outside the organizations."

There are some twenty-three million people in this country right now who have high blood pressure. Taking a blood-pressure reading is simple—almost all health workers who deal with people can do it. Part of the drive has been to urge doctors, nurses, aides, therapists, even dentists to take blood pressures for as many people as possible.

Second step in the blood-pressure campaign: treatment. When you know your blood pressure is above normal, do exactly as your doctor directs. It is a medically treatable condition; sometimes even controllable by changes in living and eating habits. But, even though you feel perfectly fine, you cannot afford to neglect high blood pressure or to disobey your doctor's orders.

So your blood pressure is quite properly normal today. Beautiful. You still have no ten-year guarantee. Or one year, or even half a year. Therefore, do keep on having your blood pressure measured, at least every six months, for a healthier future.









ENERGY

Ben Bova

"Controlled thermonuclear fusion will end our need for oil"

Science is spinach to the man who edits Analog Science Fiction–Science Fact Magazine—*the most widely read and influential of its genre. Ben Bova has written volumes of science fiction as well as fact, dealt strictly with the facts in his jobs in advanced research in such fields as magnetohydrodynamics and plasma physics, sticks to the realities in his optimism here. Irrepressible Mr. Bova, with his wife, has also written a divorce primer,* Survival Guide for the Suddenly Single *(St. Martin's Press, 1974).*

The ultimate answer to the Energy Crisis is almost within our grasp. In 1974, physicists at the laboratories of KMS Fusion, Inc., in Ann Arbor, Michigan, successfully produced a *controlled thermonuclear fusion* reaction. Thermonuclear fusion is the energy source that makes the sun and stars shine. Within the next decade or two, this almost-limitless source of energy will end our need for oil and all other types of fuels.

The fuel for thermonuclear fusion is *deuterium,* a heavy form of the very common element, hydrogen. Deuterium is fairly rare: for every six thousand atoms of normal hydrogen in the world, there is only one atom of deuterium. Yet the fusion process is so energetic that a single cubic meter of seawater (about 225 gallons) has enough deuterium in it to provide four hundred thousand kilowatt hours of energy. This means that there is enough deuterium in the oceans to provide *billions* of times more energy than all the oil deposits on earth could produce.

Thermonuclear - fusion - power plants will not produce radioactive wastes, as present-day nuclear-power plants do. Today's nuclear-power plants use uranium or plutonium to generate energy, and the waste products of these radioactive elements are highly dangerous. The waste products of a thermonuclear-fusion-power plant will be helium (the inert gas used in children's balloons) and heat.

Scientists all over the world have been working toward developing a practical thermonuclear-fusion-power plant for more than twenty-five years. Last year's successful demonstration of fusion at KMS is only the first step toward that goal. But the first step has been the hardest.

ARCHITECTURE

Ada Louise Huxtable

"Destiny is with you, more often than not"

Intrepid crusader for better architecture and preservation of treasured landmarks, Ada Louise Huxtable has written for nearly twelve years gutsy criticism and comment on architecture in The New York Times, *was the first winner in 1970 of the newly created Pulitzer Prize for distinguished criticism. A member of the* Times *editorial board, this native New Yorker asked her town the ultimate question with her 1970 book (Macmillan):* Will They Ever Finish Bruckner Boulevard?

No one can work for any aspect of a better world (how pompous and dull that sounds!) without optimism. If I didn't believe that something would happen as a result of my efforts—that some small measure of change in the built environment or attitudes toward it would come about, that some minuscule new evidence of beauty or amenity would be added—I would not bother to battle with those perennial spoilers: ignorance, greed, stupidity, sloth, and politics. I know these things are immortal, but I have simply never believed that they are invulnerable. And there have been enough victories in the past ten years (better plans produced, buildings saved, and sensitivities upgraded about the past; understanding increased about what makes places good for people; more awareness of the satisfaction of the spirit and the senses in our cities) to keep me hopeful and warm my heart.

Believing is also not believing; I not only fail to grasp the power of the "interests" but I also don't believe in statistics or in the conventional wisdom about anything. These projections and platitudes, intended to immobilize by intimations of irrefutability, produce catatonia and inertia; and they invariably turn out to be for the birds. (Ever tried a projection on a bird? Researchers dyed sea gulls pink on the North Shore of Massachusetts one summer and the birds didn't give a damn.) There is always a missing factor or an unprecedented twist to change the face of the future. Destiny is with you, more often than not; and don't think that you can't give a little corner of it a tug in the right direction if you do your homework and care.

Caring, of course, is the ultimate support; there is no optimism without it. It would be hard to lose heart (for one loses many battles) once you learn how many people care. The amount of concern and support that comes from the public makes it clear that you must be doing something right. People care about their world; they care about what you're doing. How can you lose with love?

DEATH

Lynn Caine

"Accept joy as an antidote to death and not as an affront to the dead"

Turning her private tragedy inside out to help herself and so helping Every-reader, book-publishing publicist Lynn Caine put her own name on the best-seller lists when she wrote Widow *(William Morrow & Company, Inc, 1974), a book that detailed her loss of her husband, Martin Caine—and uncovered the last subject taboo in America: death.*

Perhaps it seems curious that someone as closely identified with death and grief as I should feel optimistic about 1975.

When Martin died, I realized that I possessed a survival mechanism, an instinct perhaps, that permitted me to endure total pessimism. Gradually I learned that surviving pessimism was not living. Yet for me, as for many, it was a comfortable place to be, a neutral place. Much harder, in a way, was learning to go beyond mere survival to find the courage to build and to grow and especially to build and to grow by myself. Discovering the ways in which I could take small joys and extend them was a beginning. Making an attempt to seek out joy came next. Finally I was able to accept rebirth as an antidote to death and not as an affront to the dead.

Optimism is the belief that things will be good and that implies a desire to make things good. When I wrote *Widow,* I wrote it partly as catharsis, partly with hope of gaining some independence, partly because I felt it would fill a need. I was very surprised at what happened—not at the catharsis, which I expected—but at the independence, which was more than a release from dependence. It was the knowledge that I had some real control over my life. But perhaps most remarkable was the reaction the book received. It had helped many people. I had, in effect, made things good. If I feel optimistic, it is because I have learned that simply being alive is happy and that there is a joy in extending that happiness for myself, for my children, and for others.









ASTROLOGY

Charles and Vivia Jayne

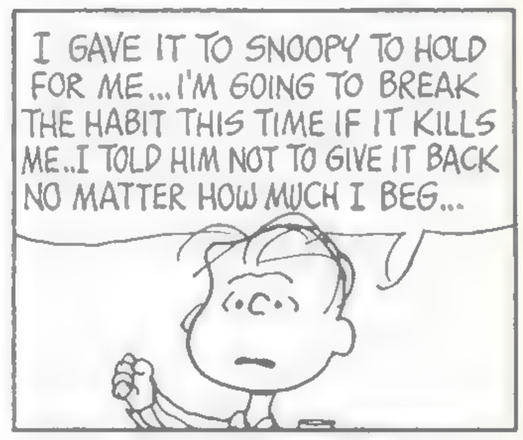
"Great Jupiter, which signifies optimism, is always operative in some way"

Devotees cannot possibly forego the mesmerizing horoscope column each morning in New York's Daily News *(and* News *fans are the biggest group of newspaper readers in the country). The columnists, Charles and Vivia Jayne, keep up between them an impressive round of astrological teaching, consulting, speaking, and writing, including reams of articles, a stack of books. The most basic:* The Fundamentals of Astrology *by both Jaynes and W. Kenneth Brown, first printed in 1959, still useful.*

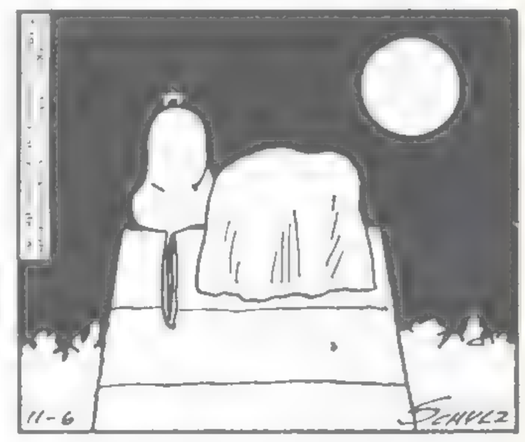
There is always something about which one can be optimistic, an astrologer would say. For great Jupiter, which signifies optimism, is always operative in some way. Americans have been optimistic as a people since the Sun and Jupiter were close together in our Horoscope on July 4, 1776. For nearly two centuries, the American dream has been the confident and not unwarranted assumption that most any man could make his million. But this dream holds much less enchantment for us now, this being especially true of the younger generation. Yet the basic horoscope of the United States has not changed. Rather it is now commencing to operate at a different level.

Over the past quarter of a century we have seen the "second religiousness" of Oswald Spengler, or at least the beginning of it. This has come in since the two most remote planets, Neptune and Pluto, came into an exact harmony with each other in the 1950's, which they only do twice in five centuries. After swinging a bit out of phase, they come again into the same lyrical combination late in 1975 as an offset to its economic gloom. They are the augury for 1975 of a reason for a different, more spiritual sort of optimism that Jupiter will set off in the spring. Those who seek to substitute Carl Jung's "modern man in search of a soul" for the old American dream of the "wealth of Croesus" have reason for a new optimism in 1975.









HOPE

Harvey Cox

"The future is not a stacked deck or a fixed game"

No modern religion course is taught in America today without the ideas of theologian and writer Harvey Cox, a professor of divinity at Harvard University who speaks a contemporary tongue grasped by the blue-jeans generation, has written several books including The Secular City *(Macmillan, 1966) and* Seduction of the Spirit *(Simon and Schuster, 1973). Rejecting our idea of optimism, this man of faith chose instead to write about hope.*

Optimism is a sometime thing. Like a wind sock on a turbulent day it can flutter brilliantly one moment, swing the opposite direction the next, and collapse the next. Both optimism and pessimism result from a scrupulous calculating of all the evidence at hand. Scan the terse news briefs; consult the *Farmer's Almanac;* peruse the Dow Jones Average, ponder the limits to growth; psych out the Chinese, the Arabs, the Russians; watch the consumer price index; count the deaths, divorces, and suicides of contemporaries; meditate on the age of the sun and the melting of the polar ice cap. Verdict: the evidence for pessimism, or at least for resignation, seems nearly overwhelming.

But hope is something else again. The late Reinhold Niebuhr used to say that what it really means to "be religious" in the profoundest sense of the term is to say yes to the question "Is there a meaning beyond my meaning?" My own question, which I pose on those days when the evidence prints out particularly badly, is simply this: is there anything going for us? By "us," I mean we human beings on our precarious little planet. By "anything," I refer to whatever "It" is that all faiths in all ages have sought, with varying success, to symbolize, sing about, and serve. Is there anything going for us?

My answer is: I hope so. Many centuries ago an unknown writer set down these words, undoubtedly completely unaware that anyone would read them two millenia later: "Faith," wrote the author of the Epistle to the Hebrews, "is the substance of things hoped for, the evidence of things not seen." I don't think that definition of faith has ever been improved on. Faith is not trying to believe the incredible, it is not a canon of rites or a code of rules. Faith is what makes it possible for us, despite the six-thirty news, to have confidence that hunger and hatred are not our unavoidable fate, that the future is not a stacked deck or a fixed game, that the present mess is not our destiny, that love—though bruised and battered—is still alive in the world, that we can do something. Faith gives substance to our hope.

I know very well that for us distraught post-moderns of 1975 both faith and hope seem to be hard things to come by. But what would happen if once in a while we cut back a bit on our scanning, psyching, perusing, calculating, and weighing—and acted as though there were something going for us? Maybe then, to our own immense surprise we would find that there *is*. Could that ever happen to us again? I hope so.

FLORIDA SUN TIMES

RESORTS REPORT MOST ATTRACTIVE SEASON IN YEARS

String Fever Catching Everywhere — Everyone Getting Away With as Little as Possible! ...Robes Make Strong Entry in Pool Area

The sliding string, *above*—one of the best-looking, best tanning bikinis around! – the top pieces slide to fit every curve, the string tiny bottom makes legs look miles long, the copper color is fantastic for a tan. Jantzen, Du Pont nylon and Lycra. About $10. Junior sizes, Altman's, Strawbridge & Clothier; Jordan Marsh, Florida; Sakowitz. . .Sun soaking here (and if she's smart under layers of a water resistant sun cream, such as Lancaster's Sensitive Sun Cream) at the Royal Biscayne Hotel, Key Biscayne.

The body towel, *right*—a long, wonderful hood-to-toe terrycloth robe in the prettiest blue, the way to wrap up after a swim, a shower, or just when you've had enough sun. Robe, of stitched together cotton towels (Wamsutta Mills), by Sant' Angelo for Raymodes. About $45. At bloomingdale's, L.S Ayres, I. Magnin. Another pretty color, Root Beer Frost lipstick, from Frances Denney. Hair and makeup, these 18 pages, by Rick Gillette. All accessories, both pages, next to last page.

Women never prettier in sensational new sun looks— everyone collecting now for summer. 18 pages photographed by Helmut Newton in an all-time favorite sun place— Greater Miami



Florida Sun Times

Smash New Prints Arrive to Swim In...and Cover Up!

The sensuous glide, *left*, of a super-silky jersey kimono over bare tanned skin, a tiny matching bikini. Great before-and-after beach dressing...or non-beach: it's just a glorious thing to own! By Leonard Fashion. Robe, of Sikiang nylon, about $350; nylon-and-Lycra bikini, about $60. Bergdorf Goodman; Martha, Palm Beach, Bal Harbour; Neusteters....Extra-essential in the sun: an extra-rich moisturizer to fight dryness. Clinique fans go by Extremely Smoothing Body Lotion. Maillot with a twist, *right*—the deepest plunge of halter with one twist at the midriff (to hold it super-taut on the body!) and a barely-there back. In thin, thin jersey—dark-brown zinged with flowers. By Gottex of Israel, of nylon and Lycra. About $42. At Lord & Taylor; Jordan Marsh, Florida; Harzfeld's; Sakowitz; Neusteters; Bullock's. Accessories, both pages, next to last page....Sensational camper-parking space, both pages—found in and about the city of Miami.



Florida
Sun
Times

Pretty Days Ahead...Waists Wrap T-Shirt Dressing Tops!

The waist-wrapped chemise, *far left*—key shape in your dress life! In a wonderful super-seasonless cotton-and-worsted fabric. Natural, thin-striped—and belted—in brown. V-neck dress by Blassport; blended fabric by Auburn Fabrics. About $150. At Bloomingdale's; Nan Duskin; Lillie Rubin-South and [illegible]st; Joseph Horne; L. S. Ayres; I. Magnin.

[illegible]ee-piece dressing based on a T-shirt, *near left*—chopped-sleeve soft jacket [illegible]d slim-falling dirndl in natural cotton-and-worsted (the nonstop fabric!) [illegible]s a square-necked cream cotton T-shirt—easy, casual, and still very pulled-[illegible]

[illegible]UP NEWTON

[illegible]$60. [illegible]Auburn Fabrics blended [illegible]. At [illegible]of Dayton's; Harzfeld's; Sakowitz; Neusteters.

Charming—the touch of ruffle-edging on a peach cotton T-shirt, *above*... the [illegible]waist—[illegible]pretties skirt and top looks around! Calvin Klein. T-shirt, about $16; polyester-and-rayon skirt, about $64. At Elizabeth Arden Salons; Montaldo's; Dayton's; Swanson's. Accessory details for both pages, on the next to last page of this issue.... Scene, both pages, the Port of Miami Passenger Terminal—a nice place to wait for your ship to come in!



Florida
Sun
Times

Prettiest Little Dresses Work Hardest of All...
Black Silk Shirt Tops Everything

Easy, pretty sundressing/bare little-dinner dressing, *opposite above*—one of the most useful dresses to own! Brown-and-white pin dots on a cotton knit dress that wraps in back (newest wrapping of all)...and a loose, larger-dot jacket of sheer cotton voile. By Christian Dior-New York; Fisba fabrics. About $240. At Saks Fifth Avenue; Harzfeld's; Balliet's; Neiman-Marcus; May D & F.

The perfect little do-anything, go-anywhere dress, *opposite below:* and it packs like a dream—super-silky in a wonderful rich-cream color with all the pretty touches—soft loose sleeves, a bit of tucking, the sash-wrapped waist. By Francesca for Damon, of acrylic and polyester. About $120. At Elizabeth Arden Salons; Garfinckel's; Higbee's; Jacobson's; Neusteters.

The subtle sheen, *above,* of a perfect black silk crêpe de Chine shirt—soft and loose, with just a narrow little band of a collar, to wear with everything, every way: as tuck-in blouson, pull-out overshirt, warm-weather jacket—whatever. By Alice Blaine. About $94. At Bonwit Teller; Kaufmann's; Makoff. Scene: Another angle of the Royal Biscayne Hotel, Key Biscayne. Accessories, next to last page. Hair and makeup, on all these Florida pages, by Rick Gillette.

HELMUT NEWTON

Florida
Sun
Times

Fresh Clean Stripes...A Winner Every Time!

Two-piece T-shirt-dressing, *above left*, in navy-and-white-striped jersey—slippy little tank top and bias skirt, plus a matching scarf to wrap your head, neck, or waist. By Judith Luscher for Schrader Sport, of polyester and nylon (National Looms). Top and scarf, about $20; skirt, about $26. At Bergdorf Goodman; Nan Duskin; Lillie Rubin-South and West; Gidding-Jenny; Swanson's; I. Magnin.

Smock of a shirtdress, *above right*, in silky blue-and-white striking stripes, easy and pretty—you'll wish you had ten! By Albert Nipon, of Lanvanne and silk. About $140. At Miss Bergdorf of Bergdorf Goodman; Montaldo's; Jordan Marsh, Florida; Jacobson's; L.S. Ayres; Swanson's; Neiman-Marcus; I. Magnin. . . . Both pages, photographed on Crandon Park beach, one of Key Biscayne's most beautiful—and best protected!—coastlines.

a beige cotton pyjama for day—mandarin-collared roll-up-sleeve shirt to tuck in or pull out, matching narrow pants. By Maurice Antaya; Wollman Industries fabric. Top, about $48; pants, about $35. At Gimbels East; Lillie Rubin-South and West.

always looking for for beach days, at-home evenings. And in blue-and-white striping—the freshest! By Serbin Fashions, of polyester and cotton (Russell Mills). About $42. At Saks Fifth Avenue; Jordan Marsh, Florida; L.S. Ayres;

Classic White
Separates First Love on Courts...

Tennis naturals, *above left*—tiny "baby" T-shirt in white cotton and natural cotton muslin shorts. By Bodega. Top, about $13; shorts, about $22. At Henri Bendel; Jacobson's; Country Club Fashions.
New turn on a classic, *above right*—the wrapped-and-pleated tennis kilt, with [illegible] cotton knit shirt. By Fred Perry. Polyester and cotton [illegible] about $26; shirt, about $18. At Tennis Lady, Sakowitz, Neiman-Marcus, Dallas.
Unbeatable, *below left:* a sleeveless white knit polo shirt, stitch-pleated skirt in white piqué...and white terry sweatbands. By Leon Levin. Cotton-and-[illegible] shirt, about $15; [illegible] skirt, about $22. At Miss Bergdorf, Bergdorf Goodman; Garfinckel's; Stix, Baer & Fuller; Dayton's.
[illegible] perfect white shorts (or pants, or *anything*—it's a great sweater to own!): Margaret Court by David Smith. Acrylic top, polyester shorts; each, about $24. Bonwit Teller; Jacobson's; Jordan Marsh, Fla., Swanson's, Nordstrom.

for both pages, on the next to last page of this issue...The courts—just some of many at the Royal Biscayne Hotel, Key Biscayne.

Florida Sun Times

New Word for Bikini: Pretty!

The bikini that unties in front, *top,* so your tan goes all the way down (nice if you're going to be wearing necklines that plunge!). Bisque on bisque striped bikini, by Eres. Of Lycra; about $45. At Bloomingdale's.

The real string, *above:* the sleekest, lightest next to nothing, bow tied at the sides, in a pretty "bookcover" print—tiny beige-on-brown flowers. Catalina Jrs. bikini, of Du Pont nylon and Lycra. About $18. At Saks Fifth Avenue; Maas Brothers.

The lingerie touch, *below:* the prettiness of a sheer lace flower caught in the middle of a buff-colored stretch halter, matching bikini. Monika for Elon; of Lycra and nylon (United Elastic fabric). About $26. At Lord & Taylor, New York; Bullock's.... On board at the pool of the Royal Biscayne Hotel, Key Biscayne.

Florida
Sun
Times

Pieces of Knit, Best On-the-Go Dressing ...Terry An Easy Favorite at Resorts

A chemise, a sweater set, and straight-legged pants, *opposite*, in sand-colored lightweight wool knit—practically a whole weekend's wardrobe [illegible] About $125. Bergdorf Goodman; Garfinckel's; Lazarus; Marshall Field; Sakowitz; I. Magnin. Woolmark pointelle sweater set and pants, knitted in [illegible] is a spectator sport.

[illegible] touch of blue in the pink, green, and white surroundings of the Royal Biscayne Hotel on Key Biscayne. HELMUT NEWTON


NE
523

Florida Sun Times

The Easy-Evening Wrap-Up...
Adding New Off-Shore Hours to the Bikini!

T-shirt-and-skirt-dressing for long, easy evenings, *left:* brilliant fuchsia pinks, [illegible] skirt that wraps (it's a great year for wrapping). By Lilly Pulitzer. Polyester T-shirt, about $15; polyester-and-cotton skirt (Key West Prints fabric), about $70. Lord & Taylor; Montaldo's; H. & S. Pogue; Stix, Baer & Fuller; Bullock's Wilshire.... Pretty lip color if you're thinking pink: Germaine Monteil's Pink Sienna. All hair and makeup, by Rick Gillette.

Sensational new way to wrap a bikini (and steal the show!), *right:* a matching [illegible] ends crisscrossed and tied behind the neck. Everything, in a print of pink cabbage roses on green jersey, by Estevez Resort Sport. Of Antron nylon and Lycra; about $72. At Altman's; Sakowitz.... Photographed in Greater Miami, where *the* coming attraction in January is Orange Bowl-football on New [illegible]

HELMUT NEWTON



The Dress Is It at Night
(No One's Missing the Boat!)

Pretty new dress shape blowing in for evening, *left*—the blouson-top [illegible] length dress in creamy jersey with surprise touches of bareness at the de[illegible] cap sleeves. By Dominick Avellino for D.D. Dominick; Nyesta jersey, of A[illegible] nylon. About $62. Junior sizes, at Lord & Taylor; Jordan Marsh, Florida; Harz feld's; Sakowitz; Bullock's. Accessories, both pages, next to last page.

One of those nothing-on-the-hanger knockout-on-the-body dresses, *right:* Scott Barrie's simple, oversized white jersey T-shirt to the ankles . . . extra-pretty with one sleeve clipped to the neckline by a bit of glitter. Dress of rayon (Beaunit fabric), about $200. At Lord & Taylor; Nan Duskin; Lillie Rubin-South and West, Joseph Magnin. . . . The Ship Shape, [illegible] ship *Bohème*, in its slip at the Port of Miami. Hair and makeup, here and the preceding 16 pages, by Rick Gillette.

HELMUT NEWTON

Florida
Sun
Times

PEOPLE ARE TALKING

Stavisky: Lush, Eye-loving Movie

French vanguard director Alain Resnais, a man with second-sight eyes and the mellow surface of a honed steel blade, makes complicated movies which unravel into cinematic classics: *Hiroshima, Mon Amour; Last Year at Marienbad; Muriel.* Now, after a five-year silence, here is the new Resnais: *Stavisky,* a politico, quasi-historico, utterly hard-core romantico film ostensibly about the legend of the all-charm, all-con man whose grandiose skulduggeries undid the Third French Republic circa 1934. What *Stavisky's* seriously about is Corruption, Ego, the potency of Charm and Glamour. *Right:* Two perfect examples of Ch. & Gl., Jean-Paul Belmondo (Stavisky) and just-arrived beauty Anny Duperey (Mme. Stavisky) in elegancies by Yves Saint Laurent, gorgeously are Resnais' view of high-low Art Deco life. "If the world is true for everyone," says Resnais, "then it's different for each person."





Streisand: Funny Girl Goes Lady

It's laughing-with-tears-in-my-heart time again for The Barbra. And she's doing it soft-sweet to fabulous Fanny-funny in *Funny Girl* sequel, *Funny Lady.* Now she's Mrs. Billy Rose (he's James Caan), singing five Rose hits, such as "I Found a Million Dollar Baby in a Five and Ten Cent Store," to which she cavorts, *below,* a regular little Miss Show Biz razzle-dazzler splendiferously accoutered by Aghayan and Mackie. Says director Herb Ross, "Like *Funny Girl,* this film comes at a time in Barbra's life when fiction and reality come together for her."

Douglas Turner Ward: A Very Great Actor

Douglas Turner Ward, a normal-sized, middle-yearish man, is a tremendous onstage, TV-screen presence: his voice in all mediums absolutely hypnotic, reminding of Olivier and Robeson. Upcoming, Ward unique in The Negro Ensemble Company's telly debut, *Ceremonies in Dark Old Men.* This heartbreak play, its actors will get the prizes.



STEVE SCHAPIRO

PEOPLE ARE TALKING ABOUT... Good news, such as that 1975 is **THE YEAR OF THE RABBIT.** And that makes it a "so-so," according to ancient Chinese tradition—not a high nor even a Nix like 1974, which was the Year of the Rat.... **BONUS JOYS** like the broad-smile assurance from The Environmental Protection Agency that even if new-model-car prices are up, gasoline consumption is down—maybe as much as 13½ percent by the '75-ers.

PEOPLE ARE TALKING ABOUT... Skies jaunty with Principessas, Duchessas, Contessas, and their equivalents of assorted nationalities, on nine-day **PACKAGE TOURS** to the U.S.A., with a side-trip to Niagara Falls. "Such an adventure," explained Toscanini's daughter, Contessa Wally Castelbarco of Milan, "and so right for today. You see everybody in New York and then you go home and you see everybody else."... The great nationwide **SUGAR HEIST** smoothly perpetrated by all sorts of citizens who are making off with the little packets or lumps of "free" sugar found on restaurant tables. "The reason why?" exclaimed a snappy-dresser woman. "Don't be sil-ly!"

PEOPLE ARE TALKING ABOUT... Lenny, not the Bernstein but the Bruce, now a Bob Fosse loving-hand-on-the-camera movie in which sudden star **VALERIE PERRINE** strips, passions for an Oscar. When asked how she prepared for the part, the actress who snatched the movie from Dustin Hoffman murmured in her all-rightie voice, "Got lots of sleep." ...**SHERLOCK HOLMES**-mania, now epidemic internationally, with books pouring from the presses, the old William Gillette melodrama a zowie and Holmes's own suave put-down, now new-new slang: "Elementary, my dear Watson."...The kiss-on-one-cheek, slap-on-the-other surge in humor. Our choice, overheard in Washington's Sans Souci: "Poor darling, and you know how I adore her, she's permanently disfigured." He: "How awful. By what?" She: "Her face.". . . **NUREYEV** and Friends, an onstage all-dance entertainment playing on Broadway, devised by Der Rudi, danced by him (every work) and genius chums, on toe (trad) and on naked feet (mod). "It's nice," says Nureyev, "to be a host instead of a guest—it's a new role."

PEOPLE ARE TALKING ABOUT... A lexiconian, unexpectedly risible tome by Patrick Robertson: **THE BOOK OF FIRSTS.** He tells you such useful uselessnesses as that the first baked beans reference ever was in an 1829 recipe: "A pound of pork is enough for a quart of beans . . . and that is a large dinner for a common family." In this U.S.A. we are all commoners.... The notice cropping up in New York City taxis, "This cab is driven by a morally fine person."—LEO LERMAN

ABOUT...



JEAN PAGLIUSO

The Reno Sweeney Gang:

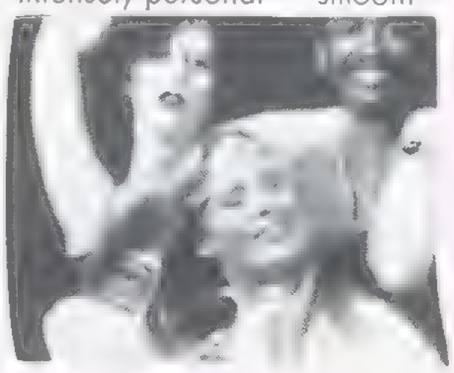
19 hep-happy reasons why cabaret is back

Lewis Friedman, the seated smiler in white, brought it back LIVE in his Greenwich Village night-joy place, Reno Sweeney: And with him, *above,* eighteen on-the-zoom to on-the-crest starries. They've done it, do it, will do, do, do it again in Reno Sweeney's Paradise Room.



Joan Hackett
This actress really sings

Ellen Greene
Her torch approach is intensely personal



Lynn Kellogg
The '70's sound: pop-folk

Jack Landron
He pops his cryptic songs—smooth



Genevieve Waite **John Phillips**
This missus makes witty, chanting hubby John's blithe songs



Joy Hatton
Sings smoky-dramatic—Piaf, Brel numbers



Patti Smith
Shock-socks with poetry readings to music

Alaina Reed
Spectacular soul





Judith Cohen
She's homey, ha-ha, roaring cutesy '20's hotchas

Al Carmines
The most—writing it, singing it, making theater

Marta Heflin
Sweet, soft sounds



Peter Link
They all sing Link—young Shakespeareans to Marta (Mrs. Link)



Baby Jane Dexter
Belts the blues away

Martha Schlamme
The *diseuse*



Lewis Friedman
He's Reno Sweeney



Marilyn Sokol
Songs and situations

Holly Woodlawn
She queens oldies into high torch





Michael Federal
R & B country man

Cabaret Is Back!!!

Reno Sweeney's



The Godfather Bonanza:
De Niro, Pacino, Coppola

Francis Ford Coppola, director and coauthor of *The Godfather* and *The Godfather, Part II*, is, at thirty-five, one of movieland's great natural resources. He is also, this teddy bear of a man—shaggy-haired, profusely bearded, his eyes constantly watching, his whole being quietly listening—rich, rich, rich. Current millions-of-dollars reason why: *The Godfather, Part II*. (Al Pacino's the family-head now; Robert De Niro, above, is Don Vito, Marlon Brando as a young man. Pacino, De Niro star-backbone the movie.) Coppola gets 13 percent of the gross, and this flick was guaranteed at least a $28,000,000 take before it opened. Still, Coppola murmurs, in his teddy-bear voice, "I'm desperate for success."

The Place, Kid!!!

Remember Reno Sweeney? She's the brass-lunged heroine, evangelist become nightclub singer, of Cole Porter's 1934 musical *Anything Goes*. And the way Ethel Merman played her, Reno became a promissory note for a hilarious, robust, happy-time future. That is why young Lewis Friedman, from Dayton, Ohio—a small, compact, quiet man filled with enormous joy—decided, in 1972, to name his nightclub Reno Sweeney, make it the hub of intimate nighttown entertainment, giving Manhattan the kind of spot it hadn't had in years, a cabaret in which the widest possible range of performers gives what makes them great.

On Monday nights: would-be, could-be greats, frequently stars in one orbit who want to giant-leap into another, get it all together. That's how audiences (predominantly a generation who had only read or heard about cabarets) discovered award-winning actors Michael Moriarty, Joan Hackett as singers, critic-novelist Rosalyn Drexler as a song stylist. They all do it in The Paradise Room, nub of Friedman's triumphant hub, Reno Sweeney.

Wowser!!!



1

For eighteen years Lilly Pulitzer (who is, equally, Mrs. Enrique Rousseau) has been pulling, pushing, stretching her house in Palm Beach into a free-for-all, rambling living space, full of surprises, quiet corners, unexpected rooms. At its center, between a cooly dim library and a bright, airy living room, a wide and breezy terrace brims with plants, flowers, wicker furniture collected through the years; almost a part of the garden, it is a natural gathering place for multitudes. "I love to be surrounded by people," said Lilly, who is as easy-mannered, jaunty, and exuberant as her designs. Lilly's famous "Lillys," her clear-eyed fabrics and clothes for men, women, and children, are piped through twenty-four boutiques across the country to throngs of Lilly fans, all high on their comfort, looks, and zing. Everything about Lilly's designs reflects her. Although Lilly spends nine-hour days in her factory or her Palm Beach office, she likes coming home to more action. "Our friends don't wait to be invited, they just come. Somehow, it works out." Space is no problem. Upstairs, in addition to the children's rooms, and a billiard room, are three guest suites with sitting rooms.

Lilly decorates more by impulse than by plan: "I collect things I like and make them fit in. I love the house, constantly change things around to give a room a new look." Everything gets so much wear that slipcovers, curtains, cushions are continually being replaced. Never in the same patterns. "As long as the colors are clear and bright, patterns and textures blend."

Entertaining is as easy-go as the house. Parties for sixty, with tables in the terrace and garden, or smaller ones in the dining room or kitchen, are buffet. "My husband is Cuban, and he can never get enough Cuban food," said Lilly who serves it often, with jugs of sangria. "Anyway, it's marvelous food for a buffet, especially if you don't quite know how many are coming to dinner." (One menu, with recipes, is on page 153).

1. *The flower-filled terrace from the garden.* **2.** *Mrs. Enrique Rousseau (Lilly Pulitzer) tending her garden.* **3.** *The terrace, the heart of the house; its wicker furniture filled with cushions that "never match, simply mix."* **4.** *The corner alcove in the kitchen, once two rooms, attracts the family for breakfasts, lunches.* **5.** *At the side of the house, the swimming pool, its bottom painted with huge, brilliant flowers, butterflies, and bugs.*

HORST

2

3

Light, color, action!

THE JOYFUL FLORIDA HOUSE OF LILLY PULITZER

How to live with a husband, three children,
a full-time career, swarms of friends—and love it





LILLY PULITZER'S
LIGHT-AND-ACTION HOUSE

With her sense of design and color she plays up to Florida's sun and exuberant flowers

1. *At one end of the living room, an old Spanish bedhead is the dramatic back of a sofa. The door at right leads to the Spanish-tiled bar.* **2.** *The living room is a mix of old and new furniture, with ever-changing, chipper-colored fabrics.* **3.** *Mrs. Rousseau's four-poster brass bed, curtained in white dotted Swiss, lined with chintz. On one side of the bedroom, the swimming pool; on the other, a private garden and sauna.* **4.** *The kitchen serving counter and table at the far end seats sixteen. In the far corner, an étagère for easy-to-grab plates and mugs.*



how to have the best-looking Skin with new habits that are easy to learn, hard to break...



BY SHIRLEY LORD

Your skin is your body's personal radar system. It will signal unmistakably "zit, zit, zit," if your intake of nutritional food is below par.

It will look dull, dingy, if you haven't been getting enough sleep, exercise, sex, all essentials in creating the right rhythm to live by—the route to good looks.

If you diet in Yo-Yo fashion, up and down, up and down, your skin will stretch, sag, and stretch accommodatingly again with every weight gain or loss encouraging the beginning of a double chin or of bags beneath the eyes. Good bones are great to have, but are not enough for a face to live happily ever after. Good skin is what counts, it *highlights* bones because of its natural sheen or *sharpens* up makeup colors to help contour in shape if good bones aren't a natural part of you.

It's fruitless to expect to change the bad habits of a lifetime in five minutes. It's easier to start slipping into a set of new good ones that are so easy to adopt they will eventually crowd the bad ones out . . . this works like self-hypnosis.

1 Learn to understand what your skin is telling you. If your makeup starts to disappear after only about an hour, leaving a shining beacon, you have oily skin and need water-based products. If you shine in patches after a few hours, usually on the forehead, nose, and chin, you have what is called a "normal" skin: dry sides and an oily panel down the center. If your face tends to redden or irritate easily, you have thin, sensitive skin and need products as non-allergenic as you can get, fragrance-free, and specially, dermatologically tested. If you see signs of flaking on your face, you're not using enough moisturizer. Recognize these signs and choose products with greater selectivity.

2 Begin to think of your skin as *an organ of the body,* as vital to you as your heart and other organs, needing just as much care and thought.

3 Start to treat your skin internally, and that means with the right diet geared to nourish your skin as it trims your body. See pages 140-143 to start on a face-saving diet that skin will respond to quickly.

4 Always use mild to warm water on your face, never, ever hot. After the age of twenty, use less soap and only the mildest non-detergent kind. The wrong soap can add years to your skin.

5 Watch the weather . . . where you live affects your skin more than you'll ever know. Realize that an hour's sun in Miami, Florida, in July is equal to three month's sun in Minneapolis, Minnesota. This doesn't mean sunbathing but just living—walking, eating, thinking—in the sunlight. All light rays—visible, infrared, ultraviolet, cosmic—affect skin which really should be "wrapped up" out of doors, if only with a light moisturizer. If there's extra sunshine in your life, there must be extra protection, too.

6 Cleanse thoroughly and again start by choosing your cleanser according to your skin type. Read labels—they are there to tell you a lot.

7 Use a mask at least three times a week. Most skins should choose early A.M. to decongest, whisking away impurities that build up on skin's surface at night. For problem skins, a mask early in the evening eliminates desquamating cells fast, leaving a clearer, brighter surface for a few hours.

8 Every skin needs a moisturizer at some time, even the oily skin—for *oil is not moisture.* Although oil on the surface helps trap necessary moisture in the skin's lower levels, the moisture already there fluctuates according to diet, hormones in the body, genetic influences— frequently leaving a deficit. The right moisturizer can help to correct this.

9 Feel your throat, the back of your hands with your fingers and check the skin around your eyes occasionally—for these are vulnerable, thin skin areas that need special attention, before they get "crêpey," with creams made for the purpose.

10 Be gentle when you handle your skin—never traumatize it by rubbing, scrubbing, or moving it roughly. . . . Remember how kid gloves wrinkle if not handled with care. Your skin is a thousand times more delicate . . . and infinitely more precious.

We all have good skin as babies, because it is skin *untrammeled* by bad habits. According to Dr. John A. Cella, vice-president of research and development at Elizabeth Arden: under the microscope the wrinkles of the future can be seen on a baby's skin, for *wrinkles are programmed genetically* along with coloring and bone structure. It is the depth of those wrinkles (and so their visibility) that depends on you—and the number of bad habits you inflict on yourself . . . particularly the amount of sunlight you allow to beam down on your face. . . . Makeup, Way Bandy. Hair, François of Suga Salon.

FRANCESCO SCAVULLO



skin minding

It's easier if you live where the air is fresh, clean. In big cities, it's a bigger job, for pollution doesn't add surface dirt only, but inner dirt affecting health and strength. As the office of Air & Waste Management of the U. S. Environmental Protection Agency warns, many cities in the United States with over 50,000 inhabitants have serious problems due to contamination with air pollution (major cause—fuel consumption). New York is among the worst. The serious problems relate to health—for *breathing* every day in a poor atmosphere can lead to asthma and chronic bronchitis. When health is poor, skin is poor in color and texture, and hair suffers, too. This means that the right diet is essential in gritty, traffic-snarled cities, for lungs can be helped with the right nutrition—rich in vitamins.

vitamins for pollution control

Dr. A. L. Tappel, Ph. D., professor of food, science, technology, and nutrition at the University of California, Davis, was one of the first supporters of vitamin E, stating the case, "Scientific evidence based on studies in rats, one of the best animal models for human lungs today, indicates that the lungs of millions of the world's urban dwellers might be protected from the effect of all pollutants through the use of vitamin E." To battle effectively, a daily consumption of at least 30 milligrams of vitamin E is suggested by doctors, not easily culled from food, although E is found in eggs, powdered milk, seafood, apples, liver, corn, cotton seed and soybean oil, and whole wheat bread—which has ten times the amount found in white bread. To play safe, a vitamin supplement every day might be the answer.

skin showing

With neater heads of hair—length stopping short at the chin—and lower necklines, the throat and shoulders are in focus . . . yet many women also stop short with their treatments and makeup regimens at the chin. Cleansing and toning must continue right down to the bosom—using exfoliating creams to slough off dead and dingy skin cells once or twice a week. If neck shape is never going to be swanlike, cheat with makeup, drawing two soft lines of blusher on both sides of the esophagus from under the chin, blending color to almost nothing by the time it reaches the clavicles.

fast skin schemes

Masks are the most effective short-term treatment products—now they can tone, cleanse, stimulate circulation, moisturize, and heal, depending on the locked-in ingredients. Because the skin is literally captive beneath the mask, ingredients act faster, become more effective—because the skin can do nothing but receive them. All skins benefit from masks—the majority (90 percent of American women have overly dry skin) can accumulate extra moisture in the upper layers, while oily skins benefit from masks that absorb excess oil and sebum, all of which gets removed physically when the film is washed or wiped off.

HELMUT NEWTON

Exercise Out

Be a fresh-air fiend even if you don't have a beach near at hand. Skin as well as the body benefits when you exercise out of doors . . . and that means a good brisk walk well wrapped up, just as much as a fast game of paddle tennis. Breathing fresh air (the fresher-than-city the air the better) is the bonus, particularly if you practice deep breathing it, inhaling to let good clean air flood the lungs with oxygen that moves on to the bloodstream to give extra life and energy to the body, exhaling explosively to rid the body of carbon dioxide and waste matters to give the skin clarity and rosiness.

Rudi Gernreich's newest and barest bathing suit the Thong (in black) allows for maximum sun exposure, so a good coating of sunscreen must be part of the program. The Thong by Rudi Gernreich for Bob Cunningham. Ban-Lon suits of nylon. About $30 each, at Bloomingdale's; Joseph Magnin.

1

2

3

powder under base

Powder is the first, not last makeup on the face here—buffed on to a clean, moisturized surface—using the heel of the hand like a chamois cloth, working up and out. *Then* comes base—plus a touch of rouge or contour color on cheekbones, chin, forehead, tip of nose. Next, re-powder to set. (For best results, use iridescent powder.)

Makeup on both pages, by Estée Lauder. Above, her Beige Sparkle Fresh Air Powder Film (a similar sheen on the body can be achieved with Lauder's pale green Aliage Bath Powder); base is Vanilla Beige Country Mist Liquid Makeup; Bronze Leaf Rouge on cheeks.

highlight above brow

The new-look eye: pale color on the lid, darker color on the brow bone. And the biggest change of all—highlight *above* the brow, in an inverted V of Peach Quartz that ends *below* the bottom lashes.

On the eyes: Peach Quartz (as highlight *and* lid color) and Brickstone on the brow bone.

BEAUTY NOW

Luminous Skin

how to do it with makeup

The first thing is: forget the way you've been putting on makeup—the face at left gets its glow from a new plan that reverses all the old rules about when, where, and how makeup goes on. As a result, skin looks finer-textured, light, bright (buffing on powder by hand is the key), and every other color —on eyes, cheeks, lips—comes through with a wonderful freshness and clarity.

lip color over gloss

Finally, a gleaming mouth th shines because of its intrinsic texture, created by a first layer gloss before any color is added . . . if you are greedy, an extra touch of gloss can go on top of color right in the center of the mouth.

On the lips, Lauder's All Day Almond Re-Nutriv.

FRANCESCO SCAVULLO

ralston silk crêpe de Chine shirt. About $260. At Bergdorf Goodman. Les Bernard [illegible], at **Bonwit Teller.** Hair François of Suga Salon. Makeup, Way Bandy.



FRANCESCO SCAVULLO

Alexandre of Paris tells you

how to have the best looking hair of your life

Hair that moves . . . that isn't tortured into unnatural shapes or sprayed into fixed positions . . . hair that shines with a natural sheen, even brilliance, because it's made up of a fascinating myriad of different shades of one basic color . . . hair that "fits" the head with as much casual grace and flair as the right dress fits the body—*this is the hair* that Alexandre, hair supremo, believes all women should have today and *can* have with little effort but with *more* than the cursory attention he believes hair still generally receives. In the U.S. with an ace team of caring cutters and colorists ("almost all women need a color change— or lift," he says. "The lighter the hair, the younger the look . . ."), Alexandre was fiercely determined to show not only his new looks but positive signs of what he describes as a deep *awareness* of the fact that "the only beautiful hair is healthy hair. . . . Women think they care, but although they expect miracles from their hair, they go on making the same mistakes . . . ignoring conditioners, washing with too much of the wrong shampoo (often not knowing or even asking what is being used to wash their hair at the salon), drying with excessive heat, brushing hair as if it were a carpet. It is only when something traumatic happens that they realize they have been using the wrong set of habits. Hair deserves a regular checkup from an expert just like every other part of the body. . . ."

Acting on his words, Alexandre surveyed model Lisa Taylor's hair minutely when she walked in for her first Alexandre haircut, then asked: "How often do you wash your hair . . . how much shampoo do you use? It could be too often and too much. . . ." Diagnosing her hair as overworked and far too dry, he then prescribed a special shampoo and conditioning treatment in one, L'Oréal's new Kerastase Vitalizing Hair Bath to cleanse, nourish, and hydrate, for hair to return to its natural shine and bounce. Then he went to work, demonstrating first his easy-to-make-and-keep chignon (the key: parting of the hair into four sections, one section wrapping into another, using an invisible net on one section to add security to the chignon and to aid maneuverability in twisting the four pieces together). See how he—and you—can do it, *right*. Next, Alexandre showed us his famous and foolproof cutting method—the key: cutting hair while damp, clipping it into sections to avoid mistakes, starting the cut at the nape of the neck.

CHARLES TRACY



Lisa arrives

Alexandre's chignon

To ensure perfect length of bangs, Alexandre parts top piece of hair in two. cuts both sides to ear length, twirls pieces on face to see if together they make a moustache. If so, bangs are right length.

"Bangs must be even"

He pushes each strand into place







How to chignon: part hair into four, top and bottom sections teased into ponytails, one on top of other, top "tail" wrapped in invisible net; sweep two side pieces back to join "tails"; knot all into a figure 8









The master cut: hair is dampened with cotton pad, clipped in sections. His first cut makes neat square at nape, then he evens up length at sides.

Carefully chosen piece is "butterflied," thinned out









Hair is dried to check cut and

. . . crown set on rollers

Back clipped, again to check cut of back hair

He brushes vigorously to see how new shape falls









One more touch— the day look is ready

For night, the same length, more curl with a curling iron and the help of Alexandres magical fingers

Fuller, richer, curlier for after dark



Diet à la française

BY ARTHUR GOLD AND ROBERT FIZDALE

Low-calorie recipes from Quiberon, Brittany's health/beauty hideout of the famed

When the automatic electric doors close behind you at the Institute of Thalassotherapy (seawater therapy), at Quiberon in Brittany, you find yourself outward bound on an ego trip to which Narcissus himself would have given four stars. While for Narcissus just studying his reflection in the water was enough to make his day, at Quiberon the healthy streak of narcissism in each of us is gratified in myriad watery ways.

If you are tired, anxious, overweight, or just in need of the tenderest loving care, you will find that the Quiberon Institute puts water to modern uses that Narcissus never dreamed of. There you are up to your neck in warm seawater, holding on to a bar, doing a series of gentle exercises while your circulation is sensuously stimulated by strong underwater jets.

Could that be Catherine Deneuve and Marcello Mastroianni alongside? As a matter of fact it is. Just as you've decided not to disturb these neighbors by telling them how much you've enjoyed their movies, you are whisked off to a long, narrow, tiled room. Here, trained bath attendants ask you to remove your bathing suit, modestly lowering their eyes while they forcefully hose you down with hot seawater that makes you tingle from top to toe—a marvelously invigorating hydro-massage with special attention to your spine, the palms of your hands, the back of your knees, and the soles of your feet. Then you are taken to a private room and left alone to boil and bubble in a tub of algae-enriched saltwater, which leaves your skin as smooth as a rose petal.

Your outward-bound voyage on the S.S. Narcissus turns inward as you are introduced to the Silence Rooms, a choice of open-air or glassed-in terraces where you read, sunbathe, doze, or meditate in that most shockingly rare of all elements, complete silence. The signs cautioning you not to speak prevent you from conveying your admiration of his paintings to Max Ernst who is lying in the next deck chair.

Before lunch, you dive into an Olympic-size swimming pool for nonprogrammed enjoyment where you might, as we did, see Alain Delon and Romy Schneider playfully racing the length of the pool. Beyond the pool are miles of lovely walks (Continued on page 142)

MENU

BREAKFAST

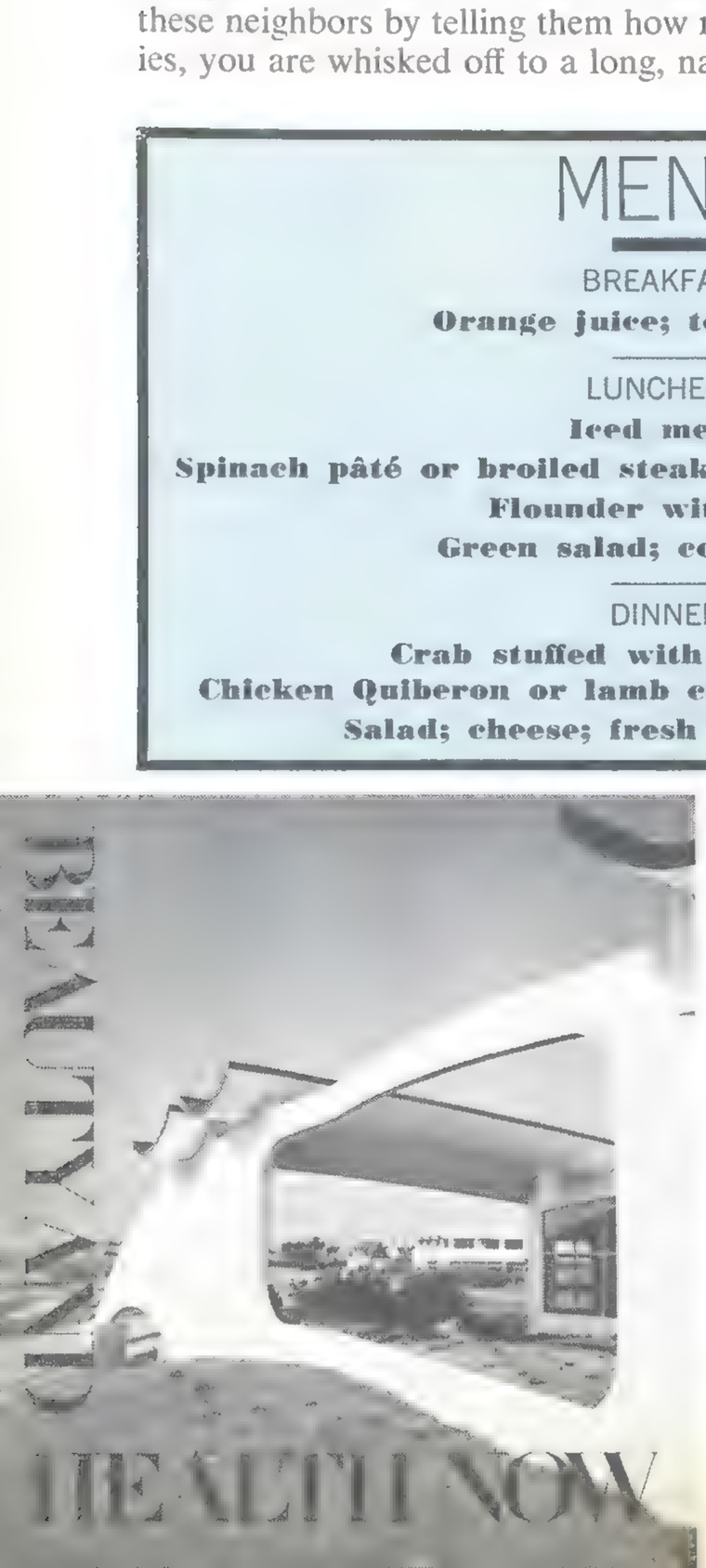
Orange juice; toast; coffee

LUNCHEON

Iced melon
Spinach pâté or broiled steak with grated horseradish
Flounder with limes
Green salad; cooked fruit

DINNER

Crab stuffed with palm hearts
Chicken Quiberon or lamb chops grilled with thyme
Salad; cheese; fresh or cooked fruit



On France's Brittany coast, in the tiny town of Quiberon, famous folk escape crowd scenes and restore frayed health and beauty. M. and Mme. Louison Bobet (he is a French sports hero, former bicycle-racing champion) preside over a luxurious hotel-spa complex with three corridor-connected parts: Institute of Thalassotherapy (left), *where exercise and bracing seawater soothe minds and bodies; Quiberon Sofitel Hotel, haven for those taking a seacure but not worried about weight; Hotel Diététique, a hideaway where diets are custom-tailored and unique French food is low in fats and fatteners. Recipes from Hotel Diététique begin on this page.*

Crab Stuffed with Hearts of Palm, Quiberon

FOUR SERVINGS

4 hard-shell crabs
1 8-ounce bottle clam juice
1 bay leaf
6 peppercorns
1 teaspoon salt
3 sprigs fresh tarragon (or 1 tablespoon dried)
6 hearts of palm, chopped
4 tablespoons chopped fresh tarragon (or 2 tablespoons dried)

Low-Calorie Mayonnaise

6 tablespoons mineral oil
2 tablespoons olive oil
1 egg yolk
½ teaspoon Dijon mustard
Pinch of Cayenne pepper

Garnishes

1 ripe tomato, peeled, seeded, and coarsely chopped
3 hard-boiled eggs, sliced
1 bunch of parsley, chopped and sprigs
3 limes, cut in wedges

Make a court bouillon by gently boiling clam juice with bay leaf, peppercorns, salt, and sprigs tarragon for 10 minutes. Cook crabs in the court bouillon; cool. If you prefer, buy the crabs already cooked at your fish dealer. Make low-calorie mayonnaise in blender or follow your favorite recipe for the beating technique. Separate legs and claws from crabs. Remove crab meat and chop coarsely; mix with chopped palm hearts, chopped tarragon, and ¼ cup of the low-calorie mayonnaise. Put this mixture back into the crab shells; top with tomatoes, eggs, and chopped parsley. Reassemble the legs and claws around the crabs and serve with the lime wedges and sprigs of parsley.

Dishes from Quiberon chef Yves Mollard. Opposite, below: *Ingredients for Crab Stuffed with Hearts of Palm (clockwise)—uncooked crabs, chopped hearts of palm, tomatoes, parsley, oil, vinegar, pepper, limes, hard-cooked eggs.* Above: *Chicken Quiberon, with truffles, carrots, turnips; ingredients for Baked Flounder with Limes; finished stuffed crab.* This page, top left: *Clams with lemon.*

DAVID MASSEY



Seawater spree, an ego-trip tune-up; fatless French foods, big diet news

(Continued) along the flat but rugged Brittany coast and, at your feet, the source of all these delightfully health-giving treatments—the Atlantic Ocean.

The director of the Institute, Louison Bobet, is a great believer in physical fitness and is honed down to that same fine racing form he was in twenty years ago when he won the grueling long-distance bicycle race Tour de France three years running. The enthusiastic French lined the roads cheering him on with their shouts of wild acclaim. In his racing days, Bobet bicycled thousands of miles and would lose as much as nine pounds in a single day. Now a "Sunday cyclist," he urges his guests to walk or bicycle at least three hours a day to supplement the relaxing saltwater cure. Not only does he provide each guest with an individual program of therapy, gymnastics, and diet, worked out under the solicitous medical supervision of a team of young, amiable doctors and dieticians, but he and his wife make available the most complete gamut of massage and beauty treatments imaginable.

The chef of the adjoining Hotel Diététique, Yves Mollard, a twenty-six-year-old who once cooked for the Rothschilds and who has just completed a book on the history of cooking, provides you with good Spartan French food. Nothing fattening is served and no alcohol is permitted. An earnest young man, Mollard is, touchingly enough, disturbed that some of his guests (more than we care to tell you) tiptoe off to the local bars, bakeries, delicatessens, and *crêperies*, where he has seen them covertly consuming forbidden calories. But, he assured us, those who are conscientious are sure to lose about seven pounds in the ten-day cure or about fifteen pounds in the three-week cure.

Mollard's philosophy is that a reducing diet should be sufficiently gratifying so that guests will continue to follow its principles after they leave. His game is to find imaginative substitutes for fattening ingredients. We were delighted, because we've been playing this game for years.

We believe (and Chef Mollard agreed) that for long-range dieting cheating a bit is a good idea. A tiny amount of oil or butter and sugar in cooking and a small glass of wine with dinner (but only one!) can help to make a diet regime so satisfying that you won't be tempted to hide bottles of whiskey and boxes of chocolate under your mattress.

At Quiberon, the chef, "to respect French tradition," includes a bit of butter along with the very thin slices of toast and the *café au lait* on the breakfast tray, which you can enjoy in your comfortable

Quiberon by the hour: one guest's dayworks

8:00 A.M.	Breakfast
9:00 A.M.	One-hour bicycle ride along Brittany Coast
10:00 A.M.	Group exercise in saltwater pool, while being massaged with underwater jets of hot seawater
10:45 A.M.	Hydro-massage in private shower rooms
11:30 A.M.	Soak in private tub of bubbling hot seawater enriched with algae
12:15 P.M.	Swimming lesson or relaxing swim in seawater pool
12:45 P.M.	Read, rest, or sunbathe in "silence rooms" or on deck
1:15 P.M.	Lunch in Hotel Diététique
2:00 P.M.	Rest or walk along the sea
3:00 P.M.	Supervised workout in gymnasium
4:00 P.M.	Sauna
4:30 P.M.	Massage
5:30 P.M.	Treatments with special algae products: hair, manicure, pedicure
8:00 P.M.	Dinner
9:30 P.M.	Hour's walk by the sea

(Continued on page 149)

new eating plan

750 CALORIES A DAY

Whizz Diets

These two little skimp diets, run up in your blender, are good-tasting, can shake pounds off fast. Drink a Whizz three times a day, preferably alternating them; be sure to eat celery or cucumber sticks for roughage, and take an all-around vitamin-mineral pill. Altogether your daily caloric intake will come to about 750 calories. Do not stay on this diet for more than five to seven days at a time. Best idea: have a Whizz day once a week. By all means, consult your doctor before you start.

WHIZZ DIET 1

225 CALORIES A SERVING

1 cup plain skim-milk yogurt
½ cup blueberries (or any other favorite seasonal fruit)
1 tbsp. nonfat dry-milk solids
A dash of cinnamon
Salt and sweetener to taste
½ tsp. lemon juice

Put all ingredients into a blender; blend; serve immediately.

WHIZZ DIET 2

225 CALORIES A SERVING

½ cup fruit (e.g., bananas)
¾ cup modified skim milk
1 fresh egg
1 tbsp. frozen orange juice concentrate
½ tsp. vanilla or your favorite flavoring
Artificial sweetener to taste
3 ice cubes, crushed

Combine the above ingredients in a blender; blend; serve immediately.

You may have as much coffee or tea (both without sugar or cream), water, mineral water, or unsweetened club soda as you like every day.

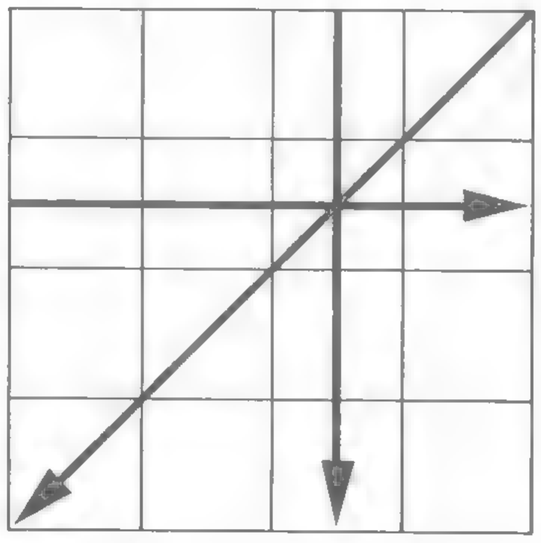
BY JUDITH S. STERN, Sc. D.

to lose weight, stay thin

1200 CALORIES A DAY

Tic-Tac Diet

Any way you play, you lose—up to three pounds a week. If you eat all the foods in any row of four squares—horizontal, vertical, diagonal—you will have a nutritionally balanced diet of about 1200 calories a day. You could stay on it indefinitely. (Always talk to your doctor, before starting any diet.)



1 cup sliced fresh fruit and ½ cup cottage cheese 12 oz. sugar-free diet soda	1 small dish sherbet	6 oz. V-8 juice 1 English muffin with ¾ oz. Neufchatel cheese coffee	5 oz. yakitori (Japanese broiled chicken breast—boneless, skinless, marinated in soy sauce, fresh ginger mixture) ½ cup boiled rice sliced cucumbers and scallions in seasoned rice-wine vinegar 1 small slice cantaloupe with lemon wedge; tea
1 piece of honeydew with wedge of lime 1 poached egg on toast coffee	6 oz. baked red snapper with lemon grilled tomato endive salad with 1 tsp. salad dressing 1 small roll with 1 tsp. margarine coffee	sliced turkey sandwich with tomato, lettuce, and mustard on 1 slice of pumpernickel bread ½ cup cole slaw iced tea	2 glasses skim milk or 1 glass regular milk
4 oz. broiled sirloin steak 5-6 asparagus spears mixed green salad with ½ tbsp. Italian dressing 1 cup fresh-fruit cup coffee	½ cup sliced bananas 1 cup cornflakes 1 cup skim milk coffee	1 big apple 1 tangerine	3½-oz. can tuna fish (water packed) on lettuce with sliced tomato and cucumber 1 slice rye bread with 1 tsp. margarine ½ cup canned pineapple (unsweetened) in its own juice
2 cups salted popcorn	1 bacon, lettuce, and tomato sandwich with only 1 tsp. mayonnaise tea	4 oz. chicken livers with fresh mushrooms and onions sautéed in 1 tbsp. margarine and served on 1 slice toast broccoli ½ grapefruit with 1 tsp. Grand Marnier coffee	1 small orange, sliced ¾ cup oatmeal 2 tbsp. raisins ¾ cup skim milk coffee



Scream! Hit something!
Make love!
However you do it—

LET GO

Are you held back by fear of aggression, depression, sadness, sex, loneliness, loss?

BY R. W. SHEPHERD, M.D.

Much of my work as a psychiatrist is spent trying to get people to let go, and some of the time it's like prying oysters open with your bare hands. People are so hung up on the issue of control, so rigid and tight they can't open up enough to let go. Most people feel that if they let go something dangerous will happen. The case histories of any psychiatric practice are replete with examples. A forty-five-year-old executive says: "If I am myself, I will destroy someone, someone close to me. I will act in a way that they will reject me, or disapprove. Therefore I *must not,* I *cannot* be myself." A successful salesperson says: "If I don't keep my guard up, people will see me as I really am. I work to prove that I'm good, but inside I know I'm not. All my life is a front, and I have no choice."

A twenty-four-year-old cellist says: "If I let go, I will be tough and aggressive. I find men competitive sexually, I want to dominate them and be dominated by them. But women are not supposed to be aggressive; it frightens people away. So I remain passive and quiet. But inside I burn up. My anger burns me up and there is nothing left."

The fear of letting go sexually runs like a current under the surface of most psyches. A clergyman says that only if he keeps the beast within under strict control can he save himself from sin and depravity. "If I let go, I'll be like an animal in the jungle." A spinster

nurse is more forthright: "You mean what would happen if I let go, but really let go? Oh, wow! I'd be wild, really wild." With a spreading grin she adds: "Wouldn't it be fun!" Many like her yearn to be free, to be natural. Most people at heart would like to follow Fritz Perls's admonition to "lose your mind and come to your senses."

The fear of aggression follows closely on that of sex and is often related. At times the wish to be aggressive is perverted and destructive, but far more often it simply represents the wish to be honest to the inner need for abandon.

Along with the fear of sex and aggression goes the even deeper fear of sadness and depression. There is more psychic energy expended defending against depression than against any other psychiatric condition. People are afraid to cry, to let go of their feelings of sadness and loneliness and loss. Many feel that if they start to let go they will be carried away on a flood of emotions.

The conviction that letting go will incur some dire result is firmly rooted in Western thought, and especially in Anglo-Saxon countries where control is highly valued. The shadow of St. Paul and Freud is still upon us. No two men have contributed more to our preoccupation with restraint than the apostle and the analyst.

Giant though he was, St. Paul had many hang-ups of his own. In all of his Epistles but one, he warns against the dangers of the inner man and exhorts his followers to be on constant guard against them. For Paul, "To be carnally minded *is* death." He tells the Romans: "That in me (that is, in my flesh) dwelleth no good thing. . . ." Paul seems not to have come to terms with his own inner drives, and as a result to have shaped the foundation of Christian ethics with a pervading bias against instinctual demands. To this day, many Christians view original sin not as separation from God but as the bestial nature of man epitomized in sex.

Freud, reflecting the religious and social values of his time, built his concepts of psychosexual development on a similar base but rendered entirely material. The psychic apparatus of id, ego, and superego was designed around the danger of primitive instincts as embodied in the libidinal and aggressive drives. These had to be controlled at all costs or chaos would result. The price of civilization was repression.

The negative influence of Paul and Freud —and both had profound positive influence —is deeply etched into the Western way of life. Many of our institutions, laws, traditions, and attitudes stem from the fear of the "animal nature" of man. Child training remains overshadowed with the idea that the child is by nature unruly, if not wild, and must be disciplined.

Mothers go through untold anguish in toilet training on the mistaken idea that if the child is not properly trained he will never learn control of bladder and bowels. They overlook the fact, or never know it, that the young child, like the young animal, is by nature autonomous and imitative, and that infants with no formal toilet training will train themselves by the age of two. The important thing is to let it happen, not make it happen. The instincts in the long run are friendly.

Much family life is based on the assumption that instincts are dangerous and require external restraints and guides. The same assumption carries over into school. Education is based on the concept that the student needs to be taught what he needs to know rather than encouraged to discover what interests him. In spite of Piaget's evidence that knowledge is action, and that "anything you teach a child you prevent him from discovering for himself," formal education continues to ignore spontaneity, blunt curiosity, and enslave the mind to the needs of the system rather than to its own. Acculturation in general demands restraint and control of inner forces, often to their stagnation or loss.

It is clear that excessive control like excessive tension exacts its own price. Stretch an elastic band too far and it loses its snap, overtighten a guitar string and it loses its tone. People who live under conditions of excessive tension find unhealthy ways of letting go, be it urban violence or violence on television and in sports. Those who are forced to live repetitively rather than relevantly find sick outlets for their relief.

One outlet is to opt out, another to take drugs. Another is to plug into the distorted or escapist attitudes of religion or mysticism. Another is to bury oneself in work, in clubs, in doing good.

Another is to see a psychiatrist, the modern secular priest. The fact that we are training more and more psychiatrists is a good indication of the measure of our sickness. At the rate we're going, we'll soon have more psychiatrists than any other specialist in medicine. We are almost there now.

On the fringes of psychiatry an increasing number of so-called therapies clamber on the bandwagon of release. Scores of encounter groups, meditation groups, nude therapy groups, groups in Gestalt, T.A., self-awareness, psychodrama, psychosynthesis, Primal Scream, Rolfing, and many others in the human potential movement all seek to relieve, in one way or another, the state of being overcontrolled. Most focus directly on the need to express emotion more openly, to be more free in releasing, displaying, and integrating what is within.

Whether these methods cure anything or not is another matter, but the fact is that letting go has salutary effects in itself. A patient of mine sat in the office and screamed "no" with increasing volume until the whole building echoed with her cries. She went on and on and later said how excited she felt. "I can feel!" she said. "For the first time in years, I can feel. Something came up from deep inside me and I can feel." Two secretaries down the hall later asked what all the screaming was about, and both said the same thing: "I wish I could let go like that."

Of course you don't need to see a psychiatrist or lie screaming on a couch to feel free. Most people find their own ways of letting go, be it golfing, fishing, helping others, getting drunk, or bitching at their partners. A change of mood, job, weather, outlook all help. Exercise enhances freedom, as anyone knows after a hard day of skiing or tennis or whatever. As Edmund Jacobson pointed out in his book *Progressive Relaxation,* there is a direct link between the release of psychic and muscular tension. Everyone feels better after exercising outdoors, or having a sauna, and not for nothing does sex remain the all-around indoor sport. It combines the two basic elements of letting go: surrender, and the exertion of the one-hundred-yard dash, or the marathon, depending on your style. Wilhelm Reich theorized at length on the concept of "body armor" as an expression of psychic resistance. We are our muscles and our muscles are us. Psychological stress can build up neuromuscular tension, and the release of excessive neuromuscular tension can lead to mental ease if not tranquillity. Even a few minutes of yoga can induce a state of mental and emotional serenity.

In effect, you can unlearn poor behavioral patterns and relearn better ones. You can retrain yourself to be more open, more expressive, more spontaneous. You can relearn to cry, to hate, to love, to be joyful. You can relearn to be genuine to yourself and your feelings, and I stress *relearn,* since you knew it all once when you were free, as a child, before the adults made you afraid and ashamed. The adult is the child and the child the animal, and the animal answers to itself and its instincts. You can find your way back there if you wish, and then start again, but this time being honest and authentic to the full range of what you are. This means shutting off the mind and steering by the nonrational in yourself.

You can even learn to be more impulsive and more wild. I give some of my patients the exercise of leaving the house one evening a week with no plan other than to follow their whims or instincts. It is always interesting to note with what difficulty normally bright, intelligent, but hung-up people approach this simple task. Many of them say: "But what will I do?" or "Where will I go?" Many of them want me to give them some plan or itinerary as a start. Indeed, some of them refuse the exercise outright, and it is only when I insist on it that they move. Some at first do such routine things as going to a movie or visiting a friend. Others start out more imaginatively and mostly wander the town, sit in coffeehouses or bars, look- (Continued on page 146)



REMOVE HAIR PERMANENTLY

PERMA TWEEZ electrolysis—as seen in medical journals—safely and permanently removes all unwanted hair from face, arms, legs and body. This is the *only* instrument with special U.S. patented safety feature that destroys the hair root without puncturing skin. Automatic, 'tweezer-like' action gives safe and permanent results. Clinically tested—recommended by dermatologists. Send check or M.O.

14 DAY MONEY BACK GUARANTEE $16.95 ppd.

GENERAL MEDICAL CO.. Dept. V-88
5701 W. Adams Blvd., Los Angeles, CA 90016
☐ I enclose $4.00 deposit and will pay balance COD plus extra COD postage.
☐ I enclose $16.95 in full payment.
☐ Americard/Master Chg. =
Expiration date
NAME
ADDRESS
C/S ZIP
Mfr. of Professional & Home Electrolysis Equip.

MOVING?

Please notify VOGUE and the Post Office when you move and be sure to fill out the form below.

For FASTEST service on address change, missing copies, etc., attach old mailing label in first space below. Otherwise please print clearly your address as we now have it.

OLD ADDRESS (Attach old label here.)
NEW ADDRESS
DON'T FORGET YOUR ZIP NUMBER: IT'S IMPORTANT!
Name
Address
City
State
Zip Code
Name
Address
City
State
Zip Code

VOGUE
BOX 5201, BOULDER, COLORADO 80302
Please allow 6 weeks for change to take effect.

To let go, you have to *let* things happen, not *make* them happen; you have to surrender to yourself

LET GO

(Continued from page 145)

ing or talking. Some go dancing, some make love, some try new experiences. One man got on a bus and traveled for two days. It was with regret, he said, that he turned around and came home. In the next month he bought himself a motorbike and now spends his weekends roaming the countryside. "I'm not going anywhere," he says. "I'm just going."

That is the first key to letting go, the readiness to do nothing. You can't let go if you have something to do. Achievement motivation demands that something be done; it has needs, goals, purposes, functions. It is not self-contained and is clearly not conducive to letting go. The essence of letting go requires the state of expressive motivation that simply reflects some state of oneself, such as laughing or crying, or walking in the rain, or watching a sunset, or listening to music, or being with a lover. It is nonpurposive and has no aim other than itself. Most of everyday living requires achievement-motivated behavior; letting go requires only self-acceptance and the awareness of the self in the here and now. Much of the recent interest in religious and Oriental mystical experience arises from this unmet need for expressive or existential motivation.

The second key to letting go is the acceptance of its effortlessness. Letting go means simply letting things happen, not making them happen. This means surrendering to not doing, or, better said, to letting something else do for you. Yet in teaching the approach to letting go, this remains one of the most difficult things for people to accept. They fight it and say they cannot submit to my guides or to the loss of their own guides. To which I reply that they are being asked not to submit to me or to anything else but rather to surrender themselves to themselves.

The distinction between submission and surrender is critical. You submit to something over which you have no control, but you surrender to something larger than yourself in which you share. Alcoholics Anonymous builds its whole approach to cure on the need not to fight alcohol but to surrender to it. Only when the alcoholic accepts his alcoholism can he start by other means to overcome it. As long as he fights it, he fights himself, since alcohol is part of himself. The same goes for letting go: the only effort you are required to make is to make no effort, to switch yourself off and listen. The only requirement to letting go is to let go.

It is in this second key, the need to be passive, that people encounter so many internal hassles. We have been trained from infancy to believe that we control our destiny, and that only by being active can we find fulfillment and pleasure. Letting go requires the attitudinal faith in the essential buoyancy of inner, nonrational guides. As such, it parallels the religious act of gaining control by giving it up. Perhaps passivity is a poor word and expectancy would be better, for to be able to let go implies a readiness to be moved by something inside you, or at least beyond the mind. The process is suprarational, beyond reason. When you let go, you wait on something else to sustain you.

That we are hung up goes without saying; that we are stiff, obsessive, and rigid needs no argument. But we should not overlook the enduring quality of the human spirit in finding its way back to the wellsprings of its being. It's not only salmon that follow their instincts upstream. I find an increasing number of people, young and old, ready to drop routine, inhibitions, and even dignity to find their way back to the integrity of their own beings. With a little prying, people are ready to let go, ready to try again.

I was in a restaurant recently and watched a tall girl swing down the street to meet a man and enter the foyer. As they came into the restaurant, I recognized her; she was a patient of mine the year before. She had sat in sessions then like a tigress, lean, trapped, angry. She spoke of her frustrations in not being herself, in always having to be nice, polite, courteous. She told of being taken advantage of at work, of not speaking out, of permitting others to walk over her.

As she told of the humiliations she allowed others to inflict on her, the seething account of her inner turbulence was oddly out of keeping with her body posture. She sat with one heel on the seat of the chair, the other leg outspread as though lounging on the beach. I pointed this out to her and suggested she allow her body to integrate with her emotions. She declined, saying that she didn't need to, and then that she would feel ridiculous, and then that I was pushing her, which indeed I had to do.

I told her to get up and move around the room while telling again of her feelings. At first timidly and then with less and less self-consciousness, she ranged up and down the office behind my chair. Soon she was striding across the room like the caged animal she was, hitting the wall each time she turned. Each time she went behind my chair I cringed, wondering if I would get it next. Instead she broke into a stream of epithets enough to awe an army sergeant. Fortunately the session was at the end of the day, with time to let it run; so I let it run, and the more she roamed the room, hitting the walls, the couch, the door, my desk (but not me!), the more her fury contorted her face and twisted her body. She clenched and unclenched her fists, spat with her words, scratched at the air. For the first time in public she and her body were one, and for the first time she moved out of the paralysis of her own helplessness. That night she went into a state of acute agitation requiring an emergency session and medication, but from then on in repeated sessions integrating her body with her emotions she gained in confidence and power. Watching her walk into the restaurant with her shoulders free, and stand there with eyes snapping around the room, I took great pleasure in her sense of wholeness and control. I also hoped that the rather pale man with her knew what he was getting into. He'd soon be out of his flipping mind if he didn't.

Most people who learn to let go end up with a sense of their own self-determination. A distinguished but very conservative lady said to me after starting to let go: "When you made me go out that night, I went to Chinatown and had wanton soup!" From there she had gone on to the most exotic of appetites, much to the astonishment of her family, and to the endless disapproval of her husband. He complained bitterly about her new behavior and said that if she continued in that manner he would leave. "Yes," she said firmly, "he will leave."

It is one of the particular delights of psychiatry to be in attendance at the birth of such a new being, however overdue the date of delivery. Indeed, the fact of it being overdue is what makes it so exciting. We are not stuck. We have options. We can grow.▽



The Splendid Beverly Wilshire

"Unquestionably one of the best hotels in the world."

and you deserve the best.

Located in Beverly Hills, the heart of Los Angeles and surrounded by the area's best shops, restaurants and theaters.

Member of HRI Grand Luxe Hotels

Los Angeles' *Preferred* Hotel

Leonardo Courtright's
Beverly Wilshire Hotel.

9500 Wilshire Boulevard • Beverly Hills, California 90212
(213) 275-4282

Toll Free 800-558-9898 • 800-223-5550

NOTES ON OPTIMISM

(Continued from page 100)

people lost their jobs and passports for having signed one suspect petition, for attending one "subversive" meeting, for once having given a few dollars to the "wrong" refugees. McCarthyism was not some national madness but the state's traditional response to dissent. What is extraordinary is that we now see the 1950's as an insane period in our history. Yes, Virginia, there are alternatives to despair.

● For all its shameful misdeeds, despite the appalling logic of excessive power and wealth, this country is still in some ways uniquely promising. Though far from a just society, it is still a remarkably free one—probably the freest country on the planet. Freedom can be measured by the trend toward accommodation with minorities (political, sexual, sensual) and by the respect accorded their moral indignation.

The outrage of a minority over the war in Vietnam, and that minority's persistent protest, did change American opinion. Watergate is another example of the outrage of a few eventually galvanizing the population. The anger of most Americans over the Nixon pardon, registered in the recent Republican defeat at the polls, is only possible in a society that tolerates an adversary press informing and exhorting citizens to act. Our leaders are corrupt and just plain dumber than we ever suspected, and that is a useful discovery for this country. It seems we are not sheep after all, even if we go to the slaughter.

● One doesn't have to subscribe to a notion of progress to note that certain things have gotten better. There is more tolerance of deviant ideas and people, of personal eccentricity and the right of real choice. The arsenals of war are certainly more destructive than they ever have been; but ordinary life in this era is probably less violent, for most people, than it has ever been. While the tenor of films and television does suggest that people are becoming more and more inured to violence, that their imaginations are obsessed with disasters and crime, there has actually been a substantial decline in the public acceptance of intolerance and cruelty.

Debate over what constitutes "cruel and unusual punishment" has erased the *peine forte et dure* from our memories. In eighteenth-century Britain there were over one hundred capital crimes, heinous working conditions, and slavery. (Remember slavery?)

The omnipresence of a brutal portrait of sexual feelings in pornography of the usual kind—supplementing the probably more dangerous pornography of violence—does not prepare us for the fact that modern family life, unhinged and acrimonious as it may often be, is conducted in a more humane way now. In the past, children were casually killed or abandoned. Attitudes toward the poor have mutated from an intransigent "if they're poor, they must deserve it" to a growing welfarism. Most spectacular of all: the last decade or so is when, for the very first time in human history, large numbers of women (and women are half the human race) have had some chance of leading autonomous lives.

It would appear that a genuine revaluation of human life has taken place during the modern period, perhaps because for the first time in history most people don't believe in an afterlife. Ironically, one can find evidence of this revaluation even in the century's most atrocious crimes. The genocide of persecuted peoples required that, first, the perpetrators "dehumanize" their victims.

● Assume that we are born to die, that we suffer uselessly, and that, somewhere, we are always afraid. Assume that the available scientific information incontestably persuades us of our inconsequence. Such knowledge barely explains, certainly does not instruct, our lives.

We mourn eroded wisdom and lost truth. Demography and the technological plunder threaten to snuff out the fires of the future, with vast populations—not ours—dying or doomed to die through famine, undernourishment, or disease. Imagine, as so many people find it possible to do now, that we are approaching some grand finale—some end to all sorts of aspirations and ways of life (Continued on page 154)

HUNGER

(Continued from page 103)

present consume 35 percent of the world's resources. We have before us the opportunity of sharing.

Students on many university campuses have already begun. At Yale, where I teach and my husband is chaplain, a Yale Hunger Action Project was organized. On the day of the opening of the World Food Conference in Rome, the students and faculty members fasted; and Yale gave each fasting student $2.10 in lieu of her or his food for the day. Over $5,000 was collected and donated to hunger-relief agencies in New Haven, West Africa, and Bangladesh.

But what can we as individuals do? How can a single person make a difference?

● First, educate ourselves. There are many good books, but among the best are two by Lester Brown, *By Bread Alone* (Praeger paperback) and *In the Human Interest* (W. W. Norton paperback). Both these give a realistic picture of the nature and magnitude of worldwide hunger and how this directly ties into other world problems such as the fuel crisis. It's no easy problem to solve, says Brown, but there is still a possibility that we can be effective.

● Cut down on our consumption of meat—particularly beef. It takes seven to eight pounds of grain to produce one pound of beef. Not eating beef would free up more grain for starving countries; the average person in underdeveloped countries now eats only four hundred pounds of grain per year, while an average U.S. citizen eats fourteen hundred pounds. The average individual also consumes 116 pounds of beef a year; and if U.S. citizens cut beef consumption in half, each of us would free up 464 pounds of grain every year. You will have to put pressure on your Congressmen to see that the saving is translated into food for the hungry. Eating less beef has a side benefit: beef is high in cholesterol and fats, and cutting down could improve our own health. A good book on this part of the problem is Frances Lappé's *Diet for a Small Planet* (Ballantine). The book includes recipes that are nutritionally sound and that would help to make more grain available to the hungry.

● Cut down on your use of fertilizer. The amount of fertilizer we use annually on U.S. lawns, cemeteries, and golf courses (four million tons) would be enough to fertilize India's crops for an entire year. Fuel costs and our high use of fertilizer are sending up its price—300 percent in the last two years. Because of the rising costs, India recently had to cancel an order for nine hundred thousand pounds, which might have staved off some of its famine this year. Moreover, if we cut down on our own use of fertilizer, we not only will save money but will learn to use our own.

According to Sim Van der Ryn, an imaginative professor of architecture at the University of California who has recently been dubbed "Captain Compost," human urine is marvelous for lawns; just dilute it with five parts of water and a little gypsum (or any calcium carbonate, such as shell flour used in gardening). One person can provide fourteen pounds of nitrogen for her lawn each year. Sim has also designed a safe and sanitary compost toilet that can be constructed and installed outside or in any house on the ground level for about a hundred dollars in materials. Sim is now helping the Yale Hunger Project design a campus-wide system of compost toilets for students and faculty. For further information on how to recycle human and other organic wastes (*including* the full plans for the indoor-composting toilet), send $1.00 to Sim Van der Ryn, the Farallones Institute, P.O. Box 700, Point Reyes Station, California 94956.

● Cut back on your consumption of gasoline and housing fuel. Drive less. Keep your home temperature lower. Among other factors, the irrigation pumps in developing countries are sorely in need of fuel.

● Write your Senator and Representative asking them to increase our national reserves for our own thirteen million undernourished citizens and for the starving abroad. In the last five years, the U.S. has given less foreign aid (in the percentages of our national income) than many other poorer countries.

● Ask your church or synagogue to devote 2 percent of its budget to developing nations for food production or family planning. For the best way to make the contribution, write Bread for the World, 602 East 9th Street, N.Y.C., 10009, or to: World Neighbors, 5116 North Portland, Oklahoma City 73112.

At the core of the problem lies population. There is no way we can expect massive starvation to disappear or developing countries to develop as long as the population continues to grow. By simple definition, *one pregnancy prevented is one death averted.*

● To help with the population problem, give the money you save on food and fuel to population agencies. One of the more effective organizations in the field—now working in India, Sri Lanka, Colombia, Bangladesh, the Philippines, and East Africa—is Population Services International, 120 East 56th Street, New York, New York 10022.

If we can begin to share our affluence, we will be doing it for our own sakes. Through sharing it, we may be led to a simpler, healthier, more generous, and self-sufficient way of life that will bring us greater happiness than our riches. ▽

QUIBERON

(Continued from page 142)

room or on your sunny private terrace overlooking the Atlantic.

Now let's play the diet game. Each player takes a cookbook in one hand and a calorie-counter in the other and tries transforming his favorite recipe into a nonfattening recipe. To give us the idea let Chef Mollard make the first move with his

Spinach Paté

four servings

2 pounds frozen chopped spinach
1 onion, chopped
½ pound ground lean veal (or ground lean beef or a combination of the two)
2 hard-boiled eggs, whites only
1 tablespoon tomato paste
1 teaspoon Worcestershire sauce
1 teaspoon dried basil (or 1 tablespoon finely chopped fresh basil or parsley)
Salt and freshly ground pepper to taste

Cook spinach according to directions on package, taking care not to overcook. Drain carefully, putting a bit at a time in a sieve and pressing out as much water as possible with the back of a spoon. Bring the chopped onion to a boil in a small pot with just enough water to cover and boil for just 2 minutes. Remove with a slotted spoon onto a paper towel and drain carefully. Chop the hard-boiled egg whites. Mix together thoroughly the meat, onions, egg whites, tomato paste, Worcestershire sauce, and basil, and divide into 3 equal parts. Divide the spinach into 4 equal parts, squeezing each part with your hands to drain off any remaining water.

Fold a large sheet of heavy-duty aluminum foil so that you have a double thickness; the foil must be large enough to envelop all the ingredients, which will be shaped into a loaf, and to seal them tightly. In the middle of the foil spread one of the quarter portions of spinach in a rectangular shape about ½ inch thick. Sprinkle with a little salt and a generous amount of pepper. Spread ⅓ of the meat mixture on the top of the spinach but not all the way to the edges; season in the same way. Continue with alternate layers, seasoning each one as you go and bringing the edges of the spinach layers down to conceal the meat. End with a layer of spinach. The final result will be a rectangular loaf. Wrap tightly with the foil, making an airtight sealed package. Lift carefully onto a baking dish (2 spatulas will make it easy to do) and bake 2 hours at 325°.

Unwrap the foil carefully, placing your loaf with the narrow end at the edge of the sink. Open that end first, lowering the bottom of the foil so that any liquid that has collected can drain off into the sink. Again using 2 spatulas, lift the unwrapped pâté onto a serving dish. Cut into fairly thick slices and serve hot or at room temperature with a:

Low-Calorie Sauce Vinaigrette

3 tablespoons mineral oil
1 teaspoon olive oil
1½ tablespoons vinegar
1 teaspoon Dijon mustard
Freshly ground pepper to taste and a little salt
1 teaspoon finely chopped chives or shallots

Combine all the ingredients thoroughly, rubbing the mustard with the back of a spoon against the bowl to dissolve it and then beating into sauce with a fork.

It's our move next. Here is our recipe for oil-less, egg-less, flour-less, butter-less:

Moussaka (Eggplant Meat Casserole)

four servings

2 medium-size eggplants
1 medium-size onion
1 green pepper
Seasonings: a little salt, a generous amount of freshly ground pepper, a pinch of nutmeg, ½ teaspoon allspice, 4 tablespoons chopped parsley
1 pound ground lean beef (or ground lean lamb)
1 tablespoon tomato paste
¼ cup Italian-style canned tomatoes, carefully drained and chopped
¼ cup V-8 juice
2 bay leaves

At 350°, bake the eggplants, onion, and green pepper, all unpeeled, on a baking sheet lined with aluminum foil, removing each vegetable when it is completely cooked. (The pepper will be done in a few minutes while the eggplants may take as long as 50-60 minutes.) When cool enough to handle, remove and discard the skins from all the vegetables. Discard the stem and seeds of the green pepper. Chop all the vegetables together. Combine all the seasonings and stir half of the seasoning mixture into the vegetables.

Heat the chopped meat in a Teflon pan with no fat, stirring constantly, for a minute or 2 or just till it loses its color. Add remaining half of seasoning mixture, tomato paste, and canned tomatoes, and mix well. Put a tablespoon or 2 of the V-8 juice at the bottom of a soufflé dish or other deep baking dish. Arrange alternate layers of the eggplant mixture and the meat mixture, beginning and ending with the eggplant mix. Pour a little of the V-8 juice on top, add the bay leaves, and bake at 350° for about 30-45 minutes. Moisten the casserole with a little more of the V-8 juice from time to time if it seems to need it.

Serve hot, removing the portions with a slotted spoon since it is apt to be a little liquid.

G. and F.'s Variation: In place of the eggplant, substitute coarsely shredded cabbage (which you have parboiled for 2 minutes and then very carefully drained). Mix it with the baked chopped onions and green pepper, and proceed.

Now it's your move. To start you off, here are some tips from Chef Mollard.

- The more uncooked fresh seafood (oysters, clams) you eat, the thinner you seem to get.
- Brown roasts in Teflon pans with no fat.
- Use tomato juice or V-8 juice instead of oil or butter when roasting meats or cooking them in a casserole.
- Poach fish on beds of thinly sliced low-calorie vegetables (onions, cucumbers, carrots, or turnips) moistened with clam juice or white wine. As the wine evaporates, so do the calories.
- Try yogurt in place of oil and vinegar for salad dressings.
- And, above all, if you don't have a collapsible steamer basket, buy one, and invent stews by steaming together pieces of meat, chicken, or fish with vegetables.

And here are more diet recipes from Quiberon, plus another one of our own.

Baked Flounder with Limes, Quiberon

four servings

4 fillets of flounder
4 limes
8 or 10 green peppercorns (*poivre vert* available in specialty shops or use white or black peppercorns)
½ bulb of fennel (or 2 stalks celery), very finely chopped
A few sprigs parsley

Marinate the flounder fillets for 2 hours in the grated rind and juice of 2 of the limes, the peppercorns, and the fennel. Remove from the marinade and cut each fillet into 4 pieces. Cut the remaining limes into very thin slices. Now in a Teflon baking pan, reconstitute the fish fillet inserting slices of lime between the cut sections of the fish. Bake in a 300° oven for just a few minutes or till fish flakes easily when tested with a fork. Serve with parsley (see page 141).

(Continued on page 154)

ORDER AGELESS HANDS TODAY!



The first — and only — Hand Peel Beauty Treatment to keep your hands as soft, as young-looking as your face. Kit includes Alena's own newly-formulated Hand Peel to smooth away dryness and prevent winter chapping plus Hand Lotion with exclusive Placenta to revitalize and protect your skin. Together, they'll assure you of having truly ageless hands!

Order now. Introductory Price $11.00 (includes postage and handling). Send to:
Alena Skin Care Center
6946 E. Main, Scottsdale, Arizona 85251

Name _____

Address _____

City _____ *State* _____ *Zip* _____

What To Look Forward to in Fashion This Year

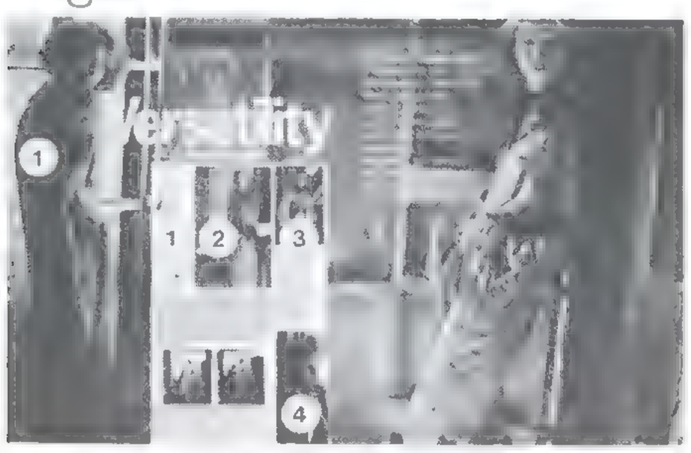
Here, a shopping guide to the fashion on pages 78-91. Clothes from the European Ready-to-Wear shown in these pages will be available soon in stores across the country.

THE SMALL LINE
Pages 78 and 79



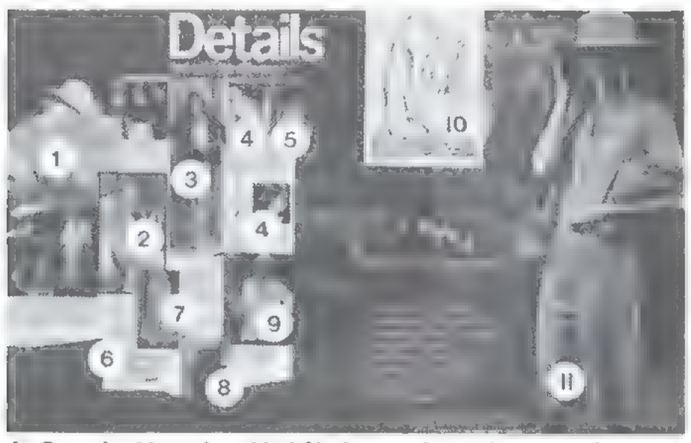
Calvin Klein two-piece dress, of cotton (Crantex Fabrics). Top, about $28; wrap skirt, about $50. At Bloomingdale's; Jordan Marsh, Florida; Higbee's; Hudson's; Harzfeld's; Bullock's.

VERSATILITY
Pages 80 and 81



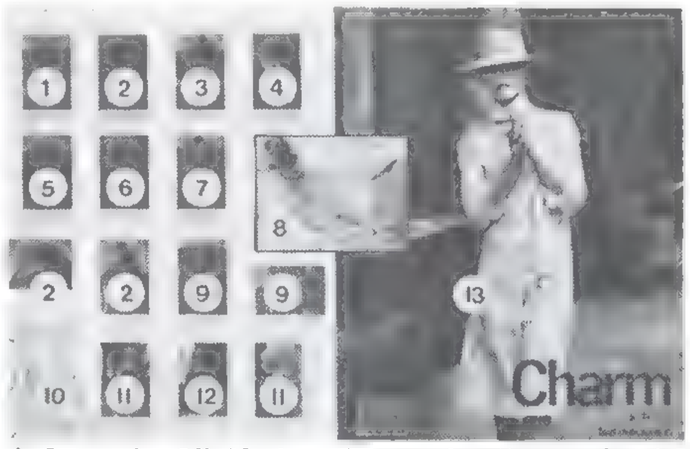
1. Printed crepe de Chine coat-dress, about $525.
2. Printed coat-dress, matching skirt, with mustard crepe de Chine blouse. About $715.
3. Mustard linen jacket, about $240.
4. The crepe de Chine pyjama (printed trousers and blouse), about $615.
All by **Geoffrey Beene,** of silk-and-rayon crepe de Chine (Etro-Yves Gonnet fabric). To order, at Saks Fifth Avenue; Montaldo's; Dayton's; Sakowitz.

DETAILS
Pages 82 and 83



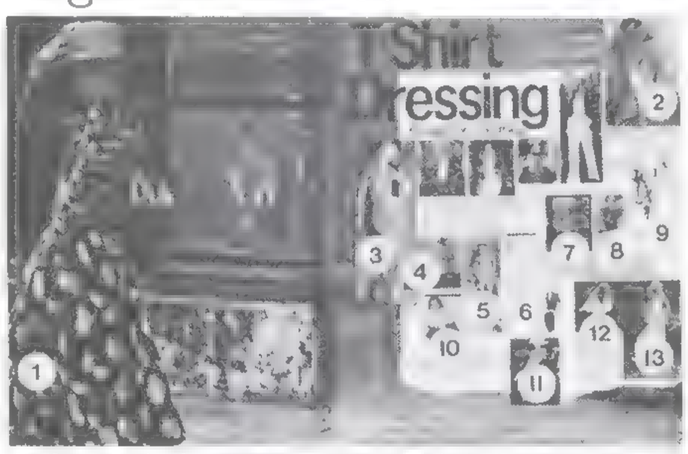
1. Carol Horn's Habitat rust cotton-and-rayon T-shirt dress, about $34. At Bonwit Teller; Sakowitz.
2. Halston peach rayon wrap dress (Lafitte fabric). About $180, at Elizabeth Arden Salons; Montaldo's; Jacobson's; Sakowitz.
3. Calvin Klein black cotton suit (Crantex Fabrics). Jacket, about $66; skirt, about $30. At Bonwit Teller; Swanson's; May D & F; Bullock's.
4. Stephen Burrows peach rayon matte jersey dress, about $180. At Lord & Taylor; Dayton's.
5. Geoffrey Beene pink silk-and-rayon crepe de Chine chemise dress, about $650. At Lord & Taylor; Montaldo's; Swanson's; Sakowitz.
6. Herbert Levine pink satin scuffs, about $50. At Bonwit Teller.
7. Donna Karan for Anne Klein white lineny silk wrap skirt, about $98. At Bloomingdale's; Jacobson's; Swanson's; Bullock's.
8. Halston beige skirt, of Ultrasuede Fabric by Springs; about $180. At Bergdorf Goodman; Montaldo's; Swanson's; Sakowitz; I. Magnin.
9. Halston beige silk crepe de Chine shirt, about $260. At Saks Fifth Avenue; Montaldo's; Jacobson's; Sakowitz.
10. Jax gauzy cotton shirt, about $60.
11. Stephen Burrows two-piece rayon challis dress, about $100. At Henri Bendel; Sakowitz.

CHARM
Pages 84 and 85



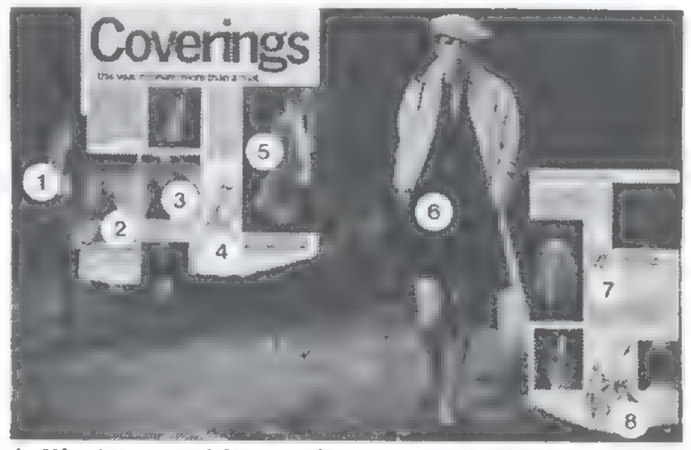
1. Genre by Gil Aimbez dress, of cotton and polyester, about $50. At Ann Taylor.
2. Carol Horn's Habitat two-piece cotton dress. Top, about $25; skirt, about $27. At Henri Bendel.
3. Genre by Gil Aimbez cotton dress, about $70. At Bloomingdale's; Neiman-Marcus.
4. Sant'Angelo for Raymodes cotton-sheeting dress, of Wamsutta Mills fabric, about $45. At Saks Fifth Avenue; Sakowitz.
5. Cinnamon Wear cotton dress, about $40. At Henri Bendel; Bullock's.
6. Genre by Gil Aimbez dress, of cotton. About $46. At Saks Fifth Avenue.
7. Cinnamon Wear cotton top, about $17, and skirt, about $27. At Henri Bendel; Bullock's.
8. Judith Luscher for Schrader Sport dress, of cotton and polyester. Top, about $24; skirt, about $26. At Bonwit Teller.
9. Ingeborg cotton dress (Cantoni fabric), about $100. At Saks Fifth Avenue; Sakowitz.
10. Abert Nipon dress, of polyester and cotton; about $145. At Lord & Taylor, N.Y.; Lillie Rubin-South and West.
11. Belle France two-piece dress, of cotton batiste; about $95. At Bonwit Teller; Lou Lattimore; I. Magnin.
12. Dana Cote d'Azur cotton top, about $80, and skirt, about $75. Altman's; Nan Duskin; Sakowitz.
13. Pat Ashley for John Meyer dress, of triacetate and nylon (Imprints fabric); about $45. At Altman's; Montaldo's; Jordan Marsh, Florida; I. Magnin.

T-SHIRT DRESSING
Pages 86 and 87



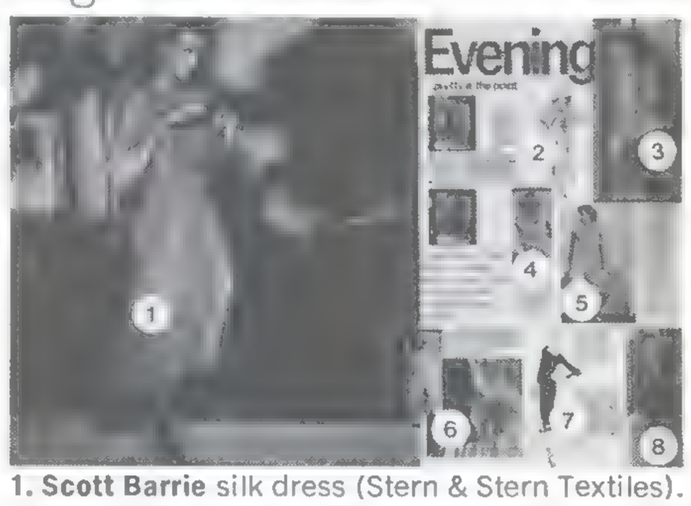
1. Oscar de la Renta cotton print dress, of Toba fabric; about $165. At Saks Fifth Avenue; Kaufmann's; Lillie Rubin-South and West; Balliet's; El Palacio de Hierra, Mexico City.
2. Kappi two-piece dress in a multi-color print on black—cotton-knit blouse and cotton-and-rayon skirt. About $90. Miss Bergdorf of Bergdorf Goodman; Hutzler's; Montaldo's.
3. Geoffrey Beene rust plaid polyester pyjama, of William Rose Fabric; about $275. At Saks Fifth Avenue; Montaldo's; Harzfeld's; Liberty House, Hawaii.
4. Carol Horn's Habitat Avril-and-Avlin scoop-neck top, cotton-gauze plaid skirt (Axelrod fabric); top, about $15; skirt, about $27. At Bonwit Teller; Joseph Magnin.
5. Belle France camel cotton T-shirt, about $13. At Bonwit Teller. **Genre by Gil Aimbez** polyester and cotton shorts, about $23. At Macy's.
6. Calvin Klein black cotton shirt, black-and-white nail-print cotton shorts (Crantex Fabrics); shirt, about $28; shorts, about $30. At Bloomingdale's; Jordan Marsh, Florida; Woolf Brothers.
7. Tric-Trac red cotton bandeau, about $10. At Henri Bendel; Bullock's.
8. Carol Horn's Habitat Avril-and-Avlin spice halter top, about $13; matching cardigan, about $17. Next month, at Altman's; Hutzler's.
9. Partout green cotton-and-nylon T-shirt, about $10. Lord & Taylor, N.Y.; Nan Duskin; Swanson's.
10. Stephen Burrows black-curry-and-white cotton dress, about $90. At Saks Fifth Avenue; Jordan Marsh, Florida.
11. Tric-Trac rust cotton T-shirt dress, about $17. At Henri Bendel.
12. Holly Harp for Bendel's Studio white cotton-and-polyester terry jumpsuit, of Cannon Mills fabric; about $60. At Henri Bendel; Jacobson's.
13. Jay Jaxon for Benson & Partners white cotton-and-nylon ribbed terry dress, about $34. At DD Dominick.

COVERINGS
Pages 88 and 89



1. Ilie Wacs white cashmere coat (Amicale Fabrics), about $370. At Bonwit Teller; Swanson's.
2. Givenchy Nouvelle Boutique lavender poplin raincoat, about $285. At Bergdorf Goodman; Jacobson's; I. Magnin.
3. Franck Olivier Paris red viscose chiffon sleeveless shirt and overshirt, about $82. At Bloomingdale's; Sakowitz; Bullock's. **Franck Olivier Paris** navy acetate-and-rayon wrap skirt, about $56. At Bloomingdale's; Sakowitz; Bullock's.
4. Halston Limited black cashmere cape, about $550.
5. Halston beige coat, of Ultrasuede Fabric by Springs; about $480. At Martha; Jacobson's; Sakowitz.
6. Halston putty-color coat, of Ultrasuede Fabric by Springs; about $600. At Bergdorf Goodman; Stanley Korshak; I. Magnin. **Halston Limited** black wool jersey skimp dress (Jasco Fabrics), about $180.
7. Halston black rayon matte jersey jumpsuit and wrap top (Pomezia fabric), about $380. At Bloomingdale's; Jacobson's; Sakowitz; Giorgio.
8. Doro black silk chiffon scarf, about $30. At Saks Fifth Avenue; I. Magnin.

EVENING
Pages 90 and 91



1. Scott Barrie silk dress (Stern & Stern Textiles). About $300. At Saks Fifth Avenue; Nan Duskin; Lillie Rubin-South and West.
2. John Anthony dress; of polyester (Stern & Stern Textiles). About $365. At Elizabeth Arden Salons; Sakowitz.
3. Complete turnout by **Donna Karan for Anne Klein;** of polyester. Coat, about $130. Blouse, about $70. Pants, about $80. At Bloomingdale's; Higbee's; Hudson's; Marshall Field; J. W. Robinson, Beverly Hills.
4. Two-piece dress by **Halston;** of silk (Kabat Textile). About $450. At Bonwit Teller; Giorgio.
5. Nyesta dress of Antron nylon; by **Holly Harp for Bendel's Studio.** About $64. At Henri Bendel.
6. Geoffrey Beene crepe de Chine pyjama. About $425. At Lord & Taylor; Swanson's.
7. Stephen Burrows dress; of rayon jersey (Jasco Fabrics). About $160. At Bloomingdale's; Hudson's.
8. Cotton dress by **Doina.** About $130. At Bloomingdale's; I. Magnin.

Accessory details for all these pages, page 153.

VOGUE'S SCHOOL & CAMP DIRECTORY

Write Vogue's School & Camp Bureau, 350 Madison Ave., N.Y. 10017, or call 212-692-5262

Summer Creative Arts

HINCKLEY SCHOOL of CRAFTS

Glassblowing — Leather — Jewelry — Photography—Ceramics—Weaving—Graphics—Fabric Decoration Foundry. Two 3-week sessions, held at the Hinckley School. Ages 14 - 18. For brochure, write: **Director, Box F, Hinckley, Maine 04944**

Travel

SOUTHWEST EXPEDITIONS

Exploring and Observing in Wilderness Areas of New Mex., Colo., Utah & Ariz. Res. Archaeologist. Prairie Trek for Boys 13-16; Turquoise Trail for Girls 13-16; Little Outfit for Boys 10-12. 46th yr. **T.M. Billings, Jr., Box 40451G, Indianapolis, IN 46240**

Wilderness Camping

McCALL'S SCHOOL & CAMP

In Trinity Forest. Comfortable & modern facilities within wilderness setting. All grades 1-12. College Prep and General; Electives, 3 terms, and summer school. Camp sessions all year, minimum of 2 wks. **Mrs. Blanche McCall, Box 197, Hyampom, CA 96046**

The Directors of the summer camps, schools, and travel groups listed here will be very glad to give you further information. Letters mentioning VOGUE will receive special consideration.

Boys' & Girls' Camps

LONGVIEW RIDING CAMP

Coed in Kentucky's Bluegrass. Golf, 18 hole course; Tennis; Canoeing; Sailing; All Sports; daily Riding; lake and pool. Ages 6-16. ACA accredited. Four 2-wk sessions: June 8-Aug. 2. **Dr. & Mrs. Ralph Ellis, Rt. 2, Stamping Ground, Kentucky, 40379. Tel. 502-863-0810.**

CAMP WINDY WOOD

84 boys & girls, 6 to 12. Specialized, relaxed prog. Individual attention gained thru small cabin and activity groups. Riding, aquatics, nature, crafts, tennis, hiking, music, riflery, archery. For ctlg., write: **The W. H. Waggoners, Tuxedo, NC 28784**

HILLCROFT

Near N.Y. Coed 8-15. Camp with a Farm. Competitive & Individual Sports. Riding. Lake & Pool, Fishing. Boating. Creative & Performing Arts, Workshops. Ecology. Nurses. ACA Accred. **Louis V. Buttinger, R.D.#1, New Milford, CT 06776. 203-354-6592.**

Girls' Camps

BUFF LEDGE

Milton, Vt. Daily riding. Equitation, show team. Hunt course. Excellent waterfront program: swim team, sailing. Dramatics, golf, tennis, riflery. All-incl. fee. 100 girls 7-18. Give age. **M. W. A. Hunt, 38 S. Strathmore Blvd. V. Sarasota, Fla. 33581.**

TEELA-WOOKET

Horseback Camps in Vermont



Daily riding, 3 age groups. Outstanding instruction, 70 mounts. Beginners, show horses, hunters. Stable management. Swimming, SCUBA, golf, tennis, gymnastics, $775-$895; outfit rented. Accr'd ACA. Also Idlewild for Boys. Write: **Mr. & Mrs. J. H. Walker, Box 156-V, Wellesley Hills, Mass. 02181**

brownledge

Mallett's Bay, Vt. "One of America's finest Camps."

FREE DAILY RIDING FOR ALL. Finest show horses, mounted lance drill, jumping optional. Sailing, racing tactics, aquaplaning, drama, tennis, golf, archery, swimming, crafts, trips. "No extras"! **"THE COMPLETE AND DIFFERENT CAMP."** Girls 10-18.

Give Age. Write Winter Office:

HORSES **Miss Barbara Brown Winslow**
155 Dodds Court, Box V, Burlington, Vt. 05401
JC COURSE

WATER SKIING Chris Craft

kiniya

On a Bay of Lake Champlain in Vt. Girls 6-17

VERMONT **57th SEASON.** Riding every day—own stables, hunt and cross country courses. Waterskiing, sailing, swimming, gymnastics, riflery, tennis, drama. CIT program. Hiking outpost in Stowe. Booklet.

IRELAND 11th season of our special program for older girls. Pony trekking, Dublin Horse Show. Visit Edinburgh, London.

Mr. & Mrs. John J. Williams, Milton, Vt. 05468. Tel. 893-7849

AVALON

SALT WATER SAILING CAMP ON CAPE COD

Individualized program. Skilled, sensitive staff, 95 girls 7–16. Daily beginner and advanced sailing instruction on protected bay. Swimming, tennis emphasized. Water-skiing, trampoline, crafts, golf, riding. ACA member.

Mr. & Mrs. G. V. Laffey, Jr.
Camp Avalon, Chatham, Mass. 02633



OGONTZ

WHITE MOUNTAIN CAMP

For girls 9-13. On private lake near Sugar Hill, New Hampshire. Swimming, Sailing, Water Skiing, Golf, Riding, Tennis, Arts and Crafts, Nature Study, Dancing, Music, Dramatics, Outdoor Cooking, Mtn. trips, Typing. 650 acres wood and meadows. Expert staff. 53rd year. June 26—Aug. 15

Miss Bette Huber, Owner-Dir., Lisbon, N. H. 03585

Girls' Camps

FIREBIRD FOR GIRLS—OHIO

Est. 1954. Fine Riding; 35 camp horses or your horse for training of horse & rider. Camp shows; Two Class A shows. Full prog. incl. Sailing, Tennis, Riflery, Archery, Crafts. Experienced direction. **Mr. & Mrs. W. V. Lorimer, 19616 Lomond, Shaker Hts., OH 44122.**

ECHO CAMP

A fine traditional camp for 30 years. 90 Girls 6-16 enjoy true & lasting friendships on Raquette Lake in Adirondacks. Water Sports, Skiing, Sailing, Tennis, Riding, Canoe & Backpack Trips the Arts. **Mrs. F. V. Clough, Pleasantville, N. Y. 10570.**

Any of the camps listed here will gladly give you further information.

RED PINE CAMP FOR GIRLS

Minocqua, Wis. Estab. 1938

Directors:

Mr. & Mrs. Richard Wittenkamp

Personal attention to individual development of 120 girls 6-16. Diversified programs: waterfront, activities, landsports, Riding and the Arts. 4 or 8 weeks. Brochure. Write:

Mrs. Sarah W. Rolley (Associate Director)
Red Pine Camp for Girls, Minocqua, WI 54548

Ride under the Big Sky

In Western Montana!



For Girls 10 to 18. Your own horse to ride across a 6,000 acre operating ranch. Mountains, trees, plains. Pack trips along the Continental Divide. Small group living. Experienced cowboy guides. Reservations for 1975

4 weeks $ 625.00 FOR BROCHURE
8 weeks $1165.00 WRITE

SHINING MOUNTAIN RANCH
BOX 251 DEPT. 3 SULA, MONT. 59871

Overweight Girls 8-18

Enjoy a fun-filled summer while losing weight

A **Non-medical** Program of Healthful Diet & Exercise ★ Heated Pool **20 Tennis Courts** ★ Golf ★ Fencing All Sports ★ Social Grooming ★ Re-education in Eating Habits ★ Usual weight loss 20-45 lbs. ★ Excellent staff & facilities ★ Winter follow-up program maintains weight loss ★ Over 12 years of proven success. C.I.T. Program ★ *Jr. Counselor Program - Ages 19-21.* Fully accredited. Mrs. Gussie Mason, Director. Author of "Help Your Child Lose Weight." Write for brochure.



Camp Stanley
Box 529
Hurleyville, N.Y. 12747

Boys' Camps

C BAR T TRAIL RANCH

Riding—Every boy has a horse—Trout Fishing. Horseback wilderness pack trip in the Colorado Nat'l Forests, rodeo and sight-seeing. Chuckwagon kitchen. Boys 11-16, seven week session. Accredited by ACA. **Quentin V. Felch, Box 158, Idledale, Colorado 80453.**

CAMP PINNACLE

48th yr. Hendersonville, N.C. Blue Ridge Mountains. Boys 8-15, incl. All sports—riding, riflery, canoeing, archery, baseball, tennis; backpacking. Overnight & special trips. For catalog: **Van C. Kussrow, 2650 First Federal Bldg., Miami, FL 33131**

NAMEQUOIT CAMP, CAPE COD

Fresh & salt water sports. Boys 7-15. Sailing, beginner-advanced; racing; trips. Lake: swimming, canoeing. Tennis, gymnastics, archery, riflery, team sports. Woodworking, nature. 50th yr. **ACA. Arthur V. Farnham, Box 306, Orleans, MA 02653**

IDLEWILD

THE OLDEST PRIVATE CAMP

ISLAND LOCATION. 220 Acres of Forest, Fields, & Beaches, Lake Winnipesaukee, N.H. Boys 7-15. 85th Season. 8 wks. $850, 4 wks. $475 includes ALL Activities and Extensive Mt, Sail. & Canoe Trips. Golf Course, Clay Tennis Courts. NAUI Scuba. Show Riding. NRA Riflery, Sailing, Archery. Water Skiing. Inst. Music. Elem Tutor. ACA Accredited. Assoc. Teela-Wooket & Kineowatha for Girls. Booklet.

E. F. Roys, Box 184 C, Lakeport, N.H. 03246

Summer Schools

LONG LAKE LODGE



N. Bridgton, ME 04057

Tutoring camp. Est. 1902. Coed. Study and recreation for young people 13 and older. Courses for credit, make-up, review, enrichment. Personalized attention, experienced tutors, relaxed atmosphere. **Richard Bisbee, Director. 1015 Oslo St., Worthington, MN 56127.**

Hawaii Holiday

SUMMER SCHOOL at PUNAHOU
Co-ed, for grades 9-12

Earn Academic Credit—All basic Liberal Arts Courses. Also learn from World Champions

SURFING, SAILING, SCUBA DIVING

6 wks, all-inc. from W. Coast $1,675 plus Tax. Write for Brochure, please inc. Tel. Number.

Dan V. Wallace, Director
P.O. Box 1656, Kailua-Kona, Hi. 96740
Tel. W. Coast Rep: Max Dougherty (213)332-2174

Slim-Down Camps



LOST 8000 LBS EACH SUMMER

Boys 8-18 lose 20-50 lbs. & have the time of their lives! Increased activity, balanced diet & understanding staff instill self-respect & confidence. Boys can enjoy & succeed at tennis, canoeing, karate, baseball, basketball. Year 'round counseling maintains weight loss. 8 wks. Permanent facilities, pool. Accred. ACA. Dr. Lloyd O. Appleton, Box 105 KINGSMONT Camp W. Stockbridge, MA 01266

Overweight Slight or Quite

America's first weight control camp

Seascape—exclusively for girls 9-18—offers a fine professionally staffed program for weight loss and permanent control through fun-filled summer on 35-acre oceanfront estate. Medically conceived and directed. Nutrition education. Complete sports program. Private beach and pool. Sail, scuba, waterskiing. Parent seminars. Winter follow-up. ACA accredited. Limited enrollment.

Seascape on Cape Cod Bay
Established 1959

For brochure, write: Box E, Brewster, Mass. 02631
Telephone: 617-389-2553
John A. Spargo, M.D.–Director
Penelope S. Peckos, M.S.–Nutritionist

CAMPS, SUMMER SCHOOLS AND TRIPS . . .

The Directors of summer programs listed on this page will be glad to send you their literature. Should you wish further information, just fill in this coupon and mail it to Vogue's School & Camp Bureau,

Mr.
Mrs. _____
Miss
Address: _____

City _____ State _____

For girl: _____ boy: _____

Age now _____ Grade now _____

Location preferred _____

Special interests _____

1-75

Vogue's Camp Bureau, 350 Madison Ave., N. Y. 10017, or call 692-5262

Girls' Schools

FAIRFAX HALL

Accredited independent school for girls. Grades 9-12. Music, art, dramatics, Shorthand, typing. Private stable, two riding rings, indoor pool, hockey, tennis, Ctlg. **Director of Admissions, Box V-751, Park Station, Waynesboro, Va. 22980. 703-943-7501**

ST. MARY'S VILLA ACADEMY

Fully accred. Day & Res. high school. College Prep & Business. In beautiful Ramapo Hills, 35 mi. from NYC. Sisters Servants of Mary Immaculate. Chartered by Univ. of State of N.Y. Call 914-752-5100 or write **St. Mary's Villa Academy, Sloatsburg, NY 10974**

Ask Vogue for school information

Foxhollow

Foxhollow is a small country boarding school for girls on a 400 acre campus of hills and lakes. Strong college preparation through a four-year correlated program in the humanities. Studio art, drama, music, community service programs. Our own stables and riding ring, skiing, tennis and hockey. Call or write:

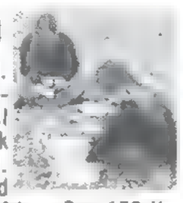
Mrs. Thomas P. Ryan, Admissions
Foxhollow School
Lenox, Mass. 01240 413-637-0071

STONELEIGH-BURNHAM SCHOOL

Robert L. Merriam, Headmaster
Box V
Greenfield
Mass. 01301
413-774-2711

An independent boarding school for 175 girls, grades 9-12. Pre-college curriculum with electives, ind. study & advanced placement. Creative arts, wilderness program & skiing. 150 acres near 5-College area; stable, indoor ring & gym. Faculty-student ratio, 1:5. Est. 1869. Accredited by NEASC.

College Preparation for Girls.



Fully Accredited. Grades 7-12. Complete academic program plus music, art, dramatics. All sports. On beautiful Rappahannock River. Coed Summer program. Episcopal. Open admissions. Some scholarship aid available. Est. 1920. **Catalog: Dir. of Adm., Box 158-V**

St. Margaret's School

TAPPAHANNOCK, VIRGINIA 22560



ST. CATHERINE'S GIRLS ARE STUDYING FRENCH IN PARIS, ITALIAN IN ROME AND THEATER ON BROADWAY.

That's this year. Next year—who knows? St. Catherine's innovative three-week minimester allows organized, concentrated study on a wide choice of subjects in a wide range of settings. Some girls study languages, some study Persian rugs and some tackle community problems.

That's one way we make secondary education exciting. There are others. Maybe that's why every member of last year's senior class was accepted into college.

St. Catherine's School

Write for catalogue: Director of Admissions
6001 Grove Ave., Dept. 24, Richmond, Va. 23226

Girls' Schools

MT. ST. MARY-ON-HUDSON

Fully accred. College Prep. Grades 9-12. 10-1 ratio with qualified faculty. 42 acre campus overlooks Hudson. Friendly, dynamic atmosphere. Interscholastic sports. 57 miles N.Y.C. 914-561-1410. Dominican Sisters, 495 Liberty St., Newburgh, NY 12550

We invite you . . .

When you are in New York we invite you to call at our offices.



Grier

College Prep. Academic Programs. Ind. guidance. Scholarships. Grades 8-12. Creative Arts. Riding, skiing, team sports. 1000 acres. Dances. 122nd yr. *814-684-3000.*
Dr. D. G. Grier, Tyrone, Pa. 16686

If you need assistance in finding the right school to meet your particular requirements, write to us and we will be glad to try to help with some additional information—without charge.

Vogue's School Department

350 Madison Ave., New York 10017. (212) 692-5262

Foreign Schools

LEYSIN AMERICAN SCHOOL

Above Lake Geneva, Switzerland

Co-ed Boarding; University Preparatory Studies; Grades 9-12; College Testing and Advance Placement; International faculty. Small classes; Curriculum related tours; Winter sports; Excellent transfer record to U.S. universities.

Affiliated with American College of Switzerland

Write: Registrar 1854N Leysin, Switzerland
or: Hans N. Spengler, 330 East 49 Street, New York, N.Y. 10017

The choice of a school is an important factor in life. VOGUE'S School Bureau has been bringing students and schools together for 60 years. Information on the schools and colleges listed in these pages will be furnished to you gladly by their Admissions Officers, who will also send you catalogs.

THE AMERICAN SCHOOL IN SWITZERLAND — TASIS

COLLEGE PREPARATION IN EUROPE

American education with an international dimension • Co-educational college preparation in Lugano, Switzerland • Meets highest American academic standards • Grades 7-12 • Outstanding faculty • College testing and counseling • Excellent record college acceptances • Research trips and optional vacation travel in Europe • Sports and activities •

M. Crist Fleming, Director.
Contact: N.Y. Rep.,
326 East 69th Street,
New York, New York 10021.
Tel: (212) 988-5462.

FLEMING COLLEGE FLORENCE

American, two-year (A.A. degree), co-educational college based in Florence, Italy. Courses in Fine and Studio Arts, Music, Archaeology, English, Literature, History, Political Economy, Philosophy, Languages, Sciences, Theatre Arts, Film, Photography. Outstanding faculty, two-week stay in Italian homes, and research trips throughout Italy offer students an excellent liberal education with an international dimension. Interim pre-college year available. Residence on or off campus.

Contact: New York Rep.,
326 East 69th Street,
New York, New York 10021.
Tel: (212) 988-5462.

Coeducational Schools

RUMSEY HALL SCHOOL

Coed Boarding and Day. Grades 1-9. Rural env. 1½ hrs. from NYC. Small classes, full athl. prog. incl. indoor tennis and crew. International summer prog. in Spain. Gr. 7-12; Summer Session on campus Gr. 1-9. John Schereschewsky, Washington, Conn. 06793.

THE BEMENT SCHOOL

Co-educational. Grades 1-9. Country Boarding homelike dormitories. Thorough academic training for leading secondary schools. Enrollment—boarding and day—150. Small classes. Arts & sports.
John N. Butler, Box V, Deerfield, Mass. 01342.

JUDSON-ARIZONA

BOARDING - COLLEGE PREP. - COED



Fully accredited Prep and General Courses. Grades 3-12. Informal Western life. Small classes. Remedial reading. All sports. Riding, swimming. Arts & crafts. Brochure.
Henry V. Wick, Dir., Judson School, Box 1569, Scottsdale, Ariz. 85252. Tel: (602) 948-7731

Foreign School

Learn Fashion ...Love Life in Switzerland!



Earn your B.A., B.S., or A.A. Degree. • Create a new life-style in Switzerland for your career in America. The American Fashion College of Switzerland offers you an opportunity to earn your college degree while living amidst the romance and excitement of Europe.

You'll live in picturesque Lucerne surrounded by the gleaming Alps and enjoy fascinating European culture, recreation, and travel. High school graduates and college transfers invited. Entry dates: September, January, March.

For catalog give address, phone number, area code, age, parents' name. Write to: Registrar, American Fashion College of Switzerland, Suite 814, 6065 Roswell Road, Atlanta, GA. 30328. Phone (404) 256-1984

Next entry date March 12

AMERICAN FASHION COLLEGE OF SWITZERLAND

Boys' Schools

TENNESSEE MILITARY INST.

College Prep. Grades 7-12 & P. Grad. Enroll anytime. Aptitude testing. Small classes—Academic excellence. Large campus. All Sports. Band. Army Jr. ROTC. Coed. Write: Grover Graves, Jr., Pres., T.M.I. Box D, Sweetwater, Tenn. 37874. 615/337-6633.

ST. FRANCIS PREP

Grades 9-12 & P.G. Small classes with emphasis on individual student & self motivation. 98% College Acceptance. Modern facilities on 70 acres near York. New $800,000 Activities Complex. Fr. Edmund Carroll, T.O.R., Box AV, Spring Grove, PA 17362. 717-225-4737

CASTLE HEIGHTS MIL. ACAD.

Ideal environment for academic development, 10 varsity sports. ROTC Honor School. Champion drill team. FM Station. Excellent food. Small classes. Fully accred. Gr. 9-12. Sep. Jr. School, gr. 4-8. 73rd yr. Write Box 175V, Lebanon, Tenn. 37087.

A faculty advisor for each student at

Augusta Military Academy

Augusta believes that individual attention develops the student's potential for academic self-reliance and leadership. Grades 8-12 and P.G. Lower School Grades 4-7. Write Col. V. Harris Livick

P.O. Box 100
Fort Defiance, Virginia 24437

Devoted to the Individual Educational Problem

GARLAND

28 years of successful experience

To restore a boy's confidence, arouse his aspirations, correct study habits. Personalized instruction for acceleration. Remedial reading. Faculty-student ratio 1:4. College prep. Boys 12-19. Sports program. Beautiful 93-acre campus. Summer session. Catalog.

Write: Director of Admissions,
Box 700, Chester, New Jersey 07930

Retailing

BASSIST INSTITUTE

Apparel design, interior design, display, buying & merchandising, fashion coordinating, advertising. Paid training with leading retailers. Seminar in Paris. Coed, Veterans, Foreign Students. 72 page catalogue. 923 S.W. Taylor • Portland, OR • 97205 • 503-228-6528
Home of Pendleton, White Stag, Jantzen

Fashion Executive Careers . . .

an unusual course in retail/wholesale, fashion directing, show production, fashion psychology, management principles, copy writing, fashion designers, textiles, career modeling . . .

Write for details: 203 S.W. 9th, Portland, Oregon 97205

JOHN ROBERT POWERS–Portland

Enjoy beautiful Oregon — skiing, ocean beaches

Tobe Coburn

SCHOOL FOR FASHION RETAILING AND PROMOTION

Associate O.S. Degree • Co-Ed
1 or 2 year courses. 2 annual pd. work periods. Accredited Member NATTS. Sept. & Jan. Ent. Cat. A
851 Mad. Ave., N.Y. 10021 (212) 879-4644

2 yr. Associate of Arts degree

The Fashion Institute of Design & Merchandising

Centered in a progressive fashion market
Professional instruction • Free placement
write: 919 W. 8th • Los Angeles, Ca. 90014
(213) 680-1444

fashion careers begin at LIM

retailing · advertising · merchandising
fashion coordination · fashion photography

Associate Degree in Occupational Studies • 2 paid store projects yearly • London Program • Sept. & Jan. admission • NATTS accredited • Coed

Outstanding Placement Record—Write for catalog V

LIM LABORATORY INST. OF MERCHANDISING
12 E. 53 St. N.Y.C. 10022 (212) 752-1530

Fine & Applied Arts

ATLANTA SCHOOL OF INTERIOR DESIGN

1-2 yr. courses in residential & commercial interior design begin Sept., Jan., Mar., June. Dormitory. **1627 Peachtree, N.E., Atlanta, GA 30309, 404/874-5201**

International Institute of Interior Design

1-3 year courses in commercial, residential interior design. Begin now.

For information write: Box V.
2225 R Street N. W.
Washington, D.C. 20008

Design a professional career in fashion. All aspects of apparel design for men, women & children from sketchboard to muslin form to fashion show. Coed. Day, eve. & summer. Dorms. Request catalog 51. **136 Newbury St., Boston, Mass. 02116 (617) 536-9343.**

the school of fashion design

MAYER SCHOOL of FASHION

"The Dynamic Approach to Designing" Fashion Workshop Method: Designing Course with graduation certificate in 9 months. Individual Guidance. Day-Eve.-Sat. Co-ed. Placement service. Foreign Students. Est. 1931. NATTS Accredited. Free Aptitude Analysis.

• Designing • Dressmaking • Draping
• Sketching • Patternmaking • Grading

Request Catalog U.
64 W. 36 St., N. Y. 10018 LO 5-5620

TRAPHAGEN SCHOOL OF FASHION *FOR RESULTS*

Training Here Pays Lifetime Dividends
Trade Methods in Minimum Time—Coed
ART DESIGN CLOTHING CONSTRUCTION INT. DESIGN
Intensive WINTER AND SUMMER Courses
Beginners & Advanced. Day, Eve., Sat. *Register Now!*
Illustration, Layout; Life, Sketch, Paste-up, Design, Draping, Pattern, Dressmaking. Certificate Courses. Placement Bureau. Send for Cir. I. Phone 673-0300
Accredited Member NATTS
257 Park Ave. South (21st St.) N.Y. 10010

In this era of emphasis on appropriate education and specialization in schooling, the choice of a school is an important factor in life. VOGUE'S School Bureau has been bringing students and schools together for over 60 years. Information on the schools and colleges listed in these pages will be furnished to you gladly by their Admissions Officers, who will also send you catalogs.

Home Study

HIGH SCHOOL AT HOME

Prepares for a better job or college entrance exams. Standard H.S. texts supplied. Our diploma awarded. Credit for H.S. subjects already completed. Single subjects if desired. Free Brochure. **American School, Dept. H148, Drexel at 58th, Chicago 60637**

DRESS DESIGNING

Approved supervised home study training. Fine starting point for career. No classes. Text and work kit furnished. Low tuition. Payment plan available. Send for free booklet. **National School of Dress Design, 555 E. Lange Street, Dept. 900-29, Mundelein, Ill. 60060.**

INTERIOR DECORATION

Approved supervised home study training. Fine starting point for career. No classes. No wasted time. Text and work kit furnished. Diploma awarded. Free booklet. **Chicago School of interior Decoration, 555 E. Lange St., Dept. 900-33, Mundelein, Ill. 60060.**

VETERINARY ASSISTANT

Learn at Home in Spare Time! Exciting opportunities to train for animal care career as Vet Assistant, Lab Aide, Zookeeper, Pet Shop/Kennel owner. Free Career Kit. **North American School of Animal Sciences, Dept. WD015, Newport, Calif. 92663.**

Fine & Applied Arts

FASHION CAREERS

Dress Design, Fashion Merchandising, Interior Design. Fashion Illustration, Photography. Coed. 1-2 year courses begin each month. Dorm nearby. Write for catalog. Specify course. **Ray-Vogue School, 750 North Michigan Ave., Chicago, IL 60611**
(No connection with Vogue Magazine)

Any of the schools listed here will gladly give you further information. When you are in New York we invite you to call at our offices—a few steps from Grand Central—to discuss your school questions with us.

NEW YORK SCHOOL OF INTERIOR DESIGN

• 4 Mo. Practical Course
• 3 Yr. Course in Interior Design
• B.F.A. Degree Co-Program
• 6 Wk. Summer Session

Classes start Sept., Feb., July. Catalog R7
HOME STUDY COURSE starts now. Catalog C7
155 East 56th St., New York 10022

Study at The Professional Art School

Academy of Art College

625 Sutter Street, San Francisco
Ca. 94102 / tel. (415) 673-4200
Free Catalog

Degree & Diploma Courses in:
Advertising / Design / Fashion
Filmmaking / Illustration / Painting
Photography / Printmaking / Sculpture
Counseling / Veteran approved

Drama, Radio, TV

Neighborhood Playhouse School of the Theatre

340 E. 54 St.
New York 10022

Two Years' Intensive Training in Theatre—Acting, Voice, Movement. Catalog V.
Six Weeks' Summer Session
SANFORD MEISNER
Head of Acting Dept.
Fall Term

Home Study

STUDY AT HOME INTERIOR DECORATION

For a Satisfying Hobby or Rewarding Career

Famous **HOME STUDY** course. Individual program supervised by prominent N.Y. decorators. Details on how to set up your own business. Lessons illustrated with samples of fabrics, colors, etc. Certificate awarded.

NEW YORK SCHOOL OF INTERIOR DESIGN
155 East 56th St., New York 10022

Please send me (no obligation) Catalog C27

name .....
address .....
city ..... *state* ..... *zip* .....

(Continued from page 128)

Lilly Pulitzer's Cuban Lunch for Twelve

Boliche*
Black Beans*
White Rice
Fried Green Bananas*
Guava Shells filled with Cream Cheese
Cuban Crackers
Sangria
(Recipes for starred dishes below)

Boliche

8 or 9 pounds eye round
1½ cups olive oil
4 large cloves garlic, crushed
6 onions, sliced
Juice of 1 sour orange or 2 lemons
4 or 5 stalks celery, cut up
2 cups dry cooking sherry
2 bay leaves

Marinate the eye round overnight in the olive oil, garlic, onions, orange or lemon juice, and celery. Next day, remove eye round from marinade and brown it in a little olive oil; return marinade to meat and add sherry and bay leaves; cover and simmer 2 hours. Potatoes may be added for the last hour of cooking.

Black Beans

2 pounds black beans
2 bay leaves
1 large green pepper, cut up
2 medium onions, sliced
1 cup olive oil
⅓ cup vinegar
1 tablespoon sugar
Garlic cloves to taste (optional)
½ cup white wine
1 small jar pimientos, drained and sliced
Salt and pepper to taste

Boil beans in water (not too much, you can keep adding) with bay leaves until tender; refrigerate overnight. Next day, put green pepper, onions, ½ cup of the olive oil, vinegar, and sugar into a blender; blend. Add this mixture to the beans with the remaining olive oil and the garlic cloves (if desired); simmer 2 hours. Then add wine and pimientos and simmer 1 hour more; season and serve.

Fried Green Bananas

Use 8-10 green bananas. Slice each banana into about 5 chunks; sauté in vegetable oil that is not too hot, turning as they cook. Remove from pan and drain on paper towels; smash each chunk until flat like a hamburger. Heat same oil till very hot; fry bananas again for about 2 minutes, turning once. Salt and eat. ▽

ACCESSORY DETAILS

Cover: Earrings by Peter & Peggy for P.C. Designs, at Saks Fifth Avenue. Chains by Les Bernard, at Bonwit Teller.

Page 78 and 79: Don Marshall hat. Belt by Morris Moskowitz, at Saks Fifth Avenue. Dynasty watch. Tights by Hanes. Herbert Levine shoes, at Bonwit Teller.

Page 80: *Left:* Earrings and cuff by Peter & Peggy for P.C. Designs.

Page 81: Earrings: Peter & Peggy for P.C. Designs. Scarf at neck by Yves Gonnet. Eva Graham bracelets. Yves Saint Laurent belt.

Page 83: Hat by Cathy McKeany Imports. Bag by Bobby Breslow.

Page 85: Hat: Cathy McKeany Imports. Pin by Red Cobra.

Page 86: Don Marshall hat.

Page 89: *Left:* Veaumont beret. Herbert Levine shoes.

Page 90: Walborg handbag. Sandals, at Bloomingdale's.

Page 108: Monet earrings. Sunglasses by Lugene. Polaroid visors. Towel by Fieldcrest.

Page 109: Rolex watch, at Bucherer.

Page 111: David Luis sandals for Pankin International.

Page 112: *Left:* Hat by I.J. Herman. Earrings: Cathy & Marsha for Catherine Stein. Striped bangles by Jolaine. Other bangle by Eva Graham. Robert Webb handbag. Sandals by Florence Otway for Garolini, at Sakowitz. . . . *Right:* Elegant belt. Sandals by Adlib/Gamins, at Burdine's.

Page 113: Bernard Kayman sunglasses. Morris Moskowitz belt. Cuffs by Donald Stannard. Golo sandals.

Page 114: *Above:* Les Bernard earrings and necklace. Cuffs by Peter & Peggy for P.C. Designs. . . . *Below:* Eva Graham bangles. Clip: Peter & Peggy for P.C. Designs. David Evins sandals.

Page 115: Alexis Kirk necklace.

Page 116: *Left:* Beret: Don Anderson for Scheer Bros. Shoes by Import Associates. . . . *Right:* Bernard Kayman sunglasses. Shoes by Import Associates.

Page 117: *Above:* Monet earrings. Eva Graham bangles. Rolex watch.

Page 118: *Upper left:* Headband at Tennis Lady. . . . *Upper right:* Watch by Dynasty. . . . *Lower left:* Headband and wristband at Tennis Lady. . . . *Lower right:* Scarf by Echo Scarfs. Tennis socklets by Bonnie Doon. Tennis shoes by Bancroft/Tretorn, at Abercrombie & Fitch.

Page 120: *Left:* Scarf by Ferragamo. Ivory bangle: Dieudonne St. Clair for Ari's Jewels. Swirl bangle by Alexis Kirk. Sermoneta bag. . . . *Right:* Hat by Cathy McKeany Imports. Marlene scarf.

Page 121: Sandals by Round-the-Clock, at Neiman-Marcus.

Page 122: Earrings and bracelets by Peter & Peggy for P.C. Designs. David Evins sandals.

Page 123: Red Cobra pin. David Evins sandals. Hair clip: Celia Sebiri.

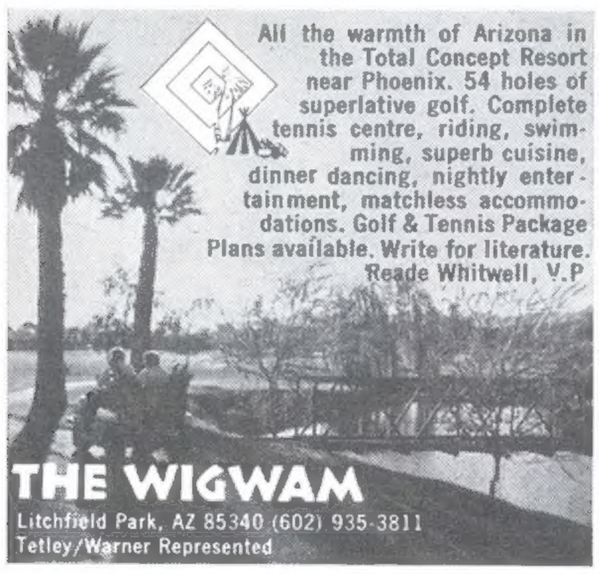
Page 124: Bracelets by Cadoro. Bagatelle bag. Sandals by Bonnie Smith for Stan Kimel International at Franklin Simon.

Page 125: Joseph Mazer pin. Sandals by Customcraft by Rossi.

VOGUE'S TRAVELOG

Arizona

LITCHFIELD PARK



Florida

FORT LAUDERDALE



The Lago Mar

A particular place for particular people—a self-contained resort club between ocean and lake with its own Golf and Country Club (18 hole, 72 par PGA championship course), 800′ private beach, 2 pools, 10 tennis courts, Par 3 golf, children's playground, health studio, shops, bar lounge, dining room, dancing. Guest rooms, efficiencies, apartments, villas. Your inquiry is invited. Reservations only.

Bahamas

The Ideal Family Resort

Winding Bay

ELEUTHERA SOUTH ISLAND RESORTS

BEACH COTTAGES

ELEUTHERA, BAHAMAS

Incomparable...a magnificent oceanfront resort. Miles and miles of perfect white sand beach...all water sports, championship GOLF (by card), tennis (courts at the Beach Cottages are lighted for night play), and more. Cuisine is delightful and all accommodations are air conditioned. Pan Am flies daily to Rock Sound from Miami and New York—Reserve Today

FRANZ GROSS, V.P., General Manager

See your Travel Agent
or call our Representatives
LEONARD HICKS ORGANIZATION
in major U.S., U.K. and Canadian cities.

Plantation Inn

OCHO RIOS JAMAICA, W.I.

A luxurious way to escape. True colonial atmosphere. Impeccable Jamaican service: 120 dedicated staff for 130 guests. Cuisine to exacting standards. Two beaches, tennis, golf and all water sports.

INCOMPARABLE!

Both resorts retain their individual, very relaxed atmosphere. Both are owned and operated by the Young Family.

INCOMPARABLE!

Lantana

COLONY CLUB

AT SOMERSET BRIDGE · BERMUDA

The charm and elegance of an unique Bermudian cottage colony. Golf and tennis at their very best. Exquisite cuisine and memorable service to round out the finest Bermuda has to offer.

See your travel agent or
David B. Mitchell, 217 E. 49 St. N.Y. 10017
(212) 371-1323

USE ZIP CODES

NOTES ON OPTIMISM

(Continued from page 148)

that we call human, that is, that *we* have humanized. And then?

The trouble with pessimism is that it has no practical application that does not make things even worse. Ultimately, or logically, pessimism has to lead to a languid self-confirming refusal to act.

● Gramsci counseled "Pessimism of the intellect, optimism of the will."

● The conceit of despair is seeing the mess of the world and doing nothing. The tragedy of existence is rendered obscene when unredeemed by choices that connect us with the generations of people, not just individuals, with whom we share this planet. Most of us are not religious and therefore cannot define ourselves as participants in an act of faith. In the secular context, faith finds its parallel in will: the will to love the world, respect for the struggles of the past, and piety toward the innocence of the future. Despair enfeebles will; acts enhance it. Even if we are living through some kind of last days of the world, we must act no less honorably than if the future were assured. ▽

QUIBERON

(Continued from page 149)

Chicken Quiberon

four servings

2½-pound chicken, cut into quarters
6 carrots, thinly sliced
3 small white turnips, thinly sliced
2 small truffles, thinly sliced and then cut into matchstick strips (or 3-4 mushrooms, cut into thin strips)
Salt and freshly ground pepper to taste
1 tablespoon dried tarragon
Juice of half a lemon
1 can jellied consommé at room temperature
4 tablespoons finely chopped mixed herbs (tarragon, chives, parsley, etc.)

In a heavy pot with a tight-fitting lid, arrange chicken pieces on a bed of carrots, turnips, and truffles (or mushrooms), seasoning with a little salt and a generous amount of pepper as you go. Add the tarragon, lemon juice, and just enough of the consommé to moisten the bottom of the pot. Cover tightly and cook over low heat for 25-45 minutes or till the chicken is tender. Add a bit of consommé from time to time to prevent the vegetables from sticking. When ready to serve, remove skin from chicken, top with truffles, and place vegetables and mixed chopped herbs alongside (photograph on page 141).

Filets de Poisson en Bouillabaisse, Quiberon (Braised Fillets of Flounder)

four servings

4 fillets of flounder
4 leeks (or 8 scallions), carefully washed and thinly sliced
4 shallots, thinly sliced
1 bulb of fennel (or 2 stalks celery), thinly sliced
¼ cup chopped parsley
2 pinches of saffron
Salt and freshly ground pepper
1 bottle clam juice
1 tablespoon Pernod (optional)

In a large pot with a tight-fitting cover, arrange a bed of the vegetables and herbs, seasoned to taste. Add enough clam juice just to cover and cook, covered, over low heat for 7 minutes. Arrange the fish fillets on top of the vegetables and add more seasoning, more clam juice if necessary (the fish should be covered in liquid), and the Pernod. Cover and simmer for about 8 minutes or just until fish flakes easily when tested with a fork.

Arrange the fish, vegetables, and herbs on a serving platter and keep warm while you reduce the braising liquid by half. Pour the reduced liquid over fish; serve.

G. and F.'s Chicken Salad

four servings

1½ cups medium-size pieces of leftover roasted or boiled chicken
¼ cup each thinly sliced celery, fennel, and radishes
2 tablespoons finely chopped parsley (or 1 tablespoon finely chopped chives)
Juice of half a lemon
1 cup yogurt
A few dashes Worcestershire sauce
1 teaspoon Dijon mustard
2 tablespoons drained capers
2 tomatoes, quartered

In a glass serving bowl, put chicken, celery, fennel, radishes, and parsley. In a separate bowl, mix together the lemon juice, yogurt, Worcestershire sauce, mustard, and capers. Pour over the chicken, mix well, and serve garnished with tomato quarters.

Variation: Make a low-calorie shrimp salad by using an equal amount of cooked shrimp in place of the chicken and garnishing with quarters of cooked beets instead of tomatoes.

Note: Many people who go to Quiberon for the seawater therapy but who are not interested in losing weight choose to stay (instead of at the Hotel Diététique) at the Sofitel which is also next to the Institute of Thalassotherapy and which has a fine *non-diet* restaurant. If you should decide to go there, be sure to drive to the nearby village of La Trinité-sur-Mer where you can lunch or dine at L'Azimut, a warm and welcoming old Brittany restaurant specializing in marvelously fresh seafood. A welcoming fire burns in the enormous hearth and there the impeccably dressed maître d'hôtel grills lobsters, steaks, and chops over the wood fire. (The local dry white wine, Muscadet, is not to be missed.)

Don't fail to fortify yourself at any time of the day at one of the *crêperies* in Quiberon. The large thin crêpes and galettes (made of buckwheat flour) are a great treat whether eaten plain with salt butter as a pick-me-up, with seafood or chicken filling for lunch, or with sugar or jam as a dessert. In all cases they must be accompanied by a mug of that other Brittany specialty, sparkling apple cider. The address for the Institute and the two hotels is simply Quiberon, 56170 Morbihan, France. ▽

Fresh Face

That's you with a little help from Maybelline.

Hello! Delicious!

"I want my lips to be delicious. To feel dewy, not dry.
To gleam with clear, constant color.
And I want them to say nice fresh things about me.
And to keep on saying them for hours."

Moisture Lip Colors—14 delicious lipsticks that feel satiny, comfortable. And the color stays on and on. In Creamy, Shimmery or Frosted formula.



New! fresh & lovely

Lip Colors by Maybelline.

Fine Make-up / Sensibly Priced

Ship'n Shore®



Sail right through spring with
Shadowsheer: our sheer shirt
misting over a matching tee shirt.
The shirt, sizes 8 to 18, $13.
The tee, sizes S,M,L, $11.

YOUR KIND OF FEELING. YOUR WAY OF LOOKING. TWICE AS NICE.

Prices slightly higher west of the Rockies.

© Ship 'n Shore 1975